



Brevard County Board of County Commissioners

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Legislation Text

File #: 1364, **Version:** 1

Subject:

Approval Re: Tourist Development Council Sports Grants for FY 2019-2020.

Fiscal Impact:

FY 2019-2020: \$70,000 for listed grants is budgeted in the Marketing fund 1441/293050.

Dept/Office:

Tourism Development Office

Requested Action:

It is requested that the Board of County Commissioners approve the Tourist Development Council's recommendation to approve funding of the following FY 2019-2020 Sports Grant applications as well as make the necessary legislative findings for each grant: (1) Eastern Surfing Association's 2020 Southeast Regional Surfing Championship, (2) Beach n Boards Fest, LLC for Beach n Boards Fest, (3) Brevard Softball Magazine for Softball Magazine's Softball Spring Training, (4) Space Coast Super Boats for Thunder on Cocoa Beach, and (5) American Cancer Society for Gateway to Space Event. Additionally, request authority for the Tourism Development Office Director to negotiate and sign all necessary grant agreements and related documents to support the grants upon County Attorney and Risk Management approval and authorize the County Manager to execute necessary budget change requests.

Summary Explanation and Background:

The Sports Committee at their January 14, 2020 meeting, and the Tourist Development Council at their January 29, 2020, meeting recommended the Board approve the recommended FY 2019-2020 Sports & Events Grant Program applications as well as make the necessary legislative findings, as follows:

1. \$15,000 to Eastern Surfing Association's 2020 Southeast Regional Surfing Championship, a non-profit event with surf competitions from 8 to 80 years old, projecting 230 participants, over 600 spectators and 560 room nights.
2. \$15,000 to Beach n Boards Fest, LLC for Beach n Boards Fest, a 4-day event featuring pro surfing contests, kayak and stand-up paddleboard competitions, expecting to draw over 500 participants, 35,000 spectators, generating a projected 1,000 room nights.
3. \$15,000 to Brevard Softball Magazine for softball Magazine's Softball Spring Training, an 8-day training camp of skills, drills, scrimmages and activities expected to draw close to 500 participants and generating 1,200 room nights.
4. \$20,000 to Space Coast Super Boats for Thunder on Cocoa Beach, a multi-day offshore powerboating event in multiple locations including Port Canaveral, Downtown and Cocoa Beach. The event will feature over 80 race teams, with 80,000-100,000 spectators, generating over 4,000 room nights.

5. \$5,000 to American Cancer Society for Gateway to Space Event, a 2-day race event with a 5K, 10K, fun run and other events at the historical Launch and Landing Facility at KSC. This event is projected for 750 participants and will generate 250 room nights.

The Sports & Events Grant Program is for sports-related organizations to support and enhance athletic events seeking financial assistance for events held on Florida's Space Coast. The grants are administered by the Sports Committee of the Tourist Development Council. The goal of the grant program is to assist the County in attracting and growing high quality sporting events in order to generate significant economic impact through participant spending. Reimbursement grants up to \$20,000 are available to support events or bids that benefit Florida's Space Coast.

Further, request the BOCC make the legislative finding based on the facts above that Tourist Development Tax funds are authorized for these five sports grants pursuant to Section 125.0104(5)(a)3., Florida Statutes, and Section 102-119(3)a, (5)a, and (6)a. of the Brevard County Code of Ordinances, because they support activities or events which has as one of its main purposes the attraction of tourists as evidenced by the promotion of the activity, service, venue, or event to tourists. Additionally, grant the Executive Director, Tourism authority to negotiate and sign all necessary grant agreements and related documents to support the grants.

Clerk to the Board Instructions:

Please return a memo of the Board's action to Tourism and CAO.