



Brevard County Board of County Commissioners

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Legislation Text

File #: 2157, **Version:** 1

Subject:

Approval, Re: Tourist Development Council Cultural Grants for FY 2020-2021.

Fiscal Impact:

FY 2020-2021: \$175,000 for listed grants is budgeted in the Cultural Fund 1446/293020.

Dept/Office:

Tourism Development Office

Requested Action:

It is requested that the Board of County Commissioners approve the Tourist Development Council's recommendation to fund the following FY 2020-2021 Cultural Grant applications listed in Attachment "A". In approving these grants, the Board makes the necessary legislative findings as further described in the summary explanation section below. Additionally, in approving these grants, the Board approves the Director, Tourism Development Office, to negotiate and sign all necessary grant agreements, upon approval from the County Attorney's Office and Risk Management and authorize the County Manager to execute necessary budget change requests.

Summary Explanation and Background:

The Cultural Committee at their September 22, 2020 meeting and the Tourist Development Council at their September 23, 2020 meeting unanimously recommended the Board approve funding the following FY 2020-2021 Cultural Grant Program applications as well as make the necessary legislative findings for each grant listed at Attachment A.

The Cultural Grant Program is designed to promote Tourism in Brevard County by funding tourist-oriented cultural and special events such as visual and performing arts including theater, concerts, recitals, opera, dance, art exhibitions and other tourist-related activities. The grants are administered by the Cultural Committee of the Tourist Development Council. The grant program assists the County in attracting Tourists to attend high quality cultural events in order to generate significant economic impact through participant spending.

Reimbursement grants up to \$10,000 are available to support events or programs that benefit Florida's Space Coast in this manner. Cultural committee approved funding tiers were determined by applicant's annual operating budget. Small organizations (\$0-\$100,000 operating budget) were eligible for up to \$5,000, Medium (\$101,000-\$400,000) were eligible for up to \$7,500, and Large (\$401,000+) were eligible for up to \$10,000.

Based on the facts specified for each grant in Attachment A, in approving this grant, the Board of County Commissioners makes the legislative finding that Tourist Development Tax funds are authorized for the cultural grants pursuant to Section 125.0104(5)(a)3., Florida Statutes and section 102-119(3)d, of the Brevard County Code of Ordinances because each of the grant projects have as one of its main purposes the attraction of tourists, and the entity and the Space Coast Office of Tourism both intend to ensure marketing and promotion of these events to Tourists.

Clerk to the Board Instructions:

Please return a memo of the Board's action to the Director, Tourism Development Office and County Attorney's Office.