

Profile

melbourne city ballet theatre

SPACE COAST OFFICE OF TOURISM

Guidelines

FISCAL YEAR 2021 - 2022

Cultural Support Grant Program

1.0 INTRODUCTION & BACKGROUND

Tourist Development Council mission statement:

"To promote growth, development and quality of tourism in the county; encourage participation by both visitors and residents in tourism related activities, and to act as the primary body to determine direction, goals and policy for use of the tourism tax."

The Tourist Development Council Cultural Grant Program is a program delivered by the Space Coast Tourism Development Office, the focus of which is to promote Brevard County as a cultural destination. This will be achieved by maximizing the Space Coast Office of Tourism's marketing resources to provide a platform for Brevard's arts and cultural organizations through collaborative event and marketing support.

Goals of the Tourist Development Council Cultural Support Grant Program:

1. Promote Brevard County as a cultural destination to both visitors and residents and make a positive impact to Brevard County tourism.
2. Enhance the Space Coast's cultural sector through increased event and marketing support for the benefit of visitors and residents.
3. Build awareness of the arts.

2.0 APPLICATION PROCESS AND KEY DATES

June 2, 2021: Application Opens

June 2, 2021: Information meetings

June 25, 2021: Application Deadline, NLT 5pm

Aug 24, 2021: Cultural Committee meeting, Ranking & Recommendations

Aug 25, 2021: Tourist Development Council meeting, funding recommendations & approval

Sept 14, 2021: Brevard County Board of County Commissioners Approval

Sept 15, 2021: Notification of funding awarded & execute contracts.

Oct 1, 2021: FY 2021-2022 Grant period begins

Sept 30, 2022: FY 2021-2022 Grant Period ends (see section 11 of guidelines)

A final report is due within 30 days of the conclusion of the event or in the case of funds supporting

"season" the final report is due by October 30, 2022. Reimbursement requests are due by October 7, 2022. Failure to comply with the final report requests may impact future funding requests.

The above dates are subject to change. Changes will be publicized in advance.

3.0 ELIGIBILITY

The main purpose of the Cultural Support Grant Program is to promote Brevard County arts and culture by funding groups which present cultural and special events and market the events to out-of-county tourists. Such Cultural and/or Special Events/Activities could be visual and performing arts including theatre, concerts, recitals, opera, dance, art exhibitions, and festivals and other tourist-related activities). These Cultural and/or Special Events/Activities can be categorized into the following:

- Events – Festivals, Art Shows, etc. that last from 1-14 days
- Seasonal Activities – Theatres, symphonies, concerts that operate over the course of a year
- Museums – Facilities that continually operate over the course of a year
- Main Street Events – Street parties and events hosted by Main Street organizations

To be considered for this grant funding, the cultural and special events/activities must be held in-person with in-person attendees, with the main purpose of attracting out-of-county visitors to Brevard County. Virtual events or media outlets will not qualify for this grant. For applications to be considered, Out-of-County visitors to an event or season must account for 20% of total visitation or 1,000 guests. This measurement shall be submitted by applicants and confirmed by TDO staff.

To be eligible to apply for participation in the Tourist Development Council Cultural Support Grant Program an organization must also;

- a. Be a non-profit, tax-exempt Florida corporation, as a result of being incorporated or authorized as a non-profit Florida corporation in good standing, pursuant to Chapter 617, Florida Statutes, and,
- b. Headquartered in Brevard County, and,
- c. Designated as a tax-exempt organization as defined in section 501(c)(3) of the Internal Revenue Code of 1954.
- d. Applicant organization must be the presenting/producing entity of events/activities to be promoted through the Cultural Support Grant Program.
- e. Provide IRS determination letter and Florida Department of State, Division of Corporations Detail by Entity Name Report.
- f. Supply required documentation – Updated W-9, Certificate of Insurance (COI), and Proof of Registration with E-Verify.
- g. Accommodate links (from provided logos) on your website to VisitSpaceCoast.com.
- h. Applicants will be required to establish and track a Return on Investment (ROI) by measuring visitor attendance and spending. TDO staff will assist in measuring attendance and spending upon request. Ticket Sales and/or zip code capture are the preferred tracking methods as opposed to attendance estimates provided by third parties (Law enforcement, volunteers, etc.)
- i. TDO staff will review the applications and shall have the direction and authority to disqualify those who do not meet the minimum requirements prior to committee review.
- j. Organizations should be in business for minimum of two (2) years. (Date on IRS 501-c3)

4.0 AVAILABLE FUNDS AND GRANT AMOUNT REQUESTS

Funds may be available for the fiscal year 2021-2022 for the Cultural Support Grant Program which funds events or activities that promote Brevard County as a cultural destination. Beyond creating unique Cultural events/activities, one of the main goals is to attract Out-of-County visitors to Brevard County.

