

Profile

Space Coast Art Festival, Inc.

SPACE COAST OFFICE OF TOURISM

Guidelines

FISCAL YEAR 2021 - 2022

Cultural Support Grant Program

1.0 INTRODUCTION & BACKGROUND

Tourist Development Council mission statement:

"To promote growth, development and quality of tourism in the county; encourage participation by both visitors and residents in tourism related activities, and to act as the primary body to determine direction, goals and policy for use of the tourism tax."

The Tourist Development Council Cultural Grant Program is a program delivered by the Space Coast Tourism Development Office, the focus of which is to promote Brevard County as a cultural destination. This will be achieved by maximizing the Space Coast Office of Tourism's marketing resources to provide a platform for Brevard's arts and cultural organizations through collaborative event and marketing support.

Goals of the Tourist Development Council Cultural Support Grant Program:

1. Promote Brevard County as a cultural destination to both visitors and residents and make a positive impact to Brevard County tourism.
2. Enhance the Space Coast's cultural sector through increased event and marketing support for the benefit of visitors and residents.
3. Build awareness of the arts.

2.0 APPLICATION PROCESS AND KEY DATES

June 2, 2021: Application Opens

June 2, 2021: Information meetings

June 25, 2021: Application Deadline, NLT 5pm

Aug 24, 2021: Cultural Committee meeting, Ranking & Recommendations

Aug 25, 2021: Tourist Development Council meeting, funding recommendations & approval

Sept 14, 2021: Brevard County Board of County Commissioners Approval

Sept 15, 2021: Notification of funding awarded & execute contracts.

Oct 1, 2021: FY 2021-2022 Grant period begins

Sept 30, 2022: FY 2021-2022 Grant Period ends (see section 11 of guidelines)

A final report is due within 30 days of the conclusion of the event or in the case of funds supporting

"season" the final report is due by October 30, 2022. Reimbursement requests are due by October 7, 2022. Failure to comply with the final report requests may impact future funding requests.

The above dates are subject to change. Changes will be publicized in advance.

3.0 ELIGIBILITY

The main purpose of the Cultural Support Grant Program is to promote Brevard County arts and culture by funding groups which present cultural and special events and market the events to out-of-county tourists. Such Cultural and/or Special Events/Activities could be visual and performing arts including theatre, concerts, recitals, opera, dance, art exhibitions, and festivals and other tourist-related activities). These Cultural and/or Special Events/Activities can be categorized into the following:

- Events – Festivals, Art Shows, etc. that last from 1-14 days
- Seasonal Activities – Theatres, symphonies, concerts that operate over the course of a year
- Museums – Facilities that continually operate over the course of a year
- Main Street Events – Street parties and events hosted by Main Street organizations

To be considered for this grant funding, the cultural and special events/activities must be held in-person with in-person attendees, with the main purpose of attracting out-of-county visitors to Brevard County. Virtual events or media outlets will not qualify for this grant. For applications to be considered, Out-of-County visitors to an event or season must account for 20% of total visitation or 1,000 guests. This measurement shall be submitted by applicants and confirmed by TDO staff.

To be eligible to apply for participation in the Tourist Development Council Cultural Support Grant Program an organization must also;

- a. Be a non-profit, tax-exempt Florida corporation, as a result of being incorporated or authorized as a non-profit Florida corporation in good standing, pursuant to Chapter 617, Florida Statutes, and,
- b. Headquartered in Brevard County, and,
- c. Designated as a tax-exempt organization as defined in section 501(c)(3) of the Internal Revenue Code of 1954.
- d. Applicant organization must be the presenting/producing entity of events/activities to be promoted through the Cultural Support Grant Program.
- e. Provide IRS determination letter and Florida Department of State, Division of Corporations Detail by Entity Name Report.
- f. Supply required documentation – Updated W-9, Certificate of Insurance (COI), and Proof of Registration with E-Verify.
- g. Accommodate links (from provided logos) on your website to VisitSpaceCoast.com.
- h. Applicants will be required to establish and track a Return on Investment (ROI) by measuring visitor attendance and spending. TDO staff will assist in measuring attendance and spending upon request. Ticket Sales and/or zip code capture are the preferred tracking methods as opposed to attendance estimates provided by third parties (Law enforcement, volunteers, etc.)
- i. TDO staff will review the applications and shall have the direction and authority to disqualify those who do not meet the minimum requirements prior to committee review.
- j. Organizations should be in business for minimum of two (2) years. (Date on IRS 501-c3)

4.0 AVAILABLE FUNDS AND GRANT AMOUNT REQUESTS

Funds may be available for the fiscal year 2021-2022 for the Cultural Support Grant Program which funds events or activities that promote Brevard County as a cultural destination. Beyond creating unique Cultural events/activities, one of the main goals is to attract Out-of-County visitors to Brevard County.

Tier System

Number of Out-of-County attendees: 1,000 - 2,500 Max. Funding Amount: \$2,500

Number of Out-of-County attendees: 2,501 - 5,000 Max. Funding Amount: \$5,000

Number of Out-of-County attendees: 5,001+ Max. Funding Amount: \$10,000

The Cultural Support Grant program is a reimbursable grant. This grant is on a reimbursement basis to reimburse grantee for approved expenditures that directly support personnel, artistic services, marketing, supplies, materials, and other general operating costs. Grantees must initially self-fund approved expenditures, and upon receipt of valid documentation will be reimbursed up to awarded amount.

Annual funding of this program is subject to the full funding of the Cultural fund.

The Tourist Development Office reserves the right to cancel/withdraw funding to this program at any time without cause. Applicants submit applications at their own cost and risk, without expectation of or reliance on funding award. Applicants may have their requested amounts reduced based on Tourist Development Council recommendations, funding availability, or number and quality of requests submitted.

****5.0 ELIGIBLE USE OF FUNDS ****

Funds must be used for the project or event as proposed in the applicant's grant application and categorized in the proposal budget worksheet, as well as the grant contract. Funds also must be used to implement events or activities that promote Brevard County as a cultural destination and make a positive impact to local tourism by measuring the number of out-of-county visitors who attended the event or activity.

- Funds may **not** be used to finance projects that are already fully funded unless a project can be significantly enhanced with additional funds.
- Funds may **not** be used to pay debt obligations.
- Funds may **not* be used for grant applications or routine maintenance.

Allowable and Non-Allowable:

Allowable Costs

- Expenditures within the grant period specified on the grant application and/or the period specified by the Brevard County Budget Department; and,
- They are solely for the purposes of the grant and can be easily identified as such.

Non-Allowable Costs:

- Expenditures before or after the grant period;
- Lobbying or attempting to influence federal, state, or local legislation;
- Capital improvements, including but not limited to new construction, renovation, and installation or replacement of fixtures in the permanent facility of the organization;

- Bad debts, contingencies, fines and penalties, interest, other financial costs and costs of litigation or tuition;
- Plaques, awards, scholarships, gift cards, prize money or certificates;
- Items for resale
- Projects which are restricted to private or exclusive participation;
- Regranting (using County funds to underwrite local grants programs);
- contributions and donations;
- any other expenditure not authorized by Chapter 112 of the Florida Statutes or Brevard County Codes and Policies or any other law.

6.0 APPLICATION SUBMITTAL PROCEDURES

The Cultural Support Grant Program application may only be submitted electronically through an online portal called Wizehive. The unique link for the on-line application will be provided to potential applicants for opening day of June 2, 2021. All supporting documentation may be uploaded within the application. The application deadline is NLT 5pm EST on June 25, 2021 to be considered for funding. If you have questions please email Kathy Engerran at Kathy.Engerran@ArtsBrevard.org. All applications must be completed online. All other questions should be made in writing and may be directed to Deborah Webster via email at

Deborah.Webster@VisitSpaceCoast.com
until the application deadline.

