



Brevard County Board of County Commissioners

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Legislation Text

File #: 3083, **Version:** 1

Subject:

Approval, re: Funding recommendations for listed FY 2021-2022 Sport Events Grant Applications, approve additional grant award for out of cycle applicant FY20-21.

Fiscal Impact:

FY2021-2022: \$102,577.50 for the listed grants is budgeted in the Marketing fund #1441/293050.

Dept/Office:

Tourism Development Office

Requested Action:

It is requested that the Board of County Commissioners approve funding the following FY 2021-2022 Sports Grant applications as well as make the necessary legislative findings: Space Coast Showdown Soccer Tournament (10/14/2021 - 10/19/2021) \$18,080.00; Cocoa Beach Half Marathon & 10k (10/31/2021) \$10,712.50; Space Coast Cup Soccer Tournament (11/6/21 - 11/7/21) \$12,990.00; Softball Magazine Senior Softball Camp (11/18/21 - 11/20/21) \$3,620.00; Florida Marathon Weekend (2/12/22 - 2/13/22) \$15,242.50; Moon Golf Invitational (2/19/22 - 2/22/19) \$6,270.00; Beach 'n Boards Festival (3/10/22 - 3/13/22) \$17,580.00; Softball Magazine Spring Training (Week 1: 3/10/22 - 3/12/22 Week 2: 3/17/22 - 3/19/22) \$12,090.00; American Cancer Society Gateway to Space 5k & 10k (3/19/22) \$5992.50.

It is also requested that the Board of County Commissioners approve the funding of an out of cycle FY20-21 Sports Grant application as well as make the necessary legislative findings for the AAU Primary National Championships & AAU Club Championships (7/12/21 - 7/16/21) \$15,000.00.

Further, it is requested that the Board make the legislative finding that Tourist Development Tax funds are authorized for each grant pursuant to Section 125.0104(5)(a)3., Florida Statutes, and Section 102-119(3)a, (5) a, and (6)a. of the Brevard County Code of Ordinances, because each grant supports an activity or event which has as one of its main purposes the attraction of tourists as evidenced by the promotion of the activity, service, venue, or event to tourists from outside Brevard County.

Additionally, it is requested that the Board authorize the Tourism Development Office Director to negotiate and sign all necessary grant agreements and related documents to support the grants.

Summary Explanation and Background:

The Sport Events Grant Program is to provide grants to sports-related organizations to support and enhance athletic events seeking financial assistance for events held on Florida's Space Coast. The grants are administered by the Sports Committee of the Tourist Development Council. The goal of the grant program is to assist the County in attracting and growing high quality sporting events that generate significant economic impact through the attraction of out-of-county participants, related room nights and spending in the local economy. Reimbursement grants up to \$20,000 are available to support events that benefit sports tourism on the Florida's Space Coast. Qualifying grants are also subject to partial reimbursement to the TDO from the Florida Sports Foundation.

The Sports Committee at their May 4, 2021 meeting and the Tourist Development Council at their May 26, 2021 meeting voted unanimously to recommended the Board approve the FY 2021-2022 Sports & Events Grant Cycle #1 Awards as well as make the necessary legislative findings. On May 26, 2021, the Tourist Development Council, with the full support of the Sports Committee Chairman, unanimously voted to recommend the Board approve funding as well as make the necessary legislative findings for the AAU Primary National Championships and Club Championships scheduled for July 12 - 16 2021 in support of moving the event to Brevard County. The event is normally held at the Disney/ESPN Wide World of Sports, but COVID-19 event restrictions make holding the event at that location challenging. The AAU would like to move the event to Brevard County.

Clerk to the Board Instructions:

Please return a memo of the Board's action to Tourism Development Office and CAO