Tier System

Number of Out-of-County attendees: 1,000 - 2,500 Max. Funding Amount: \$2,500

Number of Out-of-County attendees: 2,501 - 5,000 Max. Funding Amount: \$5,000

Number of Out-of-County attendees: 5,001+ Max. Funding Amount: \$10,000

The Cultural Support Grant program is a reimbursable grant. This grant is on a reimbursement basis to reimburse grantee for approved expenditures that directly support personnel, artistic services, marketing, supplies, materials, and other general operating costs. Grantees must initially self-fund approved expenditures, and upon receipt of valid documentation will be reimbursed up to awarded amount.

Annual funding of this program is subject to the full funding of the Cultural fund.

The Tourist Development Office reserves the right to cancel/withdraw funding to this program at any time without cause. Applicants submit applications at their own cost and risk, without expectation of or reliance on funding award. Applicants may have their requested amounts reduced based on Tourist Development Council recommendations, funding availability, or number and quality of requests submitted.

****5.0 ELIGIBLE USE OF FUNDS ****

Funds must be used for the project or event as proposed in the applicant's grant application and categorized in the proposal budget worksheet, as well as the grant contract. Funds also must be used to implement events or activities that promote Brevard County as a cultural destination and make a positive impact to local tourism by measuring the number of out-of-county visitors who attended the event or activity.

- Funds may **not** be used to finance projects that are already fully funded unless a project can be significantly enhanced with additional funds.
- Funds may **not** be used to pay debt obligations.
- Funds may **not* be used for grant applications or routine maintenance.

Allowable and Non-Allowable:

Allowable Costs

- Expenditures within the grant period specified on the grant application and/or the period specified by the Brevard County Budget Department; and,
- They are solely for the purposes of the grant and can be easily identified as such.

Non-Allowable Costs:

- Expenditures before or after the grant period;
- Lobbying or attempting to influence federal, state, or local legislation;
- Capital improvements, including but not limited to new construction, renovation, and installation or replacement of fixtures in the permanent facility of the organization;

- Bad debts, contingencies, fines and penalties, interest, other financial costs and costs of litigation or tuition;
- Plaques, awards, scholarships, gift cards, prize money or certificates;
- Items for resale
- Projects which are restricted to private or exclusive participation;
- Regranting (using County funds to underwrite local grants programs);
- contributions and donations;
- any other expenditure not authorized by Chapter 112 of the Florida Statutes or Brevard County Codes and Policies or any other law.

6.0 APPLICATION SUBMITTAL PROCEDURES

The Cultural Support Grant Program application may only be submitted electronically through an online portal called Wizehive. The unique link for the on-line application will be provided to potential applicants for opening day of June 2, 2021. All supporting documentation may be uploaded within the application. The application deadline is NLT 5pm EST on June 25, 2021 to be considered for funding. If you have questions please email Kathy Engerran at Kathy.Engerran@ArtsBrevard.org. All applications must be completed online. All other questions should be made in writing and may be directed to Deborah Webster via email at Deborah.Webster@VisitSpaceCoast.com until the application deadline.

7.0 TERMS AND CONDITIONS OF GRANT AWARDS

1. An applicant may not submit more than 1 (one) application.
2. Grant funds are released on a reimbursement basis.
3. All grant-funded activities must fall within the Brevard County fiscal year, October 1, 2021 – September 30, 2022. The project starts and end dates are not intended to be performance or event dates, but the entire period during which grant related expenses may be spent and revenues received. Allowable expenses that were incurred from October 1, 2021-Sept 30, 2022 may be submitted for reimbursement.
4. All projects, programs and/or exhibits funded by the Brevard County Board of County Commissioners must be suitable for viewing by people of all ages.
5. The grant recipient shall keep books, records, and accounts of all activities related to the grant in compliance with appropriate generally accepted accounting procedures. All documents, papers, books, records and accounts made or received by the grantee in conjunction with the grant shall be open to inspection during regular business hours and shall be retained by the grantee for a period of three years after termination of the grant period, unless such records are exempt from Section 24(a) of Article I of the State Constitution and Section 119.07(1) Florida Statutes.
6. Credit Line Usage and Logo Requirement: Any publicity or publications related to programs or projects funded by the Cultural Support Grant Program listing or recognizing funders or sponsors shall include Brevard County, Brevard Cultural Alliance and Florida's Space Coast Office of Tourism logos and/or the following statement: Sponsored in part by the Brevard County Board of County Commissioners, the Florida's Space Coast Office of Tourism and Brevard Cultural Alliance.

