



Brevard County Board of County Commissioners

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Legislation Text

File #: 6557, **Version:** 1

Subject:

Reconsideration, Re: Funding recommendations for listed FY 2023-24 Cycle 2 Sports Grants.

Fiscal Impact:

FY 2023-24: \$18,000 for Cycle 2 Sports Grants, Marketing Fund #1441/293050.

Dept/Office:

District 5 Commission Office

Requested Action:

It is requested that the Board of County Commissioners approve the Tourist Development Council's recommendation regarding funding for the FY 2023-24 Cycle 2 Sports Grant Program for:

1. Cocoa Beach Triathlon & Duathlon (4/13/2024 - 4/14/2024) \$12,000.00
2. USA Beach Running Championships (4/28/2024) \$6,000.00

Each action requires a majority vote of the Board.

Further, based on the facts specified, by approving this agenda item, the Board will make the legislative finding that Tourist Development Tax funds are authorized for sporting grants pursuant to Section 125.0104(5)(a)3., Florida Statutes, and Section 102-119(3)a, (5)a, and (6)a. of the Brevard County Code of Ordinances. Each of the tourist-oriented sporting and special events have as one of its main purposes the attraction of tourists, and the entity and the Space Coast Office of Tourism both intend to ensure marketing and promotion of these events to tourists.

Additionally, request authority for the Director, Tourism Development Office, to negotiate and sign all necessary agreements and related documents upon County Attorney's Office, Risk Management and Central Services approval and authorize the County Manager to execute necessary budget change requests.

Summary Explanation and Background:

The purpose of the Sport Events Grant Program is to provide reimbursement grants to sports-related organizations to support and enhance athletic events seeking financial assistance for events held on Florida's Space Coast. The grants are administered by the Sports Committee of the Tourist Development Council. The goal of the grant program is to assist the County in attracting and growing high quality sporting events that generate significant economic impact through the attraction of out-of-county participants, related room nights and spending in the local economy. Reimbursement grants up to \$25,000, based on \$15 per room night, are available to support events that benefit sports tourism on Florida's Space Coast. Qualifying grants are also subject to partial reimbursement to the TDO from the Florida Sports Foundation.

The Sports Committee at their November 8, 2023, meeting and the Tourist Development Council at their November 15, 2023, meeting, voted unanimously to recommend the Board approve the FY 2023-24 Cycle 2 Sports Event Grant Applications, as well as make the necessary legislative findings.

The Board at the December 5, 2023 meeting requested this item be brought back on December 19, 2023 with more budget detail for each event. The requested budgets are attached to the agenda. The Board at the December 19, 2023 meeting approved all the Cycle 2 Sports Grants, except for Cocoa Beach Triathlon & Duathlon and USA Beach Running Championships.

At the January 23, 2024 Board Meeting, a majority of the Board voted to reconsider the Cocoa Beach Triathlon & Duathlon and USA Beach Running Championships grant applications. After hearing from the applicant, the Board requested that the applicant provide additional information and continued reconsideration to the February 6, 2024 Board meeting. The applicant provided the attached information in response to the Board's request.

Clerk to the Board Instructions:

Please return a memo of the Board's action to the Tourism Development Office and CAO.