

Legislation Text

File #: 4651, Version: 1

Subject:

Approval, Re: Tourist Development Council (TDC) FY 2022-2023 Cultural Support Grant Program Funding, Guidelines, Application and Committee Scoresheet.

Fiscal Impact:

FY 2022-2023: Program funding of \$496,571 from the TDC Cultural fund # 1446

Dept/Office:

Tourism Development Office

Requested Action:

It is requested the Brevard County Board of County Commissioners approve the Tourist Development Council FY 2022-2023 TDC Cultural Support Grant Program Guidelines, Application and Committee Scoresheet.

It is also requested that the Board approve funding of the FY 2022-2023 Cultural Support Grant Program applications which shall come before the Board for final funding approval as the grant application cycle commences.

Further, request that the Board make the legislative finding that Tourist Development Tax funds are authorized for each grant pursuant to Section 125.0104(5)(a)3., Florida Statutes, and Section 102-119(3)a, (5)a, and (6)a. of the Brevard County Code of Ordinances, because each grant supports an activity or event which has as one of its main purposes the attraction of tourists as evidenced by the promotion of the activity, service, venue, or event to tourists from outside Brevard County.

Additionally, it requested that the Tourism Development Office Director be authorized to negotiate and sign all necessary grant agreements and related documents upon County Attorney Office, Risk Management and Purchasing Services approval.

Summary Explanation and Background:

These funds are put in place each fiscal year for projects approved by the TDC Cultural Committee, the Tourist Development Council, and the Brevard County Board of County Commissioners. These Cultural Support Grant projects are verified by the County Attorney's Office to be viable projects to receive support with Tourist Development Tax dollars per State Statute and local ordinance. Reimbursable grant awards are available to support projects that benefit tourism and promote cultural arts on the Space Coast. These Cultural Support Grant Program projects are approved and supported through the Cultural Committee plan and will serve as safe, world-class projects to promote the Space Coast as a tourism and cultural destination that are open and available to both tourists, visitors and the community.

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The Cultural Committee at their April 21, 2022 meeting, and the Tourist Development Council at their April 27, 2022 meeting, voted unanimously to recommend the Board approve the FY 2022-2023 TDC Cultural Support Grant Program Funding, Guidelines, Application and Committee Scoresheet as well as make the necessary legislative findings. A summary of the revisions to the Cultural Support Grant Program Application, Guidelines and Scoresheet are:

-Page 4 of the TDC Cultural Support Grant Program Guidelines - Addition - 3.0 Eligibility, item (k)

-Page 4 of the TDC Cultural Support Grant Program Guidelines - Update - 4.0 Available Funds and Grant Amount Requests, Tier System funding amounts

-Page 6 of the TDC Tourism + Lagoon Grant Program Guidelines - Addition - 7.0 Terms and Conditions of Grant Awards, #7 & 8

-Fiscal year date changes on pages 1,2,6,7, 8and 9 of the TDC Cultural Support Grant Program Guidelines.

-Fiscal year date changes on pages 1 of the TDC Cultural Support Grant Program Application.

-Page 1-3 re-ordered and re-worked the questions to coordinate with the Scoresheet and adjusted scoring to align with minimum score of 80, deleted "Section" headers

-Fiscal year date change on page 1 of the TDC Cultural Support Grant Program Scoresheet.

Clerk to the Board Instructions:

Please return a memo of the Board's action to the Tourism Development Office and CAO.