8.0 EVALUATION CRITERIA

Tourism Development Council FY 2021-2022 Cultural Support Grant Program – Evaluation Rubric Requests must achieve a minimum rank score of 80% (80 points/100 points) to be considered for funding.

Section 1 – Applicant Information (TDO staff will complete this section)

Project Title:

Project Number:

Project Applicant:

Total Project Cost:

Requested Funding from TDC:

Evaluation Criteria: Points Available

Section 2 – Cultural Event/Activities Proposal clearly describes the proposed event/activities. Clearly demonstrates how the event/activities promote the Space Coast as a cultural destination: up to 20 points

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 4 points

Adequate: 5 - 8 points

Good: 9 - 12 points

Very Good: 13 - 16 points

Excellent: 17 - 20 points

Proposal clearly describes any unique cultural qualities that will create publicity opportunities on a regional or national level to promote Brevard County as a cultural destination: up to 15 points

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 3 points
Adequate: 4 - 6 points
Good: 7 - 9 points
Very Good: 10 - 12 points
Excellent: 13 - 15 points

Section 3 - Tourism Impact Proposal describes how many estimated out-of-county visitors will attend the event/activities during FY 2021-2022: up to 25 points

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 5 points
Adequate: 6 - 10 points
Good: 11 - 15 points
Very Good: 16 - 20 points
Excellent: 21 - 25 points

Proposal clearly describes the methodology used to measure attendance of out-of-county visitors and Brevard County residents for the event/activities: up to 10 points

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 2 points
Adequate: 3 - 4 points
Good: 5 - 6 points
Very Good: 7 - 8 points
Excellent: 9 - 10 points

Section 4 - Marketing Proposal clearly describes the marketing efforts to attract out-of-county visitors to the event/activities: up to 25 points

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 5 points
Adequate: 6 - 10 points
Good: 11 - 15 points
Very Good: 16 - 20 points
Excellent: 21 - 25 points

Section 5 - Overnight Stays/Spending The application includes projected overnight stays and spending by out-of-county visitors: up to 5 points

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 1 point
Adequate: 2 points
Good: 3 points
Very Good: 4 points
Excellent: 5 points

Total PROPOSAL SCORE (Maximum 100 points)

9.0 EVALUATION PROCEDURES

Brevard Cultural Alliance staff will receive and review all grant applications to ensure:

1. Applications are submitted by the deadline.
2. Applications are complete and contain all required information.
3. Applications are for eligible activities and expenses.

Brevard Cultural Alliance staff will release submitted applications for eligible events or activities to the Cultural Committee of the Tourist Development Council and additional reviewers as needed for review and scoring through their WizeHive online system. Individual members of the Cultural Committee will evaluate the applications using the approved evaluation criteria prior to attending the Ranking & Recommendation meeting on August 24, 2021. Tourism Development Office and Brevard Cultural Alliance staff will compile the scores. The Cultural Committee will meet to validate scoring and recommend grant awards. The Cultural Committee will forward grant applications and award recommendations to the Tourist Development Council for award approval, in order of ranking, up to the budgeted amount. Upon approval from the Tourist Development Council, recommendations will be forwarded to the Board of County Commissioners for final award. Awards are not final and available for use until final approval by the Board of County Commissioners.

Cultural Committee – Cultural Support Grant Program Ranking & Recommendation Meeting

1. Tourist Development Office staff will distribute the scored applications. Applications will be presented in order of ranking, with a sum of total funding requested for applications receiving a score of 80 or higher.

2. The Committee chairman will open the floor for approval of the ranking.
3. Upon completion of the recommendations, the chairman will entertain any comments from Committee Members regarding the process or applications.

10.0 REPORTING REQUIREMENTS

Reporting

The applicant is to provide status reporting using the online link via Wizehive that will be emailed to each applicant that has been awarded a grant. Status reports are due twice a year (mid-year and a final report). Reimbursement requests may be submitted no more frequently than once a month, using the Event Reimbursement Request Form that will be emailed to you.