7.0 TERMS AND CONDITIONS OF GRANT AWARDS

1. An applicant may not submit more than 1 (one) application.
2. Grant funds are released on a reimbursement basis.
3. All grant-funded activities must fall within the Brevard County fiscal year, October 1, 2021 – September 30, 2022. The project starts and end dates are not intended to be performance or event dates, but the entire period during which grant related expenses may be spent and revenues received. Allowable expenses that were incurred from October 1, 2021-Sept 30, 2022 may be submitted for reimbursement.
4. All projects, programs and/or exhibits funded by the Brevard County Board of County Commissioners must be suitable for viewing by people of all ages.
5. The grant recipient shall keep books, records, and accounts of all activities related to the grant in compliance with appropriate generally accepted accounting procedures. All documents, papers, books, records and accounts made or received by the grantee in conjunction with the grant shall be open to inspection during regular business hours and shall be retained by the grantee for a period of three years after termination of the grant period, unless such records are exempt from Section 24(a) of Article I of the State Constitution and Section 119.07(1) Florida Statutes.
6. Credit Line Usage and Logo Requirement: Any publicity or publications related to programs or projects funded by the Cultural Support Grant Program listing or recognizing funders or sponsors shall include Brevard County, Brevard Cultural Alliance and Florida's Space Coast Office of Tourism logos and/or the following statement: Sponsored in part by the Brevard County Board of County Commissioners, the Florida's Space Coast Office of Tourism and Brevard Cultural Alliance.

8.0 EVALUATION CRITERIA

Tourism Development Council FY 2021-2022 Cultural Support Grant Program – Evaluation Rubric Requests must achieve a minimum rank score of 80% (80 points/100 points) to be considered for funding.

Section 1 – Applicant Information (TDO staff will complete this section)

Project Title:
Project Number:
Project Applicant:
Total Project Cost:
Requested Funding from TDC:

Evaluation Criteria: Points Available

Section 2 – Cultural Event/Activities Proposal clearly describes the proposed event/activities. Clearly demonstrates how the event/activities promote the Space Coast as a cultural destination: up to 20 points

Reviewer: Use the following scoring rubric as a guide
Poorly presented: 0 - 4 points
Adequate: 5 - 8 points
Good: 9 - 12 points
Very Good: 13 - 16 points
Excellent: 17 - 20 points

Proposal clearly describes any unique cultural qualities that will create publicity opportunities on a regional or national level to promote Brevard County as a cultural destination: up to 15 points

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 3 points
Adequate: 4 - 6 points
Good: 7 - 9 points
Very Good: 10 - 12 points
Excellent: 13 - 15 points

Section 3 - Tourism Impact Proposal describes how many estimated out-of-county visitors will attend the event/activities during FY 2021-2022: up to 25 points

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 5 points
Adequate: 6 - 10 points
Good: 11 - 15 points
Very Good: 16 - 20 points
Excellent: 21 - 25 points

Proposal clearly describes the methodology used to measure attendance of out-of-county visitors and Brevard County residents for the event/activities: up to 10 points

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 2 points
Adequate: 3 - 4 points
Good: 5 - 6 points
Very Good: 7 - 8 points
Excellent: 9 - 10 points

Section 4 - Marketing Proposal clearly describes the marketing efforts to attract out-of-county visitors to the event/activities: up to 25 points

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 5 points
Adequate: 6 - 10 points
Good: 11 - 15 points
Very Good: 16 - 20 points
Excellent: 21 - 25 points

Section 5 - Overnight Stays/Spending The application includes projected overnight stays and spending by out-of-county visitors: up to 5 points

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 1 point
Adequate: 2 points
Good: 3 points
Very Good: 4 points
Excellent: 5 points

Total PROPOSAL SCORE (Maximum 100 points)

9.0 EVALUATION PROCEDURES

Brevard Cultural Alliance staff will receive and review all grant applications to ensure:

1. Applications are submitted by the deadline.
2. Applications are complete and contain all required information.
3. Applications are for eligible activities and expenses.

Brevard Cultural Alliance staff will release submitted applications for eligible events or activities to the Cultural Committee of the Tourist Development Council and additional reviewers as needed for review and scoring through their WizeHive online system. Individual members of the Cultural Committee will evaluate the applications using the approved evaluation criteria prior to attending the Ranking & Recommendation meeting on August 24, 2021. Tourism Development Office and Brevard Cultural Alliance staff will compile the scores. The Cultural Committee will meet to validate scoring and recommend grant awards. The Cultural Committee will forward grant applications and award recommendations to the Tourist Development Council for award approval, in order of ranking, up to the budgeted amount. Upon approval from the Tourist Development Council, recommendations will be forwarded to the Board of County Commissioners for final award. Awards are not final and available for use until final approval by the Board of County Commissioners.

Cultural Committee – Cultural Support Grant Program Ranking & Recommendation Meeting

1. Tourist Development Office staff will distribute the scored applications. Applications will be presented in order of ranking, with a sum of total funding requested for applications receiving a score of 80 or higher.

2. The Committee chairman will open the floor for approval of the ranking.
3. Upon completion of the recommendations, the chairman will entertain any comments from Committee Members regarding the process or applications.

10.0 REPORTING REQUIREMENTS

Reporting

The applicant is to provide status reporting using the online link via Wizehive that will be emailed to each applicant that has been awarded a grant. Status reports are due twice a year (mid-year and a final report). Reimbursement requests may be submitted no more frequently than once a month, using the Event Reimbursement Request Form that will be emailed to you.

Final report and close-out procedures are covered in Section 11.0 of these guidelines.

Non-compliance with these program requirements and non-supportive back-up or lack of proof of payments could impact grant applications.

11.0 PAYMENT REIMBURSEMENT REQUESTS & FINAL REPORTING

The Tourist Development Council shall reimburse the applicant for costs expended on the event or activity in accordance with the application, specifically the Proposal Budget worksheet.

Event/Activities Completion and Reimbursement Requirements

Upon completion of the event or activity, the applicant shall provide the following:

1. A completed Final report. The report will be online through the Wizehive application system and due NLT October 30, 2022. The report will include a brief summary specifically describing the event or activity and how it promoted Brevard County as a cultural destination. The report should include attendance figures, specifically measuring the number out-of-county visitors who attended the event or activity. Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled.
2. A final completed Payment Reimbursement Request Form, accompanied by all required supporting documents such as billing statements for work performed and cancelled payment vouchers for expenditures made is due by October 7, 2022.
3. Photograph(s) and/or a screenshot(s) clearly showing proof of logo usage (.jpg or .tif format).

12.0 ANTI-LOBBYING STATEMENT

All Tourism grant applicants are restricted from lobbying TDC Committees from the time the grant application is open until the Committee finalizes the grant scores. Applicants may not attempt to influence their deliberations or scoring to secure an award, either verbally or in writing. Any questions concerning a grant applicant or the grant process from either applicants or committee members should be directed to the designated staff at the Tourism Development Office.

FY2021-2022

CULTURAL SUPPORT GRANT APPLICATION

Application Deadline: Friday, June 25, 2021 by 5:00pm

Proposed Event(s)/Activities Name

Space Coast Art Festival

TOTAL Operating Budget Amount for Most Recently Completed Fiscal Year

\$71,400

Organization Name

Space Coast Art Festival, Inc.

Mailing Address:

PO Box 146

City: State: Zip Code:

Cape Canaveral, FL 32920

Federal Employer ID #:

59-1562006

Web Site:

spacecoastartfestival.com

Organization Telephone:

321-784-3322

Organization Email:

info@spacecoastartfestival.com

Primary Contact Person: First: Last:

Marilyn Grigsby

Primary Contact Person Phone (if different from Organization Phone):

321-543-0891

Primary Contact Person Email (if different from Organization Email):

mrsg62@aol.com

Alternate Contact Person: First: Last:

Gary Coffman

Alternate Contact Person Phone (if different from Organization Phone):

571-337-2926

Alternate Contact Person Email (if different from Organization Email):

gary.s.coffman@gmail.com

Event(s)/Activities Summary (500 characters or less)

Our mission is to host a fine arts exhibition over the weekend of October 16th and 17th, 2021, at the Avenue Viera, Viera, FL. Our unique event inspires the Central Florida community, sponsors, artists, and up-and-coming talents to cultivate and promote fine arts on the Space Coast. We also seek to promote the arts among students from local schools.

****How will grant funds be used? Check all that apply****

Marketing

Total number of attendees for FY2018-2019

10,000

Total number of out-of-county attendees for FY2018-2019

1,600

Total number of attendees for FY2017-2018

10,000

Total number of out-of-county attendees for FY2017-2018

2,500

Please select the one category below for which funding is requested.

Grant Category

Festivals

Proposal Budget

Please download the Proposal Budget here: <https://www.artsbrevard.org/wp-content/uploads/2021/06/22-wizehive-proposal-budget-2.xlsx>, complete it and upload it below. **All applicants must complete Proposal Budget. Please be sure to specify how County funds will be expended.**

Add additional lines under line-item categories as needed to detail line-item budget in downloaded template.

