



Brevard County Board of County Commissioners

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Legislation Text

File #: 1873, **Version:** 1

Subject:

Approval Re: Request Approval of Keep Brevard Beautiful (KBB) Contracts for Litter & Recycling Education as a Result of an RFP Process, Lease of Property and Resolution and approval for the Chair to sign the same.

Fiscal Impact:

The fiscal impact per year is one hundred seven thousand, forty-eight dollars (\$107,048.00) a reduction of \$11,000 over the previous contract.

Dept/Office:

Solid Waste Management Department

Requested Action:

It is requested that the Board of County Commissioners approve the attached contracts with Keep Brevard Beautiful (KBB) for Litter & Recycling Education and Lease of Property, and Lease Resolution as a result of the Request for Proposals.

Summary Explanation and Background:

The Board on May 5, 2020 directed staff to solicit a Request for Proposals for the services provided by KBB. An invitation to bid was advertised on May 21, 2020, bids were opened on June 11, 2020 with only one response. The Selection Committee approved KBB as the sole qualified bidder on July 13, 2020.

Keep Brevard Beautiful has assisted the County and the Solid Waste Management Department since 1990 in its efforts to improve the quality of life in Brevard County by establishing a variety of programs for its citizens on comprehensive and continuous environmental education plans for litter prevention & control, recycling education, and beautification.

KBB has been successfully providing public education on litter and recycling for the County for a number of years. KBB orchestrates an army of volunteer groups with programs such as Trash Bash; School of the Month Environmental Awards; Newsletters; Memorial/Honorary Tree Planting; Building a more Beautiful Brevard and assistance with litter prevention and trash pickup at numerous civic and public events. These programs help meet the State-mandated 75% recycling goal.

The Litter & Recycling Education contract is a continuation of the current services that KBB is contracted for;

such as:

- Research Brevard County to identify litter control needs.
- Build a broad base of citizen support and participation.
- Reduce illegal dumping sites.
- Target elementary-age students with recycling education.
- Involve middle, junior senior high and college students in recycling through existing clubs.
- Increase public awareness.

The Lease agreement and resolution is for the property located at 1620 Adamson Road in Cocoa near the Central Disposal Facility. The property is leased for one dollar (\$1.00) a year with KBB assuming all maintenance responsibility on the property. The term of the contracts is five (5) years, with one (1) two-year renewal.

Clerk to the Board Instructions:

Please sign and attest three (3) copies of the Litter Contract, Lease Contract and the Resolution and return two (2) originals of each to the Department.