Final report and close-out procedures are covered in Section 11.0 of these guidelines.

Non-compliance with these program requirements and non-supportive back-up or lack of proof of payments could impact grant applications.

11.0 PAYMENT REIMBURSEMENT REQUESTS & FINAL REPORTING

The Tourist Development Council shall reimburse the applicant for costs expended on the event or activity in accordance with the application, specifically the Proposal Budget worksheet.

Event/Activities Completion and Reimbursement Requirements

Upon completion of the event or activity, the applicant shall provide the following:

1. A completed Final report. The report will be online through the Wizehive application system and due NLT October 30, 2022. The report will include a brief summary specifically describing the event or activity and how it promoted Brevard County as a cultural destination. The report should include attendance figures, specifically measuring the number out-of-county visitors who attended the event or activity. Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled.
2. A final completed Payment Reimbursement Request Form, accompanied by all required supporting documents such as billing statements for work performed and cancelled payment vouchers for expenditures made is due by October 7, 2022.
3. Photograph(s) and/or a screenshot(s) clearly showing proof of logo usage (.jpg or .tif format).

12.0 ANTI-LOBBYING STATEMENT

All Tourism grant applicants are restricted from lobbying TDC Committees from the time the grant application is open until the Committee finalizes the grant scores. Applicants may not attempt to influence their deliberations or scoring to secure an award, either verbally or in writing. Any questions concerning a grant applicant or the grant process from either applicants or committee members should be directed to the designated staff at the Tourism Development Office.

FY2021-2022

CULTURAL SUPPORT GRANT APPLICATION

Application Deadline: Friday, June 25, 2021 by 5:00pm

Proposed Event(s)/Activities Name

Melbourne City Ballet Theatre Presents Cinderella 2021 and Swan Lake 2022

TOTAL Operating Budget Amount for Most Recently Completed Fiscal Year

29,132

Organization Name

Melbourne City Ballet Theatre

Mailing Address:

1600 Sarno Road #106

City: State: Zip Code:

Melbourne FL 32935

Federal Employer ID #:

824465688

Web Site:

<https://www.melbournecityballettheatre.com>

Organization Telephone:

321-425-0111

Organization Email:

carla@robertsgroupcpa.com

Primary Contact Person: First: Last:

Ekaterina Vaganova Yachmennikova

Primary Contact Person Phone (if different from Organization Phone):

Ekaterina Vaganova Yachmennikova

Primary Contact Person Email (if different from Organization Email):

eka.vaganova@gmail.com

Alternate Contact Person: First: Last:

Susan Pinsky

Alternate Contact Person Phone (if different from Organization Phone):

321-693-8241

Alternate Contact Person Email (if different from Organization Email):

drsusanpinsky@gmail.com

Event(s)/Activities Summary (500 characters or less)

-senior living performances

-school workshops

-Cinderella Ballet with National Ballet of the Ukraine/Satellite Symphony; 2 shows at King Center for the Performing Arts in Dec '21

-Swan Lake Ballet with National Ballet of Ukraine and MCBT 80 community dancers; with live symphony at King Center for the Performing Arts in Jan '22

****How will grant funds be used? Check all that apply****

Artistic Services, Materials/Supplies, Marketing, other General Operating costs

Total number of attendees for FY2018-2019

5,000

Total number of out-of-county attendees for FY2018-2019

1,000

Total number of attendees for FY2017-2018

6,000

Total number of out-of-county attendees for FY2017-2018

1,000

Please select the one category below for which funding is requested.

Grant Category

Dance

Proposal Budget

Please download the Proposal Budget here: <https://www.artsbrevard.org/wp-content/uploads/2021/06/22-wizehive-proposal-budget-2.xlsx>, complete it and upload it below. **All applicants must complete Proposal Budget. Please be sure to specify how County funds will be expended.**

Add additional lines under line-item categories as needed to detail line-item budget in downloaded template.

Upload Proposal Budget

22-wizehive-proposal-budget (3).pdf

Narrative Questions

Please describe your proposed event(s)/activities for which you are seeking funding. Please address the following question: What does your event(s)/activities bring to Brevard County to promote the Space Coast as a cultural destination? Please be concise and brief with 3,000 characters or less.

Maximum 3,000 characters

Melbourne City Ballet Theatre is a 501c3 dance company with a mission dedicated to OUTREACH, EDUCATION, and World-Class ENTERTAINMENT. OUTREACH - students, seniors, those with less access to the dance arts through performance, ticket donations, festivals, charity events, and workshops; EDUCATION - school workshops, classes, and dance opportunities; ENTERTAINMENT - full-scale, professional productions with students and professional artists, working with professional and student musicians, groundbreaking choreography, participating in community events at all levels.