Upload Proposal Budget

Space Coast Art Festival 22 wizehive proposal budget 2.xlsx

Narrative Questions

Please describe your proposed event(s)/activities for which you are seeking funding. Please address the following question: What does your event(s)/activities bring to Brevard County to promote the Space Coast as a cultural destination? Please be concise and brief with 3,000 characters or less.

Maximum 3,000 characters

The Space Coast Art Festival® (SCAF) is a true FINE ART festival. All participants are juried in by a panel of art specialists. Our judges are also art professionals with Master of Fine Arts degrees that are full-time employees of institutions focused on the arts. Consequently, the show tends to attract cultured, affluent patrons who have the resources to spend on travel and art.

In our last iteration, we hosted 56 juried artist displays; including artists from 10 different states, who presented displays in 10 different categories. 26 of these artists have participated in our previous shows. (This blend of repeat artists provides for a consistent following, while new artists keep the show fresh and interesting.) Their displays were visited by hundreds of people, who came in from all over Central Florida and beyond.

We also provide a venue for burgeoning student talent. To that end, our student art show hosts kids from throughout the county and provides a venue for children (from public, private, and homeschools) to display and compete for cash prizes. The most recent student program consisted of:

- 153 Students displayed 453 pieces of artwork
- Student robotics demonstration
- Student "Volunteer T-shirt" art contest
- Children's Hands-On art, guided by adult artists on-site

Do the event(s)/activities possess any unique cultural qualities that will create publicity opportunities on a regional or national level to promote the Space Coast as a cultural destination. Please describe in detail. Please be concise and brief with 3,000 characters or less.

Maximum 3,000 characters

As a true fine art event, the Space Coast Art Festival® attracts a more cultured, economically affluent patron than most other events of its kind. Our patrons come to the festival from within the county, from throughout Florida, and around the country. For years, it has provided a venue for a higher standard of art than most other competing events, and consequently attracts discerning patrons. These people stay in local hotels, eat at local restaurants, and patronize local businesses in addition to attending the festival.

Because of the longevity and popularity of the Space Coast Art Festival®, we enjoy repeat visitors year after year, and the county business community benefits from this repeat business significantly.

Explain in detail, what is your methodology to capture numbers of out-of-county attendees at your event(s)/activities.

Maximum 1,000 characters

The number of artists calculated is based on booth occupancy. The number of patrons in attendance is based on an approximation by the (all volunteer) staff and vehicle parking. We estimate that 20-30 percent of the attendees at past shows were from outside of Brevard County based on conversations with patrons and past performance. Our volunteers conduct random surveys of patrons in an effort to discern where they are from.

Please describe your Detailed Marketing Plan uploaded below in Required Documents for FY 2021-2022 that will be used to attract out-of-county visitors to your event(s)/activities. If possible, please include a projected number of out-of-county overnight stays and spending of event attendees.

In this section please discuss the elements of your Marketing Plan, such as target audiences, paid media, social media, public relations efforts, etc.

Maximum 3,000 characters

Our marketing plan is highly organized and targeted. We advertise systematically with: Art- Linx; "Where The Shows Are"; Juried Art Services; Brevard Live Magazine; HomeTown News; Florida Today; Space Coast Daily News Magazine, Brevard Productions; Viera Voice; and Best Bets.

On the web we promote the show through the SCAF Facebook page (including live Facebook feeds before and during the show); SCAF Website; work with the Brevard Cultural Alliance; and, the Tourist Development Council designated out-of-county Advertising. (Thanks to the TDC's generosity in the past, we have always targeted out-of-county patrons with our ad campaigns very successfully.)

Our media specialist, Alex Bean, is a social media advertising consultant and website designer in his professional life and brings those skills to bear for SCAF 2021.

We have also conferred with Media Consultant, Alycia Pollock, who has proposed a very extensive upgrade to our marketing efforts (attached). We are still in discussions with Ms. Pollock as to implementing any or all of her proposals. Budget will be a significant consideration in this calculation.

Required Documents to Upload

IRS determination letter

IRS Determination Letter-Tax Exemption 501 (3) form.pdf

Florida Department of State, Division of Corporations Detail by Entity Name Report

SCAF on Sunbiz.pdf

Detailed Marketing Plan

SCAF 2021 Marketing Plan.docx

Support Materials

Support materials provide panelists with a more complete picture of the applicant organization and are optional but strongly encouraged. Limit of 5 support material files.

Please electronically upload all support materials. File types supported include: .doc, .docx, rft, xls, xlsx, ppt, pptx, png, jpg, gif, tif, txt, avi, mpg, and mov.

Optional support material file

SCAF_ProgramGuide_2019-final.pdf

Optional support material file

Space Coast Art Festival website.pdf

Optional support material file

Space Coast Art Festival _ Facebook.pdf

Optional support material file

Optional support material file

Optional support material file

If there is any additional information or explanation you would like to provide to reviewers, please do so here. Please be concise and brief with 1,000 characters or less.

Completion of this section is optional, but can be useful for reviewers.

Additional Information

This is a well-established, well-run program that truly promotes artistic and cultural expression. It brings in people from all over the country and in fact, is known internationally. It relies solely on its volunteer staff and community support to continue bringing high-quality, culturally diverse art to the people of Brevard County. In so doing, it promotes tourism and supports local business.

Statement of Responsibility

Certification and Submission

By submitting this application, I attest that I have full authority to submit this grant request and I certify the information contained in this application, including all budget and financial and tax information, attachments and support materials, is true and correct to the best of my knowledge and that we will abide by all legal, financial, and reporting requirements. I further attest that I have read the guidelines, including reimbursement and reporting requirements and deadlines, and will comply with all of the before mentioned if funding is awarded to our organization.

Authorized Representative:

Name

Gary S. Coffman

Title

Board Member

Text

Applications: File Attachments

Upload Proposal Budget

Space Coast Art Festival 22 wizehive proposal budget 2.xlsx

IRS determination letter

IRS Determination Letter-Tax Exemption 501 (3) form.pdf

Florida Department of State, Division of Corporations Detail by Entity Name Report

SCAF on Sunbiz.pdf

Detailed Marketing Plan

SCAF 2021 Marketing Plan.docx

Optional support material file

SCAF_ProgramGuide_2019-final.pdf

Optional support material file

Space Coast Art Festival website.pdf

Optional support material file

Space Coast Art Festival _ Facebook.pdf

Organization Name:		
PROPOSAL BUDGET: Next Fiscal Year Projections		
Projected Expenses:		
	Next Year Projected Expenditures	How will Grant Funds be allocated?
Personnel - Administrative	\$ -	\$ -
Personnel - Artistic	\$ -	\$ -
Outside Artistic Services/Fees	\$ 17,500	\$ -
Marketing/Communications (inc. printing & advertising)	\$ 18,000	\$ 2,500
Space Rental/Rent/Mortgage	\$ 8,000	\$ -
Insurance	\$ 3,000	\$ -
Equipment Purchase/Office Supplies	\$ -	\$ -
Travel/Mileage	\$ -	\$ -
Materials/Supplies for productions/exhibits/events	\$ -	\$ -
Contract Services/Fees	\$ -	\$ -
Collections/Acquisitions	\$ -	\$ -
Other Operating Expenses	\$ 24,900	\$ -
Subtotal Grant Funds		\$ 2,500
Total Projected Expenses	\$ 71,400	
Projected Income:		
Admissions (Booth fees)	\$ 43,750	
Memberships/Tuition	\$ -	
Contracted Services Revenue	\$ -	
Contributions from Individuals	\$ 1,000	
Corporate Contributions	\$ 1,200	
Government Support - Federal	\$ 13,000	
Government Support - State	\$ -	
Government Support - Local	\$ -	
Foundation Support	\$ -	

Sheet1

Other Income	\$	13,000	
Applicant Cash	\$	-	
Total Projected Income	\$	71,950	

IRS Letter of Determination for 501(3) Tax Exemption:

P. O. BOX 2508
CINCINNATI, OH 45201

Date: JUN 06 2000

SPACE COAST ART FESTIVAL INC
PO BOX 320135
COCOA BEACH, FL 32932

Employer Identification Number:
59-1562006
DLN:
17053127736030
Contact Person:
REBECCA S BOWDEN ID# 31183
Contact Telephone Number:
(877) 829-5500
Our Letter Dated:
January 1996
Addendum Applies:
No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(2) and 170(b)(1)(A)(vi).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

You are required to make your annual information return, Form 990 or Form 990-EZ, available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, Tax-Exempt Status for Your Organization, or you may call our toll free number shown above.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,

Steven T. Miller

Steven T. Miller
Director, Exempt Organizations



[Department of State](#) / [Division of Corporations](#) / [Search Records](#) / [Search by Entity Name](#) /

Detail by Entity Name

Florida Not For Profit Corporation
SPACE COAST ART FESTIVAL, INC.

