



Brevard County Board of County Commissioners

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Legislation Text

File #: 5740, Version: 1

Subject:

Approval, Re: Funding recommendations for listed FY 2023-24 Cycle 1 Sports Grant Applications and Approval, Re: Move \$12,000 for NKF Rich Salick Surf Festival from FY 2022-23 to FY 2023-24.

Fiscal Impact:

FY 2023-24: \$101,625.00 for Cycle 1 Sports Grants and Carry Forward of \$12,000 from FY 2022-23 for NKF Rich Salick Surf Festival, Marketing Fund #1441/293050.

Dept/Office:

Tourism Development Office

Requested Action:

It is requested that the Board of County Commissioners approve funding the following FY 2023-24 Cycle 1 Sports Grant applications:

1. Columbia Classic Collegiate Golf Tournament (2/9/2024 - 2/12/2024) \$5,000.00
2. Men's Senior Baseball League Holiday Classic (3/15/2024 - 3/18/2024) \$11,500.00
3. Space Coast Showdown Robotics (10/7/2023) \$3,750.00
4. Red Bull Foam Wreckers Surf Contest (11/4/2023) \$3,000.00
5. ACS Gateway to Space Race (3/2/2024) \$3,375.00
6. Florida Marathon Weekend (2/10/2024 - 2/11/2024) \$20,000.00
7. Beach 'n Boards Festival (3/6/2024 - 3/10/2024) \$20,000.00
8. Cocoa Beach Half Marathon (10/22/2023) \$18,000.00
9. Moon Golf Invitational (2/18/2024 - 2/20/2024) \$7,000.00
10. Softball Magazine Spring Training (3/6/2024 - 3/9/2024) \$5,000.00
11. Softball Magazine Senior Softball Camp (11/13/2023 - 11/16/2023) \$5,000.00

Further, based on the facts specified, by approving this agenda item, the Board will make the legislative finding that Tourist Development Tax funds are authorized for sporting grants pursuant to Section 125.0104(5)(a)3., Florida Statutes, and Section 102-119(3)a, (5)a, and (6)a. of the Brevard County Code of Ordinances. Each of the tourist-oriented sporting and special events have as one of its main purposes the attraction of tourists, and the entity and the Space Coast Office of Tourism both intend to ensure marketing and promotion of these events to tourists.

Additionally, request authority for the Director, Tourism Development Office, to negotiate and sign all necessary agreements and related documents upon County Attorney's Office, Risk Management and Central Services approval and authorized the County Manager to execute necessary budget change requests.

It is further requested the Board of County Commissioners approve moving \$12,000 for NKF Rich Salick Surf Festival from FY 2022-23 to FY 2023-24. The NKF Rich Salick Surf Festival has changed its dates from September 2-4, 2023 to October 7-9, 2023; citing volunteer availability, weather, fewer competing events and accommodations as factors for the change.

Summary Explanation and Background:

The Sport Events Grant Program is to provide reimbursement grants to sports-related organizations to support and enhance athletic events seeking financial assistance for events held on Florida's Space Coast. The grants are administered by the Sports Committee of the Tourist Development Council. The goal of the grant program is to assist the County in attracting and growing high quality sporting events that generate significant economic impact through the attraction of out-of-county participants, related room nights and spending in the local economy. Reimbursement grants up to \$20,000 are available to support events that benefit sports tourism on the Florida's Space Coast. Qualifying grants are also subject to partial reimbursement to the TDO from the Florida Sports Foundation.

The Sports Committee at their April 13, 2023 meeting and the Tourist Development Council at their April 26, 2023 meeting, voted unanimously to recommended the Board approve the FY 2023-24 Cycle 1 Sports Event Grant Applications, as well as make the necessary legislative findings.

The Sports Committee at their March 28, 2023 meeting and the Tourist Development Council at their April 26, 2023 meeting, voted unanimously to recommend the Board approve moving \$12,000 for NKF Rich Salick Surf Festival from FY 2022-23 to FY 2023-24.

Clerk to the Board Instructions:

Please return a memo of the Board's action to the Tourism Development Office and CAO.