We are seeking funding for our upcoming two major productions at the King Center for the Performing Arts:

Cinderella in December 2021

Swan Lake in January 2022

We have had tremendous box office and critical success in the past with our unique formula incorporating dancers and musicians from the local community partnering with professional touring companies. We are certain we will continue to attract people from within our county and outside of our county including tourists, friends, and businesses.

MCBT is supported by two world-famous artistic directors, Artem Yachmennikov, a former principal at the Kirov and San Francisco Ballets and Ekaterina Vaganova Yachmennikova, a three-time world champion ballroom dancer and former Dancing With the Stars Italy for five seasons. They apply their tremendous ability and transfer their expertise to their students. They run a full-time school, the We Dance Academy with two locations. MCBT is the only school of dance in the area affiliated with a professional performance group.

MCBT invites all members of the community to audition for their productions and provides scholarships. Unique world premiere choreography is created to incorporate dancers of all ages. Our premiere of Swan Lake in 2019 included over 80 dancers from the area as well as 60 dancers from the world-famous National Ballet Theatre of Odessa. We debuted one of the youngest ballerinas ever to grace the professional stage in the corps de ballet as a swan. Our nonprofit works to inspire young artists as dancers and musicians. We perform with the support of the Satellite High School Symphony Orchestra. These students learn a full-scale ballet and perform with masters in the field of dance.

Our affiliated academy has already produced four students who have gone on to major professional companies around the United States, promoting the national reputation of our company and increasing the appeal of our productions to tourists.

Prior to our existence professional classical ballets required travel in either direction of at least one hour to Orlando or South Florida. We stimulate the local economy and attract tourists for these performances and smaller-scale events. The caliber of our productions is on par with any major city making Brevard a destination rich with cultural opportunity.

Do the event(s)/activities possess any unique cultural qualities that will create publicity opportunities on a regional or national level to promote the Space Coast as a cultural destination. Please describe in detail. Please be concise and brief with 3,000 characters or less.

Maximum 3,000 characters

Melbourne City Ballet Theatre's mission puts us on the International Map of premiere, innovative dance companies.

The opportunity for students to participate at the highest level of performance as dancers and musicians is unparalleled. In fact, Orlando ballet is now utilizing our format of student symphony to accompany a classical ballet.

The choreography introduced is trademarked and desirable for companies around the country. In fact, the international touring company has asked that our format be duplicated in other cities and our artistic director's choreography be included in their productions elsewhere.

Classical Arts Entertainment has worked successfully with our company attracting the best of the best in terms of professional dance companies to our area.

In the past, to see a ballet of the caliber people would have to drive to Orlando or Miami. Now with the Swan Lake Ballet and Cinderella on the calendar for the 2021-2022 season, people will be drawn to our area to see these large-scale productions. In addition, people are attracted to our outreach programs including the major events incorporating excerpts of our ballets at the American Muscle Car Museum and area festivals. The Veterans day event attracts over 5000 people from the area and beyond as does the Scout event held at the museum annually.

MCBT is a fully inclusive company. The Scholarship Program will be established in Summer 2021.

Events are open to the public, handicap accessible, and inclusive. Tickets are donated to those with limited access- title one schools, 501c3 organizations including Boys and Girls Clubs of America, Grandparents Raising Grandchildren, Hospice, Promise of Brevard, Brevard Rescue Mission, Space Coast Early Intervention Center, and others.

MCBT's unique formula includes the community and gives participants an unparalleled experience. Four of our dancers have already gone on to join professional companies around the country. Companies are modeling our formula and people are traveling to the area for the opportunity to see these extraordinary ballets. The resurgence in popularity of ballet as an art form comes at the perfect time for MCBT and the Community we live in. Our live orchestra accompaniment is also a formula now copied by companies in and out of the area and affords local musicians an extraordinary opportunity for performance.

In summary, publicity opportunities are created by:

- innovative work with professionals and student artists
- world premiere choreography
- professional growth opportunities for dancers to perform alongside professionals
- outreach to underserved communities through scholarships for participation, outreach performances, ticket giveaways

Explain in detail, what is your methodology to capture numbers of out-of-county attendees at your event(s)/activities.**Maximum 1,000 characters**

MCBT gathers and analyzes data across the following areas in order to evaluate our current and future programming/economic impact:

- Level of audience attendance as measured by ticket sales.
- Number of attendees and participation at outreach and community events.
- Number of website visitors and the level of social media response.
- Artistic quality measured by reviews and audience feedback.
- Level of engagement with community and business organizations.
- Retention of current sponsorship funding and new donors.