Filing Information

Document Number	722443
FEI/EIN Number	59-1562006
Date Filed	01/13/1972
State	FL
Status	ACTIVE
Last Event	AMENDMENT
Event Date Filed	03/01/1995
Event Effective Date	NONE

Principal Address

166 CENTER STREET
CAPE CANAVERAL, FL 32920

Changed: 03/12/2021

Mailing Address

PO BOX 146
CAPE CANAVERAL, FL 32920

Changed: 04/08/2019

Registered Agent Name & Address

GRIGSBY, MARILYN W.
26 Danube River Drive
COCOA BEACH, FL 32931

Name Changed: 03/12/2021

Address Changed: 03/12/2021

Officer/Director Detail

Name & Address

Title VP

McGinley, Liz
166 CENTER STREET
CAPE CANAVERAL, FL 32920

Title P

grigsby, marilyn
 166 CENTER STREET
 CAPE CANAVERAL, FL 32920

Title DS

ARENDAS, Edna Ann "Chickie"
 166 CENTER STREET
 CAPE CANAVERAL, FL 32920

Annual Reports

Report Year	Filed Date
2019	04/08/2019
2020	06/01/2020
2021	03/12/2021

Document Images

03/12/2021 -- ANNUAL REPORT	View image in PDF format
06/01/2020 -- ANNUAL REPORT	View image in PDF format
04/08/2019 -- ANNUAL REPORT	View image in PDF format
04/09/2018 -- ANNUAL REPORT	View image in PDF format
04/17/2017 -- ANNUAL REPORT	View image in PDF format
04/15/2016 -- ANNUAL REPORT	View image in PDF format
04/08/2015 -- ANNUAL REPORT	View image in PDF format
02/05/2014 -- ANNUAL REPORT	View image in PDF format
03/21/2013 -- ANNUAL REPORT	View image in PDF format
03/07/2012 -- ANNUAL REPORT	View image in PDF format
02/08/2011 -- ANNUAL REPORT	View image in PDF format
01/28/2010 -- ANNUAL REPORT	View image in PDF format
05/06/2009 -- ANNUAL REPORT	View image in PDF format
05/27/2008 -- ANNUAL REPORT	View image in PDF format
02/01/2007 -- ANNUAL REPORT	View image in PDF format
04/05/2006 -- ANNUAL REPORT	View image in PDF format
02/07/2005 -- ANNUAL REPORT	View image in PDF format
05/03/2004 -- ANNUAL REPORT	View image in PDF format
01/17/2003 -- ANNUAL REPORT	View image in PDF format
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Florida Department of State, Division of Corporations

2021 FLORIDA NOT FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# 722443

Entity Name: SPACE COAST ART FESTIVAL, INC.

Current Principal Place of Business:

166 CENTER STREET
CAPE CANAVERAL, FL 32920

Current Mailing Address:

PO BOX 146
CAPE CANAVERAL, FL 32920 US

FEI Number: 59-1562006

Certificate of Status Desired: No

Name and Address of Current Registered Agent:

GRIGSBY, MARILYN W.
26 DANUBE RIVER DRIVE
COCOA BEACH, FL 32931 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: MARILYN W. GRIGSBY

03/12/2021

Electronic Signature of Registered Agent

Date

Officer/Director Detail :

Title VP
Name MCGINLEY, LIZ
Address 166 CENTER STREET
City-State-Zip: CAPE CANAVERAL FL 32920

Title P
Name GRIGSBY, MARILYN
Address 166 CENTER STREET
City-State-Zip: CAPE CANAVERAL FL 32920

Title DS
Name ARENDAS, EDNA ANN "CHICKIE"
Address 166 CENTER STREET
City-State-Zip: CAPE CANAVERAL FL 32920

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 617, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: MARILYN W. GRIGSBY

PRESIDENT

03/12/2021

Electronic Signature of Signing Officer/Director Detail

Date

Space Coast Art Festival 2021

Proposed Marketing Plan

PRESENTED TO:

Space Coast Art Festival Board of Directors

PRESENTED BY:

Alycia Pollock
Owner, RFP Marketing
hello@rfpmarketing.com
321 501 8532

Introduction

Hello Board of Directors –

ABOUT ME

- Brevard Native
- 10+ year Strategic Marketing and Creative Communications Professional
- Owner of *RFP Marketing, The Construction Marketing Experts*
- Photographer (live music)

EVENT-SPECIFIC EXPERIENCE

- SMPS Central Florida AEC Art Gala
- Berman Hopkins Wines Around the World
- Associated Builders and Contractors Tradeshow

MARKETING PLAN DESCRIPTION

A marketing plan is a strategic roadmap used to organize, execute and track marketing strategy over a given period of time. Marketing plans can include separate marketing strategies for the various marketing teams across the project but all of them work toward the same overarching goals.

MARKETING PLAN VOCABULARY

- Goal – A broad primary outcome
- Strategy – The approach you take to achieve a *goal*
- Objective – A measurable step you take to achieve a *strategy*
- Tactic – A tool you use in pursuing an *objective* associated with a *strategy*

I look forward to working with each of you and encourage you to contact me with any questions you may have.

Regards,

Alycia Pollock
alyciapollock1@gmail.com
3215018532

Table of Contents

Goal 1: Revitalize.....	4
Strategy: Revitalize Event Brand.....	4
Objective 1A: Collateral Suite	4
Objective 1B: Printed Materials	4
Objective 1C: Web Presence	4
Goal 2: Recruit	6
Strategy: Recruit Participants	6
Objective 2A: Artists.....	6
Objective 2B: Volunteers	6
Objective 2C: Attendees	6
Goal 3: Publicize.....	7
Strategy: Publicize Calls to Action.....	7
Objective 3A: Media.....	7
Objective 3B: Sponsorships.....	7
Objective 3C: Correspondence	7
Appendix A.....	8
Brevard County Radio Stations	8
Appendix B.....	10
Brevard County Periodicals.....	10
Appendix C.....	11
Sponsorship Levels	11
Appendix D.....	12
Event Poster Draft	12
Sponsorship Menu Draft.....	13

Goal 1: Revitalize

Strategy: Revitalize Event Brand

Bold, modern branding to communicate a freshly revitalized event that promotes participation and attendance through clear calls to action

Objective 1A: Collateral Suite

- *Tactic: Poster redesign*

Redesign a poster (Adobe Photoshop) that communicates a revitalized event identity – [See Appendix D](#)

- *Tactic: Call to action collateral redesign*

Redesign printed and web collateral (Adobe Illustrator) to match poster

- *Tactic: Booklet redesign*

Redesign event booklet (Adobe InDesign) for visual appeal, ease of use and maximizing space/content

- *Tactic: Social media graphics*

Redesign branded content for Facebook, Instagram and Twitter to include various posts, stories, header images, profile images, etc. to create visual appeal, brand recognition and user engagement

Objective 1B: Printed Materials

- *Tactic: Printer sponsorship*

Secure printer with in-kind sponsorship to decrease printing costs and/or maximize value

- *Tactic: Material distribution*

Distribute flyers, posters, etc. to local businesses and engage management while delivering

Objective 1C: Web Presence

- *Tactic: New website*

New web design and site host—Squarespace

- *Tactic: Social media*

Utilize social media to reach a wider audience and increase attendance through engagement

- Content

Relevant, useful information such as call to artists, approaching deadlines, judge bios, artist spotlights, volunteer recognition, sponsor highlights

- Engagement

Engage audience through comments and direct messages to ensure proper distribution of accurate information in support of event attendance

--- END OF SECTION ---

Goal 2: Recruit

Strategy: Recruit Participants

Recruit diverse event participants for 2021 and continued participation beyond this year

Objective 2A: Artists

- *Tactic: Target young artists*
Engage artists early to encourage repeat exhibiting
- *Tactic: Spotlight Black artists*
Engage an underserved portion of Brevard citizens

Objective 2B: Volunteers

- *Tactic: Student volunteers*
Recruit students from Florida Tech, high school seniors, etc. to work as volunteers

Objective 2C: Attendees

- *Tactic: Vendor spotlights*
Entice attendees with information about food and beverage vendors
- *Tactic: Canvas local businesses*
Interact with target audience through local businesses (coffee houses, etc.) to encourage attendee turnout

--- END OF SECTION ---

Goal 3: Publicize

Strategy: Publicize Calls to Action

Calls to action include Call for Artists, Vendor Registration, Attendance Advertisements, Sponsorship Opportunities, etc.

