



Brevard County Board of County Commissioners

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Legislation Text

File #: 1883, **Version:** 1

Subject:

Approval, Re: FY 2020-2021 Sport Events Grant Program Guidelines and funding recommendations for the first of two grant cycles of listed FY 2020-2021 Sport Events Grant Applications.

Fiscal Impact:

FY2020-2021: \$120,058.10 for the listed grants is budgeted in the Marketing fund #1441/293050.

Dept/Office:

Tourism Development Office

Requested Action:

It is requested the Board of County Commissioners approve the Tourist Development Council FY 2020-2021 Sport Events Grant Program Guidelines. It is also recommended that the Board approve funding of the following FY 2020-2021 Sports Grant applications as well as make the necessary legislative findings: \$17,970.00 is awarded to Beach 'n Boards Festival; \$12,471.00 is awarded to Florida Marathon Weekend; \$12,277.50 is awarded to Softball Magazine's Spring Training; \$10,604.10 is awarded to the Cocoa Beach Half Marathon; \$8,014.00 is awarded to the Phoenix Cup Soccer Tournament; \$11,913.00 is awarded to the Cape Canaveral Lighthouse Half Marathon; \$15,628.00 is awarded to the Cancun Challenge/Space Coast Challenge Division I Basketball Tournament; \$5,742.75 is awarded to Softball Magazine's Senior Softball Camp; \$5,271.00 is awarded to the Moon Golf Invitational; \$3,507.00 is awarded to the Florida Flag Football State Championship; \$5,217.75 is awarded to the American Cancer Society Gateway 2 Space 5k/10k Race; \$5,121.00 is awarded to ChiroGames; \$3,307.00 is awarded to Florida Flag Football Adult Tournament; \$3,014.00 is awarded to Florida Flag Football National Qualifier.

Further, request the BOCC make the legislative finding that Tourist Development Tax funds are authorized for each grant pursuant to Section 125.0104(5)(a)3., Florida Statutes, and Section 102-119(3)a, (5)a, and (6)a. of the Brevard County Code of Ordinances, because each grant supports an activity or event which has as one of its main purposes the attraction of tourists as evidenced by the promotion of the activity, service, venue, or event to tourists from outside Brevard County. Additionally, grant the Executive Director, Tourism authority to negotiate and sign all necessary grant agreements and related documents to support the grants, upon County Attorney and Risk Management approval and authorized the County Manager to execute necessary budget change requests.

Summary Explanation and Background:

The Sport Events Grant Program is for sports-related organizations to support and enhance athletic events seeking financial assistance for events held on Florida's Space Coast. The grants are administered by the Sports Committee of the Tourist Development Council. The goal of the grant program is to assist the County in attracting and growing high quality sporting events in order to generate significant economic impact through participant spending. Reimbursement grants up to \$20,000 are available to support events or bids that benefit Florida's Space Coast.

The Sports Committee at their May 12, 2020 meeting and the Tourist Development Council at their May 28, 2020, meeting recommended the Board approve the recommended FY 2020-2021 Sports & Events Grant Program Guidelines. The Sports Committee at their July 14, 2020 meeting and the Tourist Development Council at their July 22, 2020, meeting unanimously recommended the Board approve the recommended FY 2020-2021 Sports & Events Grant Cycle #1 Awards. It is also recommended that the Board approve funding for the first of two grant cycles for the following FY 2020-2021 Sports & Events Grant Program applications as well as make the necessary legislative findings.

Clerk to the Board Instructions:

Please return a memo of the Board's action to Tourism and CAO.