As our company matures we recognize the importance of refining our demographic data collection. Zipcodes for tickets purchased can help but we will be incorporating brief questions moving forward regarding where the participant is from, what potential spending they are doing locally as a result of attending one of our productions and the socioeconomic demographics of participants as well as race and gender. Cell phone area codes can be helpful as well as audience sample surveys.

Please describe your Detailed Marketing Plan uploaded below in Required Documents for FY 2021-2022 that will be used to attract out-of-county visitors to your event(s)/activities. If possible, please include a projected number of

out-of-county overnight stays and spending of event attendees.

In this section please discuss the elements of your Marketing Plan, such as target audiences, paid media, social media, public relations efforts, etc.

Maximum 3,000 characters

Our marketing plan has proven successful since our first production in 2018 and has been refined and improved every year. MCBT has an advanced marketing plan and budget:

- participate in print advertising - purchase billboards at major intersections
- purchase air time and commercial presence on WFIT and giveaways 99.3 Mike and Mindy
- perform at Cinema World
- have a fundraiser in the fall where we perform a preview performance piece
- social media presence with Instagram, Twitter and Facebook
- purchase ad space in Spotlight Magazine the month prior to a major event with circulation throughout Brevard County.
- purchase annual quarterly advertising in Space Coast Living Magazine.
- purchase advertising in Hometown News with 60,000 distribution.
- featured in Florida Today with photo essays and articles.
- web presence with Instagram and website (link at MelbourneCityBalletTheatre.com).
- printed posters for every major event and audition information distributed around town at businesses, schools, public bulletin boards
- brochures and single-page cardstock handouts with general studio information to distribute at festivals, and events.
- produce a short film advertisement that is played at local movie theatres.
- support other organizations through ads in their programs and reciprocally they advertise in ours.

Future plans:

- To expand coverage to National Periodicals and Dance Magazines.
- To disseminate information regarding our innovative student-dominated performance troupe (including the musicians) in Television advertising.
- To continue to involve local charity groups especially youth-based service groups like Boys and Girls Clubs of America and promote participation through ticket donations and workshops.
- To perform for the annual Veterans Day event.
- Produce an Annual Fundraiser at the American Muscle Car Museum, a 501c3 not-for-profit. We have performances throughout the night in addition to silent auctions of donated items from the community.
- Participate in the annual, not-for-profit Holiday parade as sponsors and create a float.

Our productions are scheduled through the Holiday season Dec 2021 and Jan 2022. This timing uniquely captures when Florida tourism is at its busiest. Overnight guests at the various hotels will be in the area for vacation and or come specifically for the event.

Prior to the performance people will go out to dinner and purchase miscellaneous items for the production. Estimated total Industry Impact of \$390,200

FTE jobs 11

local government revenue \$17,743

state government revenue \$21,924

(from Arts and Economic impact calculator)

Required Documents to Upload

IRS determination letter

Melbourne City Ballet Theatre Inc_Determination Letter.pdf

Florida Department of State, Division of Corporations Detail by Entity Name Report

Melbourne City Ballet Theatre_Detail by Entity Name.pdf

Detailed Marketing Plan

marketing plan 2021 MCBT.docx

Support Materials

Support materials provide panelists with a more complete picture of the applicant organization and are optional but strongly encouraged. Limit of 5 support material files.

Please electronically upload all support materials. File types supported include: .doc, .docx, rft, xls, xlsx, ppt, pptx, png, jpg, gif, tif, txt, avi, mpg, and mov.

Optional support material file

CreatingSleepingBeauty'18 (2).mp4

Optional support material file

Finale_SwanLake'19 (2).mp4

Optional support material file

RussianDance_SwanLake'19 (1).mp4

Optional support material file

Melb City Ballet Ltr Recommend-Pieloch (2).pdf

Optional support material file

Nov-Dec 2019 City of Satellite Beach Beachcaster Newsletter (1).pdf

Optional support material file

MCBT Support letter.docx Patrick Phillips FL Cultural Affairs (1).docx

If there is any additional information or explanation you would like to provide to reviewers, please do so here. Please be concise and brief with 1,000 characters or less.