Objective 3A: Media

- *Tactic: Print*

Approach local print media outlets to request publicity – [See Appendix B](#)

- *Tactic: Radio*

Approach local radio stations to request publicity – [See Appendix A](#)

- *Tactic: Web*

- Full suite of graphics for web and social media outlets
- Engage followers

Objective 3B: Sponsorships

- *Tactic: Restructure sponsorship levels*

Establish realistic, obtainable goals – [See Appendix C](#)

Objective 3C: Correspondence

- *Tactic: Email Updates*

Discontinue newsletter, replace with brief email updates (MailChimp)

--- END OF SECTION ---

Appendix A

Brevard County Radio Stations

ADULT CONTEMPORARY

- WGYL-FM (93.7): The Breeze, 772-794-7748 or wgylfm.com
- WFHA-FM (94.1): Variety, smooth jazz, oldies, hits from the '70s, '80s and '90s; 321-345-0941 or 941fm.net
- WMMO-FM (98.9): Soft rock 'n' roll, lost 1970s; 321-281-2000 or wmmo.com
- WLRQ-FM (99.3): Adult contemporary and light rock; 321-632-LITE (5483) or literock993.com
- WJKD-FM (99.7): Adult hits, '70s, '80s and '90s; 772-567-0937 or 997jackfm.com
- WLOQ-FM (102.5): Smooth jazz; 407-916-7800 or 1025wloq.com
- WMGF-FM (107.7): Adult contemporary and light rock; 407-916-7800 or magic107.com

CONTEMPORARY HITS

- WXXL-FM (106.7): Contemporary hits; 407-919-1067 or xl1067.com
- KISS-FM (95.1): Top 40, hip-hop, contemporary hits; 321-821-7100 or mykiss951.com
- WOMX-FM (105.1): Adult contemporary of '80s, '90s and today; mix1051.com
- WAOA-FM (107.1): Contemporary, Top 40; 321-984-1071 or wa1a.com
- WJHM-FM (101.9): Top 40, contemporary; 1019ampradio.com
- WGRZ-FM (93.1) Melbourne and the beaches, and (103.3) Palm Bay and Cocoa Beach: Smooth jazz and jazz; 321-951-9310 or thegroove.org

COUNTRY MUSIC

- WHKR-FM (102.7): Country Top 40 and country classics; 321-984-1000 or nashfm1027.com
- WWKA-FM (92.3): Country Top 40, country classics; 407-298-9292 or k92fm.com
- NEWS & TALK
- WDBO-FM (96.5): News and talk shows with Sean Hannity and more; 321-281-2000 or 580wdb.com
- WMEL-AM (1300): News, sports and talk shows; 321-631-1300 or 1300wmel.com
- WFLA-AM (540) and WFLA-FM (102.5): News and talk shows; 407-916-5400 or 1045wfla.com
- WMMB-AM (1240) and (1350): News and talk shows with local and national figures; 321-821-7100 or wmmbam.com
- WTTB-AM (1490): Newsradio, Glenn Beck and others; 772-567-0937 or wttbam.com
- WTKS-FM (104.1): talk shows weekdays, Jim Philips, Monsters in the Morning; 407-916-7800 or realradio.fm

NOSTALGIA

- WOSN-FM (97.1): Ocean FM; 772-567-0937 or wosnfm.com

OLDIES

- WSBH-FM (98.5): The Beach, oldies; 321-752-9850 or beach985.com
- WQOL-FM (103.7): Oldies; 772-335-9300 or oldies1037fm.com
- WOCL-FM (105.9): Oldies from the '70s and '80s; 407-919-1349 or 1059sunnyfm.cbslocal.com

PUBLIC RADIO

- WFIT-FM (89.5): Jazz, blues, adult contemporary and NPR news; 321-674-8950 or wfit.org
- WMFE-FM (90.7): News and entertainment from NPR, and classical music on 90.7 HD2; 407-273-2300 or wmfe.org

RELIGIOUS

- WDMC-AM (920): Catholic, advice and religious news; 321-757-7717 or divinemercyradio.com
- WRMQ-AM (1140): Gospel music; 407-834-0909 or rejoice1140.com
- WWBC-AM (1510) or W234BI-FM (94.7): Christian talk, gospel music on weekends; 1510wwbc.com
- WCIF-FM (106.3): Christian talk and music; 321-725-9243 or wcif.com
- WSCF-FM (91.9): Contemporary Christian rock; christianfm.com
- WMIE-FM (91.5): modern worship, contemporary Christian; 321-632-1000 or wmiefm.com
- WEJF-FM (90.3): God's Gift radio network, ggrn.info
- WPOZ-FM (88.3): Contemporary Christian hits; 407-682-8888 or zradio.org

ROCK

- WJRR-FM (101.1): Active and alternative rock, 407-916-1011 or wjrr.com
- WTKS-FM (104.1): Modern rock on weekends
- SPANISH
- SALSA (98.1): Contemporary Latin hits, Spanish news; 407-774-2626 or salsa981.com
- WRUM-FM (100.3): Spanish/Caribbean music; 407-916-1003 or rumba100.com

--- END OF SECTION ---

Appendix B

Brevard County Periodicals

- Florida Today
- Space Coast Daily
- Space Coast Living
- Everything Brevard Magazine
- Spotlight Brevard

--- END OF SECTION ---

Appendix C

Sponsorship Levels

Title Sponsor \$5,000

- Program back cover
- Logo on all branded materials
- 10' X 12' company booth
- \$500 art voucher
- Tickets to various 2021 SCAF events

Gold Sponsor \$2,500

- Full-page program ad
- Logo on all branded materials
- \$300 art voucher
- Tickets to various 2021 SCAF events

Silver Sponsor \$1,500

- Half-page program ad
- Logo on all branded materials
- \$100 art voucher
- Tickets to various 2021 SCAF events

Bronze Sponsor \$500

- Quarter-page program ad
- Logo on all branded materials

In Kind Sponsor (=\$1,000)

- Logo on all branded materials
- Recognition in all print and web collateral

--- END OF SECTION ---

Appendix D

Event Poster Draft





THE 55TH ANNUAL
SPACE COAST ART FESTIVAL



OCTOBER 19-20, 2019

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THE 55TH SPACE COAST ART FESTIVAL



PRESIDENT'S WELCOME

On behalf of the Space Coast Art Festival Board of Directors, I welcome you to our 55th Space Coast Art Festival.

Our mission is to host an annual fine arts exhibition during the Fall of each year to cultivate and promote fine arts on the Space Coast. With this in mind, this year's event features Juried Artists from, not only Florida, but ten different states.

In addition to our Juried Artists, our show also features a Student Art Show, Hands-On Art for Children, Robotic Demonstrations, an Antique Car Display and entertainment for your pleasure.

We would like to especially thank all of our Art Festival Sponsors, Community Partners and Volunteers for their time and commitment to this cultural event.

We hope you enjoy the show.

Marilyn Grigsby, President

Sorry no pets allowed, only service animals.

Tag us on social media! **#SCAF2019**

www.SpaceCoastArtFestival.com

TABLE OF CONTENTS

Sponsors	2
Meet the Judges	4
About the Festival	5
Student Art Show	6
Student Design Contest	7
Categories and Artist List	8-9
Festival Map	10-11
Schedule of Events	12
Live Entertainment	14
Food & Drink Vendors	15
Previous Year's Winners	16,19
Thank you from SCAF.	20



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MEET THE JUDGES

The Space Coast Art Festival uses both Jurors and Judges. All artistic entrants in our annual show submit four images of their work plus one of their booth. In August of each year, the Jurors come together to view the work of all entrants to determine if the entries are original works of fine art and that they fit in with the quality of our show. The Jurors vote in private and then the scores are tabulated. Not every entrant makes the cut and those that do are truly outstanding.

