



Brevard County Board of County Commissioners

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Legislation Text

File #: 1327, **Version:** 1

Subject:

Approval Re: Tourist Development Council Cultural Grants for FY 2019-2020.

Fiscal Impact:

FY 2019-2020: \$500,000 for listed grants is budgeted in the Marketing fund 1446/293060

Dept/Office:

Tourism Development Office

Requested Action:

It is requested that the Board of County Commissioners approve: (1) the Tourist Development Council's recommendation to approve funding for the following FY 2019-2020 Cultural Grant applications listed in Attachment "A"; (2) make the necessary legislative findings for each grant; (3) request authority for the Tourism Development Office Director to negotiate and sign all necessary grant agreements, and related documents to support the grants upon County Attorney and Risk Management approval and; (4) authorize the County Manager to execute necessary budget change requests.

Summary Explanation and Background:

The Cultural Committee at their January 17, 2020 meeting, and the Tourist Development Council at their January 29, 2020 meeting, recommended the Board approve funding the following FY 2019-2020 Cultural Grant Program applications as well as make the necessary legislative findings for each grant listed at Attachment A.

The Cultural Grant Program is designed to promote Tourism in Brevard County by funding tourist-oriented cultural and special events such as visual and performing arts including theater, concerts, recitals, opera, dance, art exhibitions and other tourist-related activities. The grants are administered by the Cultural Committee of the Tourist Development Council. The grant program assists the County in attracting Tourists to attend high quality cultural events in order to generate significant economic impact through participant spending. Reimbursement grants up to \$25,000 are available to support events or bids that benefit Florida's Space Coast in this manner. Further, based on the facts specified for each grant at Attachment A, request the BOCC make the legislative finding that Tourist Development Tax funds are authorized for the cultural grants pursuant to Section 125.0104(5)(a)3., Florida Statutes, and Section 102-119(3)d, of the Brevard County Code of Ordinances. Each of the tourist oriented cultural and special events have as one of its main purposes the attraction of tourists, and the entity and the Space Coast Office of Tourism both intend to ensure marketing and promotion of these events to Tourists.

Clerk to the Board Instructions:

Please return a memo of the Board's action to Tourism and CAO.