

Capital Facilities Grant Program Application 2021/2022

2. (untitled)

1. Please provide your contact information below.

Name

Jeff Baron

Company Name

Space Coast Office of Tourism

Street Address

430 Brevard Avenue

Apt/Suite/Office

150

City

Cocoa

State

FL

Zip

32922

Email Address

jeffrey.baron@visitspacecoast.com

Phone Number

321-349-2988

Website address if applicable:

visitspacecoast.com

3. (untitled)

2. To determine if your project qualifies for the Tourist Tax Collection funding, please clarify the category for your project into one of the following categories.

Nature Center

4. (untitled)

3. How much funding is being requested from the Tourism Development Council?

\$1,000,000.00

5. (untitled)

4. What is the name and address (current or proposed) of the project?

Lori Wilson Park - Capital Renovations, 1500 N. Atlantic Avenue, Cocoa Beach, FL 32931

6. (untitled)

5. Briefly, describe the proposed project.

Complete the hammock boardwalk, replace the boardwalk connectors 5-6 and 6-7 which run parallel to the beach and connect the crossovers, as well as replace connector pavilions and construct volleyball courts.

7. (untitled)

6. Is this project a new facility or an addition to an existing facility?

An addition to an existing facility

8. (untitled)

7. Please attach a 3rd party economic and fiscal analysis from a reputable firm that includes:

Impact on local activities

Project Demographics

Room Nights – include your room night estimation methodology. *Will you be using any tracking device or system to collect the data? Please note that the Tourist Development Office may provide room night volume based on attendance or other data.*

Tax Revenue to include Tourist Development Tax, Property Tax and Sales Tax

Attendance/Visitation – for the next 5 years after completion including % of in and out of County visitors/attendees.

Wages

New or additional paid full-time employees. Note: Two part time jobs equal one full time employee.

[LWP Economic Impact 2021-2025 6-21-21.xlsx](#)

[Airsage Analysis FY21-25 Lori Wilson Park 6-21-21.docx](#)

[Question 7 Attachment Tourism Economic & Local Activities Impact 6-16-21.docx](#)

9. (untitled)

8. Please complete & upload: **Attachment #1 - Projected Annual Operating Income & Expense Worksheet** here.

[CapFacProjectedAnnualOperatingIncomeLWPPProject 6-30-21.docx](#)

10. (untitled)

9. Please complete & upload: Attachment #2 - E-Verify MOU here.

[Brevard County e-Verify 7-6-21.pdf](#)

11. (untitled)

10. Is or will this facility be publicly owned or operated?

Yes

12. (untitled)

11. What is the name of the project entity or organization?

Brevard County - Space Coast Office of Tourism

13. (untitled)

12. Is the project entity or organization a non-profit?

No

14. (untitled)

13. What are the estimated costs of the TOTAL project? These category amounts should reflect the total costs of the project including the costs appropriated with the requested Tourist Development Tax (TDT) funding.

Construction : 1000000

Architectural : \$

Building Costs : \$

Site Work : \$

Furniture, Fixtures, etc : \$

Total : 1000000

15. (untitled)

14. Do you have 'Other' costs?

No

17. (untitled)

15. Grand Total of Project Costs....

Project Cost : 1000000

'Other' Costs : 0.00

Total : 1000000

18. (untitled)

16. List the Sources of Project Funding:

Donations/Pledges : \$
Cash on Hand : \$
Loans : \$
Tourism Development Council Funding : 1000000
Other Grants : \$
Other Sources....please describe : \$
TOTAL Sources of Project Funding : \$
Total : 1000000

19. (untitled)

17. Which month(s) of the year are anticipated to be the MOST popular?

January
February
March
April
May
June
July
December

20. (untitled)

18. When do you anticipate the project will be complete and the facility operational?

07/06/2021

21. (untitled)

19. When will you provide schematic designs or renderings to Brevard County?

Within the next 6 months

22. (untitled)

20. Will the project be viable without funding from the Tourism Development Council?

No

23. (untitled)

21. What is the cost or schedule impact on the project if Tourist Development Tax funding is not currently available or awarded at this time?

Construction labor and materials will continue to increase. Full opening of the park will be delayed because sections of the boardwalk will remain closed.

25. (untitled)

22. Please upload supporting documents; for example, letters from community leaders, financials, specifications, photos, location maps, site plans, schematic designs and renderings, documents supporting the community benefits, documents describing the benefits to Brevard County and increase in quality of life, etc.

[2022 Capital Facilities Grant \\$1M App LWP Photos 7-6-21.pdf](#)

[Letter from Peter Cranis LWP Project \\$1M 6-21-21.pdf](#)

[LWP Construction Exp \\$1M Cost Detail.xlsx](#)

26. (untitled)

23.

ATTESTATION

Statement of Responsibility:

By submitting this application, I attest that I have full authority to submit this grant request and I certify the information contained in this application, including all budget and financial and tax information, attachments and support materials, is true and correct to the best of my knowledge and that we will abide by all legal, financial, and reporting requirements. I further attest that I have read the guidelines, including reimbursement and reporting requirements and deadlines, and will comply with all of the before mentioned if funding is awarded to our organization.

A handwritten signature in black ink that reads "Jeffrey A. Baron". The signature is written in a cursive, flowing style.

Signature of: Jeffrey A. Baron