



# Brevard County Board of County Commissioners

2725 Judge Fran Jamieson  
Way  
Viera, FL 32940

## Legislation Text

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**File #:** 4188, **Version:** 1

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### **Subject:**

Approval. Re: FY2022-2023 Sports Event Grant Program Funding, Guidelines, Application and Committee Score Sheet.

### **Fiscal Impact:**

FY2022-2023: \$220,000 with an estimated \$46,000.00 in matching state funds for the grants to be awarded is budgeted in the Marketing fund #1441/293050.

### **Dept/Office:**

Tourism Development Office

### **Requested Action:**

It is requested the Board of County Commissioners approve the Tourist Development Council FY 2022-2023 Sport Events Grant Program Guidelines, Application and Committee Score Sheet.

It is also requested that the Board approve funding for the grant cycles for the FY 2022-2023 Sports & Events Grant Program applications which shall come before the Board for final funding approval as the grant application cycle commences.

Further, request that the Board make the legislative finding that Tourist Development Tax funds are authorized for each grant pursuant to Section 125.0104(5)(a)3., Florida Statutes, and Section 102-119(3)a, (5)a, and (6)a. of the Brevard County Code of Ordinances, because each grant supports an activity or event which has as one of its main purposes the attraction of tourists as evidenced by the promotion of the activity, service, venue, or event to tourists from outside Brevard County.

Additionally, it requested that the Tourism Development Office Director be authorized to negotiate and sign all necessary grant agreements and related documents upon County Attorney Office, Risk Management and Purchasing Services approval.

### **Summary Explanation and Background:**

The Sport Events Grant Program provides grants to sports-related organizations to support and enhance athletic events seeking financial assistance for events held on Florida's Space Coast. The grants are administered by the Sports Committee of the Tourist Development Council. The goal of the grant program is to assist the County in attracting and growing high quality sporting events that generate significant economic impact through the attraction of out-of-county participants, related room nights and spending in the local economy. Reimbursement grants up to \$20,000 are available to support events that benefit sports tourism on the Florida's Space Coast. Qualifying grants are also subject to partial reimbursement to the TDO from the Florida Sports Foundation.

The Sports Committee at their March 9, 2022 meeting, and the Tourist Development Council at their March 23, 2022 meeting, voted unanimously to recommended the Board approve the FY 2022-2023 Sports & Events Grant Funding, Guidelines, Application and Committee Score Sheet as well as make the necessary legislative findings. A summary of the revisions to the Guidelines are:

- Applicants are required to disclose revenue and expenses in their budget attachments;
- Applicants will be disqualified for failure to provide a detailed budget at the time of application.

### **Clerk to the Board Instructions:**

Please return a memo of the Board's action to the Tourism Development Office and CAO.