

Legislation Text

File #: 1287, Version: 1

## Subject:

Resolution in support of the 2020 Census, District 2

#### **Fiscal Impact:**

None

#### **Dept/Office:**

District 2

### **Requested Action:**

It is requested that the Board of County Commissioners adopt the attached resolution regarding the 2020 Census.

## Summary Explanation and Background:

The 2020 Census will determine congressional representation, inform hundreds of billions in federal funding, and provide data that will impact communities for the next decade.

In mid-March homes in Brevard County will begin receiving invitations to complete the 2020 Census. These mailed invitations will describe the three methods to respond to the census this year: online, by phone, or by mail.

When residents respond they will tell the Census Bureau where they will be or are living as of April 1, 2020. During May, Census Takers will start visiting homes that haven't responded by one of the three methods.

Brevard County has begun sending out information to residents through social media and videos on Space Coast Government Television. In April, the media campaign will detail how to complete the census, how to avoid scams, and share more data about local impact. The local campaign incorporates information shared by the 2020 Census website and is being disseminated to local Municipalities for a consistent message.

Channa Lloyd, US Census Partnership Specialist from the Atlanta Regional Census Center will accept the Resolution.

# **Clerk to the Board Instructions:**

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