Completion of this section is optional, but can be useful for reviewers.

Additional Information

GENERAL GOALS:

- Provide Brevard County with a year-round Professional Dance Company
- Collaboration with international artists
- 2-4 major annual productions
- Establish a permanent home for performance/training
- World premiere choreography
- Student documentary film productions
- Scholarship programs
- Classical ballet training (Russian)
- Student involvement at all levels of production
- Live music in conjunction with performances, involving student performers

MCBT, a fully inclusive company, integrates with the community with programming to target underserved populations, supports local charities and national charities and strives to give back through performance and volunteerism.

MCBT has been endorsed by Brevard Public Schools as of June 2021 and the City of Satellite Beach since 2019.

We provide dependable jobs paid and volunteer opportunities at all levels for the dance arts in Brevard.

MCBT donates tickets to nonprofit organizations and student groups including Space Coast Early Intervention Center, Brevard Rescue Mission, Promise of Brevard, Boys and Girls Clubs of America, Hospice patients, Stone Middle School (Title1 school), Grandparents Raising Grandchildren, Aging Matters, and others and with support will be able to provide bussing to support audience participation to communities in need of outreach.

Lost revenue is offset by achieving our vision of outreach in its purest form. Our mission drives our decisions. With the generous support of our community, we can continue to realize our mission of OUTREACH, EDUCATION, and ENTERTAINMENT while filling a unique niche as the only year-round professional ballet company in Brevard County with our bold vision and student involvement. MCBT is Where Dance Dreams Come True.

Statement of Responsibility

Certification and Submission

By submitting this application, I attest that I have full authority to submit this grant request and I certify the information contained in this application, including all budget and financial and tax information, attachments and support materials, is true and correct to the best of my knowledge and that we will abide by all legal, financial, and reporting requirements. I further attest that I have read the guidelines, including reimbursement and reporting requirements and deadlines, and will comply with all of the before mentioned if funding is awarded to our organization.

Authorized Representative:

Name

Susan Pinsky MD MPH FAAFP

Title

Board Member Melbourne City Ballet Theatre/ Chair Grant Writing Committee

Text
321-693-8241

Applications: File Attachments

Upload Proposal Budget

22-wizehive-proposal-budget (3).pdf

IRS determination letter

Melbourne City Ballet Theatre Inc_Determination Letter.pdf

Florida Department of State, Division of Corporations Detail by Entity Name Report

Melbourne City Ballet Theatre_Detail by Entity Name.pdf

Detailed Marketing Plan

marketing plan 2021 MCBT.docx

Optional support material file

CreatingSleepingBeauty'18 (2).mp4

Optional support material file

Finale_SwanLake'19 (2).mp4

Optional support material file

RussianDance_SwanLake'19 (1).mp4

Optional support material file

Melb City Ballet Ltr Recommend-Pieloch (2).pdf

Optional support material file

Nov-Dec 2019 City of Satellite Beach Beachcaster Newsletter (1).pdf

Optional support material file

MCBT Support letter.docx Patrick Phillips FL Cultural Affairs (1).docx

Organization Name:		
PROPOSAL BUDGET: Next Fiscal Year Projections		
Projected Expenses:		
	Next Year Projected Expenditures	How will Grant Funds be allocated?
Personnel - Administrative	\$ 2,500	\$ -
Personnel - Artistic	\$ 16,000	\$ 2,000
Outside Artistic Services/Fees	\$ 69,500	\$ 5,000
Marketing/Communications (inc. printing & advertising)	\$ 15,000	\$ 1,000
Space Rental/Rent/Mortgage	\$ 41,000	\$ 2,000
Insurance	\$ 3,000	\$ -
Equipment Purchase/Office Supplies	\$ 1,000	\$ -
Travel/Mileage	\$ -	\$ -
Materials/Supplies for productions/exhibits/events	\$ -	\$ -
Contract Services/Fees	\$ 1,000	\$ -
Collections/Acquisitions	\$ -	\$ -
Other Operating Expenses	\$ -	\$ -
Subtotal Grant Funds		\$ 10,000
Total Projected Expenses	\$ 149,000	

Projected Income:	
Admissions	\$ 108,000
Memberships/Tuition	\$ 10,000
Contracted Services Revenue	\$ -
Contributions from Individuals	\$ 15,000
Corporate Contributions	\$ 7,000
Government Support - Federal	\$ -
Government Support - State	\$ 10,000
Government Support - Local	\$ -
Foundation Support	\$ -
Other Income	\$ 1,500
Applicant Cash	\$ -
Total Projected Income	\$ 151,500

