



Brevard County Board of County Commissioners

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Legislation Text

File #: 3311, **Version:** 1

Subject:

Approval, re: 10-month extension (Amendment #9) to Lease Agreement with Brevard Cultural Alliance (BCA), and approval of one-year service contract with BCA for Fiscal Year 2021-2022.

Fiscal Impact:

For FY 2021-2022, Cultural Fund 1446/293020 is projected at \$205,300, \$204,000 BCA funding, \$1,300 Art in Public Places funding. Lease agreement would continue at \$1 per year.

Dept/Office:

Tourism Development Office

Requested Action:

It is requested that the Board of County Commissioners approve and authorize the Chair to execute Amendment #9 to the Lease Agreement between the BCA and Brevard County for office space located at the Merritt Island Service Complex, 2575 North Courtenay Parkway, Merritt Island, Florida, subject to County Attorney, Central Services and Risk Management approval.

It is also requested that the Board approve and authorize Chair to execute a one-year service contract with BCA. The term of the contract shall start on October 1, 2021 and end on September 30, 2021. Furthermore, by approving this action, the Board is making the legislative finding that Tourist Development Tax funds are authorized to be expended for the BCA's services because it has as one of its main purposes, the attraction of tourists as evidenced by the promotion of cultural events and activities to tourists, as authorized by section 125.0104(5)(a)(3), Florida Statutes, and section 102-119(3)(d) of the Brevard County Code.

Summary Explanation and Background:

In early 2020, the BCA moved from the Government Center to leased space at the Merritt Island Service Complex. This request extends the current lease agreement from December 31, 2021 through September 30, 2022 (to align with County Fiscal Year budgeting and service contract) and requires that BCA continue to provide oversight for Art in Public Places, technical and advisory services on arts and cultural resources in Brevard County; and serve as a clearinghouse for arts and cultural resources to improve quality of life in Brevard County.

The Cultural Committee at their July 13, 2021 meeting, and the Tourist Development Council at their July 28, 2021 meeting unanimously recommended the Board approve the Brevard Cultural Alliance funding budget. The term of this contract starts on October 1, 2021 and will run for one (1) year. Further, the services provided by BCA are integral to the ability of the County to promote tourism by funding tourist-oriented cultural and special events such as visual and performing arts including theatre, concerts, recitals, opera, dance, art exhibitions, festivals and other tourist-related activities, as authorized by section 102-119 (3) d of Brevard

County Code.

In FY 2019-20, the TDC support for BCA was \$193,000. The BCA submitted a proposed FY 20-21 budget request for \$254,849, which includes funding for staff and several additional programs. Under the recommendations of the TDC, the entire BCA budget was not funded, but funding was increased from \$193,000 in FY 2019-20 to \$200,000 in FY 2020-21. The Recommendation for FY 2021-22 funding was a 2% increase for a revised budget of \$204,000.

Clerk to the Board Instructions:

Please send Board memo to Director, Tourism Development Office.