Our Show Judges have a MFA (Master of Fine Arts) plus an incredible amount of life experience, have received numerous awards for their work, and have experience in judging art shows. We look for Judges who are knowledgeable in many different art disciplines and can give our artists a positive experience.

STACY SCIBELLI

Stacy Scibelli is from New York and has participated as an Artist in Residence at Mass MOCA, the Boston Center for the Arts, Intercultural Odysseys Costa Rica, and Otis College. Future residencies include Arts Letters and Numbers in Averill Park NY this fall and the Santa Fe Art Institute in 2020. Stacy has shown work at Field Projects, Proof Gallery, Present Company, the Danforth Art Museum, and the Torrance Art Museum in LA. She is the founder of All Is Leaf, a roaming art and ecology residency.



DICK BJORNSETH

Dick Bjornseth, an award-winning artist and photographer, is a Professor with the Savannah College of Art and Design (SCAD) at their Savannah, Georgia, campus. He teaches drawing, creativity, and color theory classes. Born in Chicago, Bjornseth graduated from Iowa State University and then earned an MFA in Studio Arts from Florida State University. His work has been featured in 14 solo and over 40 other exhibitions around the country.



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AFA, "Corporate Partner of the Year" (2009) - SCC



ABOUT THE FESTIVAL

The Space Coast Art Festival is a Juried Master Fine Arts Show, drawing artists from throughout the United States and other countries. Originally held in the City of Cocoa Beach for its first fifty years, the Festival relocated to Port Canaveral in 2014 because of construction in the downtown Cocoa Beach Area. After two years the Port withdrew their invitation due to cruise traffic and parking issues and the City of Cape Canaveral offered to host the show at Manatee Sanctuary Park. Once again due to limited parking availability for the convenience of our attendees, the Space Coast Daily Park in Viera was chosen for the 2019 show.

Artists exhibit in 10 different categories, and SCAF recognizes Outstanding Artists with Cash Awards. In conjunction with the Festival, a Student Art Show is held featuring “Budding Artists” from Brevard County Schools, also competing for cash prize awards.

The Space Coast Art Festival is a not-for-profit 501 (c) (3) organization governed by a Volunteer Board of Directors and it is always looking for additional Volunteers. We’d love to have you become a part of this organization. Contact us at [www: spacecoastartfestival.com](http://www.spacecoastartfestival.com) for more information.

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STUDENT ART SHOW

This two-day event, held yearly in conjunction with the Space Coast Art Festival, features artwork by students from all Brevard County schools: public, private, and home-schooled. This opportunity provides a stepping stone to a creative future for these aspiring artists as they display their paintings, drawings and sculptures to their family, friends and the public. The Award Ceremony will be held on the stage at 4:00 Saturday and the Student Artwork will remain on display both Saturday and Sunday.



CHOOSE TO VOLUNTEER

The 55-year success of the Space Coast Art Festival is due to the continued support of Volunteers. If you would like to be involved with the 56th Festival in 2020, please visit this year's Volunteer Booth during the festival, or contact SCAF by calling our office @ 321-784-3322. You may also contact us by visiting our website @ www.spacecoastartfestival.com Come join the fun and help us present one of the premier fine arts festivals in the State of Florida!



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STUDENT T-SHIRT DESIGN CONTEST WINNERS



Middle School: Amelia Talbott
Holy Trinity Episcopal Academy

To enter the 2020 student T-shirt Design Contest:

Contact spacecoastartfestival.com to learn how your school or classroom can participate. All artwork entered must be unpublished, signed, original art created by a Brevard K-12 Public, Private, or home-schooled student.

Current Awards are:

- 1st Place chosen for Volunteer Shirts
- \$500 ea. to 3 Winning Schools
- \$150 ea. to 3 Winning Artists

***SCAF thanks our 2019 contest Sponsors:
MA Rigerman and Dr. Nawrocki Dental***



Elementary School: Katharine Good
Trinity Lutheran



High School: Rachel Valentino
Rockledge High School

2019 JURIED CATEGORIES AND FESTIVAL AWARDS



2019 Festival Awards

- Best of Show
- Best Display Award sponsored by Lexus of Melbourne
- President's Award sponsored by Harbor City Animal Hospital
- Merit Awards

Juried Categories:

- A.) Oils & Acrylics
- B.) Watercolors
- C.) Drawings, Graphics, Collages, Printmaking & Paper
- D.) Clay
- E.) Sculpture
- F.) Photography
- G.) Glass
- H.) Jewelry
- I.) Leather, Fiber, Wood
- J.) Mixed Media

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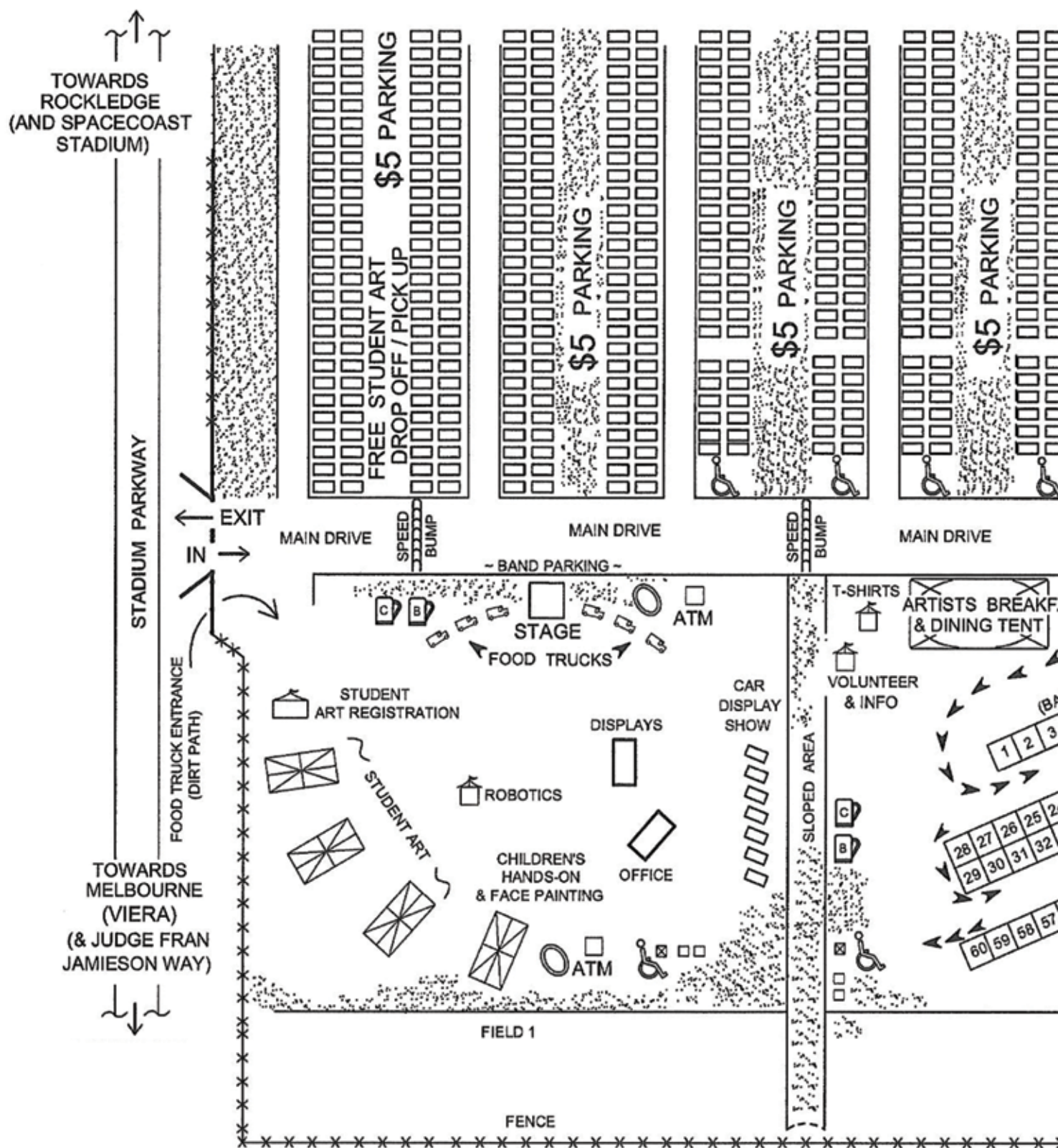
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Port Canaveral, FL 32920
www.FishlipsWaterfront.com

