



# Brevard County Board of County Commissioners

2725 Judge Fran Jamieson  
Way  
Viera, FL 32940

## Legislation Text

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**File #:** 5021, **Version:** 1

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### **Subject:**

Approval, Re: Funding recommendations for listed FY2022-2023 Cycle 2 and New Sports Event Grant Applications

### **Fiscal Impact:**

FY2022-2023: \$56,260.00 for Cycle 2 Sports Grants and \$39,530 for New Sports Events Grants totaling \$95,790.00, Marketing fund #1441/293050.

### **Dept/Office:**

Tourism Development Office

### **Requested Action:**

It is requested that the Board of County Commissioners approve funding the following FY 2022-2023 Cycle 2 Sports Grant applications:

1. Eastern Surfing Association Southeast Regional Surfing Championships (4/21/2023 - 4/23/2023) \$17,760.00
2. Cocoa Beach Triathlon & Duathlon (4/16/2023) \$11,500.00
3. National Kidney Foundation Rich Salick Surf Fest (9/2/2023 - 9/4/2023) \$12,000.00
4. 2023 Space Coast Clash Soccer Tournament (4/1/2023 - 4/3/2023) \$15,000.00

It is also requested that the Board of County Commissioners approve funding the following FY 2022-2023 New Sports Event Development Grant applications:

1. Prep Baseball Report Spring Training Showcase (3/11/2023 - 3/19/2023) \$14,660.00
2. Space Force T-Minus 10-Miler (12/9/2022 - 12/10/2022) \$18,960.00
3. Moon Golf Junior Championship (4/20/2023 - 4/23/2023) \$5,910.00

Further, based on the facts specified, by approving this agenda item, the Board will make the legislative finding that Tourist Development Tax funds are authorized for sporting grants pursuant to Section 125.0104(5)(a)3., Florida Statutes, and Section 102-119(3)a, (5)a, and (6)a. of the Brevard County Code of Ordinances. Each of the tourist oriented sporting and special events have as one of its main purposes the attraction of tourists, and the entity and the Space Coast Office of Tourism both intend to ensure marketing and promotion of these events to tourists.

Additionally, request authority for the Director, Tourism Development Office, to negotiate and sign all necessary agreements and related documents upon County Attorney's Office, Risk Management and Central Services approval and authorized the County Manager to execute necessary budget change requests.

### **Summary Explanation and Background:**

The Sport Events Grant Program is to provide grants to sports-related organizations to support and enhance athletic events seeking financial assistance for events held on Florida's Space Coast. The grants are administered by the Sports Committee of the Tourist Development Council. The goal of the grant program is to assist the County in attracting and growing high quality sporting events that generate significant economic impact through the attraction of out-of-county participants, related room nights and spending in the local economy. Reimbursement grants up to \$20,000 are available to support events that benefit sports tourism on the Florida's Space Coast. Qualifying grants are also subject to partial reimbursement to the TDO from the Florida Sports Foundation.

The Sports Committee at their August 9, 2022 meeting, and the Tourist Development Council at their August 24, 2022 meeting, voted unanimously to recommended the Board approve the FY2022-2023 Cycle 2 and New Sports Event Grant Applications, as well as make the necessary legislative findings.

### **Clerk to the Board Instructions:**

Please return a memo of the Board's action to the Tourism Development Office and CAO.