Last, First	Cat.
Allani, Abdel	I
Barone, Richard	A
Bojan, Serge	H
Brandow, Douglas	H
Bullock, Michiel	A
Cereghino-Groves, Magali	I
Connolly, Karin	F
Duflo, Mike	I
Eisen, Tricia	A
Fears, Princy	I
Ficker, Richard	A
Gulker, Nancy	J
Heuslein, Mina	D
Howard, Karen	H
Jalsa, Ann	H
Keen, Lynda	H
Kennicotte, Susan	J
Kusha, Sharon	A
Lacuesta, Witha	B
Lamontagne, Paul	E
Lawrence, Byron	I
Lee, C.C.	D
Leon, Jeff & Dayana	J
Lewis, Joe	E
Marken, Pete	I
Martin, Edward	G
Mascoll, John	I
Matthews, Mark	E

Last, First	Cat.
Matus, Bobbie	G
McCullum, Richard	I
Moreland, Nancy	F
Moticska, Eyca	D
Olson, Andrea	H
O'Toole, Michael	G
Peters, Iris	A
Phenicie, Peg	A
Pohle, Paul	H
Redner, Lynette	A
Sandlin, Kenneth	E
Sari, Kenan	A
Schmidt, Ron	E
Snyder, Bill	F
Sokol, Andy	F
Souчек, Dusana	G
Stetson, Rosemary	I
Thiele, Michael	J
Turner, Joan	B
Vaillancourt, Marilyn	H
Vuich, Joseph	A
Watters, Jim	B
Windergren, LuAnn	A
Yordi, Randa	A
Youngman, Loretta	J
Zamsky, Wendy	J
Zhang, Xiao Xia	J

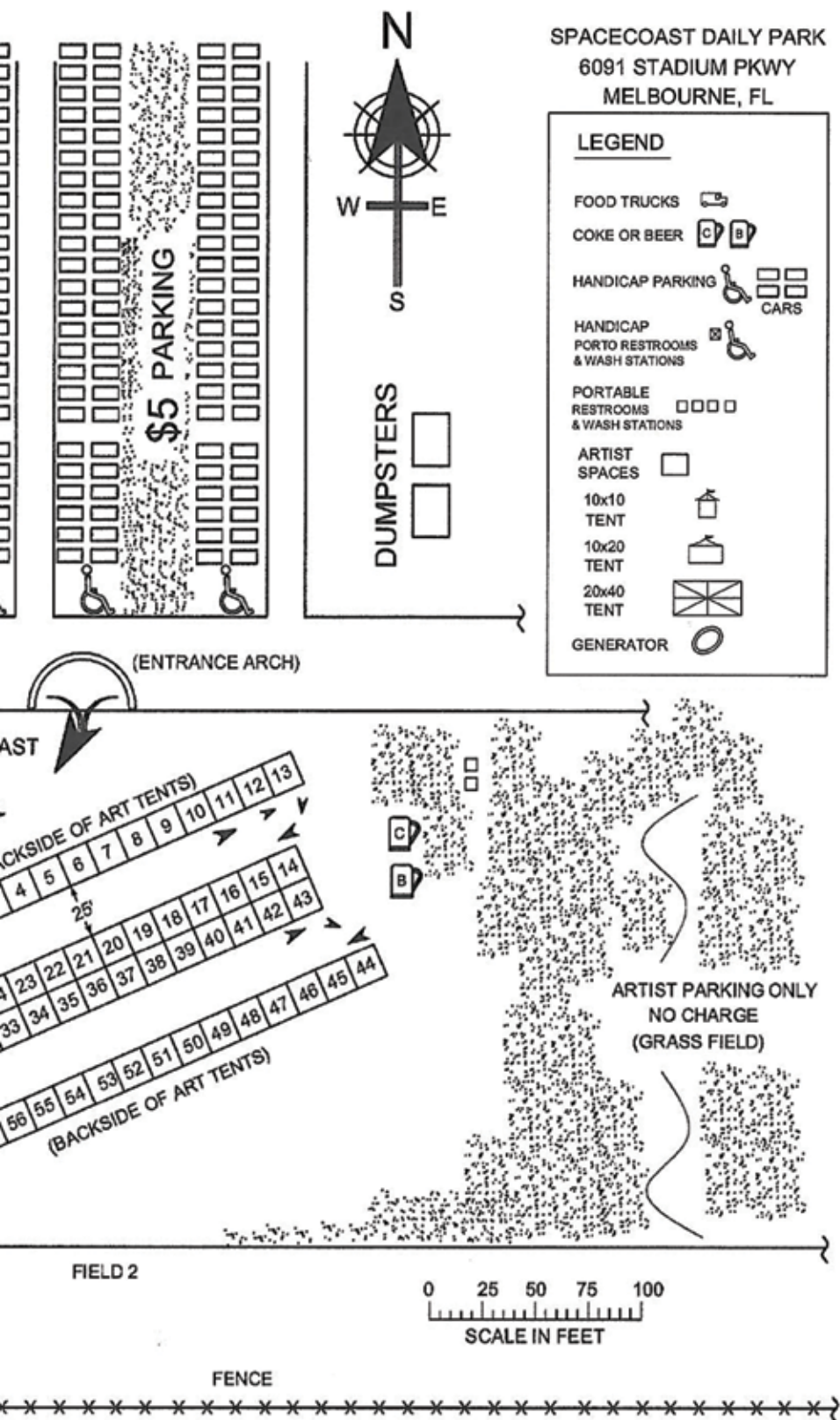
55TH ANNUAL SPACE COAST ART FESTIVAL MAP

Space Coast Daily Park — 6091 Stadium Parkway, Viera, FL 32940



Special thanks to Elene Albert for her map expertise.

55TH ANNUAL SPACE COAST ART FESTIVAL MAP



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Children's Hands-On Art

SCHEDULE OF EVENTS

SATURDAY, OCTOBER 19TH

Festival Artist Exhibition	9:00 AM - 5:00 PM
Student Art Show	9:00 AM - 5:00 PM
Children's Hands-On Art	9:00 AM - 5:00 PM
Model A Automobile Display	9:00 AM - 5:00 PM
Live Entertainment	11:00 AM - 4:00 PM
Student Award Ceremony	4:00 PM



SUNDAY, OCTOBER 20TH

Festival Artist Exhibition	10:00 AM - 4:00 PM
Student Art Show	10:00 AM - 3:00 PM
Children's Hands-On Art	10:00 AM - 3:00 PM
Electric Car Display	10:00 AM - 4:00 PM
Live Entertainment	11:00 AM - 4:00 PM
Student Art pick-up	3:00 PM



CHILDREN'S HANDS-ON ART

Children love to express themselves through art! Hands-on projects such as mobiles, pinwheels, beaded necklaces, painting, holiday decorations and face painting will be available. Children's Hands-On Art is FREE and is located near the Student Art Show.

EVENT T-SHIRTS

All proceeds benefit the Space Coast Art Festival, a not-for-profit 501(c)3 organization committed to bringing the Arts to Brevard's Space Coast.

Short Sleeve T-Shirt — \$15

Long Sleeve T-Shirt — \$20



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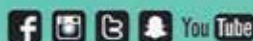
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www.anjaandthedreamers.com



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Playing everything from Stevie Wonder to Elton John, from Soul to Rock and Roll.

www.hotpinktheband.com

SUNDAY, OCTOBER 20TH



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HOT PINK

**James Spiva - Vocals, Cory Johnson - Guitar,
Bill Erskine - Bass, Jason Cook - Guitar,
Jonathan Honeycutt - Drums.**

Catch the band playing everything from Stevie Wonder to Elton John, from Soul to Rock and Roll — Saturday, October 19th from 2pm-4pm.

How did you get together?

We first got together because of Night of the Classics. Those first few concerts were where the original members of the band first met, and decided to create Hot Pink.

How did you come up with the name “Hot Pink”?
Depends on who you ask :)

If you are not making music, what do you like to do?

Listen to music, play games.

What is art for you?

Something that makes you feel alive.

Are you full time musicians?

Our singer James works at The Dinosaur Store and Museum in Cocoa Beach and we all have other jobs that include teaching Guitar and Drum lessons, and working in I.T.

What do you enjoy most at the Space Coast?

The good community of local musicians, and NASA and all of its history and excitement, past and present.

What is the last book you read?

Kurt Anderson's Fantasy Land, Robert Bakker's Raptor Red, and Norm Macdonald's Based on a True Story.

What would you want your younger self to know regarding becoming an artist?

Drink less, practice more, and wear earplugs.

FOOD & DRINK VENDORS

- Billy Brooks BBQ
- My Mr Grill
- Firestone Rice Bowls w/ Seafood
- Firestone Greek Foods
- Royal Bakery Desserts
- Michigan Steak Sandwiches
- French Fries
- Coke/Beer/Adult Beverages
- Fresh Squeezed Lemonade
- The Shark Latin Food



Pictured Above: The First Robotics Competition Orlando Regional Winners, the Pink Robotics Team from Rockledge High School, will be giving demonstrations all day Saturday and Sunday in a tent near the Student Art Show.

2018 SHOW WINNERS



Best of Show
LaMontagne, Paul
(I - Leather, Fiber & Wood)



Best Display
Mascoll, John
(I - Leather, Fiber & Wood)



President's Award
Ng, Sip Tshun
(J - Mixed Media)

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2018 SHOW WINNERS



A. Oils and Acrylics
1st – Bullock, Michiel



B. Watercolors
1st – Wade, Christopher



C. Drawings, Graphics, Collages, Printmaking & Paper
1st – Eckert, Jeff



D. Clay
1st – Harrell, Roz



E. Sculpture
1st – Hazelaar, Charles



F. Photography
1st – Stevens, Paul



G. Glass
1st – Barnes, Dan



H. Jewelry
1st – Olson, Andrea



I. Leather, Fiber & Wood
1st – Mascoll, John



J. Mixed Media
1st – Burton, David

THANK YOU FROM THE FESTIVAL



In addition to all the **Sponsors and Advertisers**, the Space Coast Art Festival Board of Directors would like to give special recognition and “Thanks” to the following for their contributions to this year’s Festival.

Once again to **Elene Albert** for her map expertise and the many changes she had to make to accommodate SCAF’s layout of the Festival. A new venue always brings new challenges and Elene has been most gracious and helpful; To the **Rockledge High School FRC Pink Robotics Team**, sponsored by teacher **Jennifer Cenker**, for their outstanding demonstrations and talent; To the **Indian River A’s**, a model A Restorer’s Club, for sharing their Antique Ford Cars for our viewing of “days gone by”; To **Florida Air Tours** for providing a gift certificate for a helicopter “Flight Experience Tour” of the Space Coast, to the lucky winner of our Survey Opportunity; To **Country Inn and Suites, Cape Canaveral**, for providing complimentary rooms for our Festival Judges and reduced rates for our participating Artists; To **El Leoncito Mexican and Cuban Restaurant** for gift certificates; To **Jose Salazar’s Golf Cart Center** for providing golf carts for use during the Festival; To **Linda Dellenberger** for her many years serving as coordinator of our “Children’s Hands On” Art Program; To **Alex Bean, Lisa Jeffries** and **Deanne Hansen** for all their work in providing us a Festival Program Guide; To the **Tourist Development Council, Brevard Cultural Arts** and **Space Coast Daily** for their cooperation with our Board in promoting this event; AndTo **ALL THE VOLUNTEERS**, who give freely of their time and talents, THANK YOU! THANK YOU!

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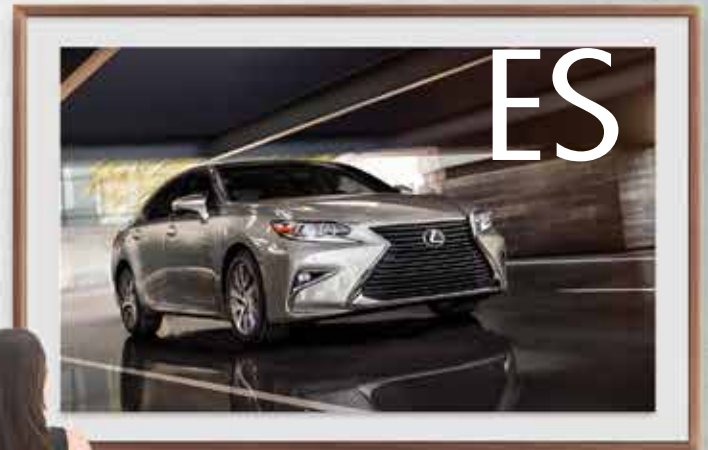


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The Original • Now in its 56th Year!

The Space Coast Art Festival October 16-17, 2021

The Avenue® Viera – Viera, FL

2021 Festival Information

October 16-17, 2021

Saturday: 9am - 5pm

Sunday: 10am - 4pm

The Avenue® Viera
Viera, FL 32940

[View Location Info »](#)

Our new location has been announced — this year's show will take place at The Avenue® Viera ([Google Map](#)).



Central Park, The Avenue® Viera

The Avenue® Viera is a unique outdoor lifestyle center concept consisting of a dynamic mix of premier national retailers, select local merchants and specialty restaurants. It is conveniently located just off I-95 for easy access.

SCAF will be held on the spacious paved parking lot of this popular and busy shopping center. The Avenue® Viera will be promoting SCAF in addition to SCAF's advertising and publicity. And there is plenty of *free* parking for Artists and Patrons alike!

Quick Links:

- [Juried Artist Registration \(March 1st\)](#)
- [Juried Categories & Awards](#)
- [Student Art Show Information](#)
- [Student T-Shirt Design Contest](#)
- [Sponsorship Opportunities](#)
- Vendor Information (TBD)
- [Festival Volunteer Sign-up](#)
- [2019 Festival Program Guide](#)

Contact Us

Space Coast Art Festival
P.O. Box 146
Cape Canaveral, FL 32920
(321) 784-3322
info@spacecoastartfestival.com

2019 Festival Program Guide



2021 Space Coast Art Festival Location, The Avenue® Viera

Artists will be jury-selected to exhibit in this outdoor fine art show, one of the top shows in the Southeast, drawing outstanding master artists from throughout the United States and beyond

For information on becoming a festival sponsor, please contact our office at (321) 784-3322 or info@spacecoastartfestival.com

FESTIVAL ARTISTS — Artist Registration Now Open

[Click Here to Apply through Juried Art Services](#)

To view the winners of 2019 year's show, please view the gallery below. You can also find a complete list of juried winners on our [artist awards page](#), or for students visit the [student art page](#).



Click image to the 2019 Festival Program Guide in a new Tab

Connect With Us





For more information, please contact our office at (321) 784-3322 or info@spacecoastartfestival.com

2021 FESTIVAL INFORMATION

October 16-17, 2020
 The Avenue® Viera
 2261 Town Center Avenue
 Viera, FL 32940
[View Location Info](#)

CONTACT US

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JOIN US!

Space Coast Art Festival, (SCAF) is a not-for-profit 501(c)3 organization governed by an all volunteer Board of Directors. Please [contact us](#) if you are interested in volunteering 😊



Space Coast Art Festival

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
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SAT, OCT 16 - OCT 17

56th Annual Space Coast Art Festival

The Avenue Viera

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Space Coast Art Festival

June 11 at 11:58 AM · 



Attention Artists! We're currently accepting entries for this year's outdoor fine art show October 16-17th. The festival will be hosted at The Avenue® Viera ([The Avenue Viera](#)), with plenty of free parking, restaurants, and easy access just off I-95. Join us ... [See More](#)

CALL FOR ARTISTS





9

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**Space Coast Art Festival**

March 1 ·

**ATTENTION ARTISTS!**

Application for Space Coast Art Festival is now open at juriedartservices.com

We are looking forward to a great show Oct 16 and 17, 2021.
Come join us!



3

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**Space Coast Art Festival** updated their cover photo.

February 8 ·





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Space Coast Art Festival

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Space Coast Art Festival updated their business hours.

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January 2 ·



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56th Annual Space Coast Art Festival

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Space Coast Art Festival

September 4, 2020 ·

2020 SCAF SHOW POSTPONED



made this most difficult decision because of the drastic surge in Covid-19 cases in Florida as well as around the country. Trying to hold a show under these circumstances would be fraught with many problems both known and unknown.



2

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**Space Coast Art Festival**

April 27, 2020 ·

**ATTENTION ARTISTS: JOIN US FOR THE 2020 FESTIVAL!**

We invite you to apply to our Juried Master Fine Arts Show. The 56th Space Coast Art Festival® will take place October 17-18, 2020, on the paved parking lot of The Avenue® Viera, 2261 Town Center, Viera, FL.... **See More**



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