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date:

NOV 07 2018

MELBOURNE CITY BALLET THEATRE INC
1600 SARNO RD STE 106
MELBOURNE, FL 32935

Employer Identification Number:

82-4465688

DLN:

17053177326028

Contact Person:

JULIE CHEN

ID# 31261

Contact Telephone Number:

(877) 829-5500

Accounting Period Ending:

December 31

Public Charity Status:

170(b)(1)(A)(vi)

Form 990/990-EZ/990-N Required:

Yes

Effective Date of Exemption:

February 12, 2018

Contribution Deductibility:

Yes

Addendum Applies:

No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.


If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

MELBOURNE CITY BALLET THEATRE INC

Sincerely,

A handwritten signature in black ink, reading "Stephen A. Martin". The signature is written in a cursive, slightly slanted style.

Director, Exempt Organizations
Rulings and Agreements



[Department of State](#) / [Division of Corporations](#) / [Search Records](#) / [Search by Entity Name](#) /

Detail by Entity Name

Florida Not For Profit Corporation
MELBOURNE CITY BALLET THEATRE INC.

Filing Information

Document Number	N18000001540
FEI/EIN Number	82-4465688
Date Filed	02/12/2018
Effective Date	02/09/2018
State	FL
Status	ACTIVE
Last Event	AMENDMENT
Event Date Filed	05/25/2018
Event Effective Date	NONE

Principal Address

1600 SARNO RD.
SUITE 106-107
MELBOURNE, FL 32935

Mailing Address

1600 SARNO RD.
SUITE 106-107
MELBOURNE, FL 32935

Registered Agent Name & Address

ROBERTS, CARLA A, CPA
1702 N. WICKHAM RD.
MELBOURNE, FL 32935

Officer/Director Detail

Name & Address

Title P

YACHMENNIKOV, ARTEM
1600 SARNO RD., SUITE 106-107
MELBOURNE, FL 32935

Title T

ROBERTS, CARLA A
1702 N. WICKHAM RD.

MELBOURNE, FL 32935

Title V

YACHMENNIKOVA, EKATERINA
1600 SARNO ROAD #106-107
MELBOURNE, FL 32935

Annual Reports

Report Year	Filed Date
2019	04/30/2019
2020	06/17/2020
2021	04/23/2021

Document Images

04/23/2021 -- ANNUAL REPORT	View image in PDF format
06/17/2020 -- ANNUAL REPORT	View image in PDF format
04/30/2019 -- ANNUAL REPORT	View image in PDF format
05/25/2018 -- Amendment	View image in PDF format
02/12/2018 -- Domestic Non-Profit	View image in PDF format

MCBT Advanced Marketing Plan

MCBT has an advanced marketing plan and budget:

- We place printed brochures at all major hotels
- We purchase add space in Spotlight Magazine the month prior to a major event with circulation throughout Brevard County.
- We purchase annual quarterly advertising in Space Coast Living Magazine.
- We purchase advertising in Hometown news 60,000 distribution.
- We are often Featured in Florida Today with photo essays and articles.
- We have a Rich web presence with Instagram and website (link at MelbourneCityBalletTheatre.com).
- We use printed posters for every major event and audition information placed at schools, stores, public bulletin boards.
- We use brochures and single page cardstock handouts with general studio information to distribute at festivals, and events.
- We pay for advertising with WFIT the local public radio station.
- We purchase billboards on the major roads to advertise major productions.
- We produce a short film advertisement that is played at local movie theatres.
- We support other organizations through adds in their programs and reciprocally they advertise in ours.
- Our online presence reaches a national audience with specific adds calling for people to travel to our area

Future plans:

- To expand coverage to National Periodicals and Dance Magazines.
- To disseminate information regarding our innovative student dominated performance troupe (including the musicians) in Television advertising.
- To continue to involve local charity groups especially youth-based service groups like Boys and Girls Clubs of America and promote participation through ticket donations and workshops.
- To perform for the annual Veterans Day event.
- Produce our Annual Fundraiser at the American Muscle Car Museum a 501c3 not for profit. We have performances throughout the night in addition to silent auctions of donated items from the community.
- We participate in the annual, not for profit Holiday parade as sponsors and create a float.
- We produced a community-wide video dance compilation during the COVID outbreak and plan to continue any services to lift the spirits of our community if in crisis.

We are prepared to be innovative as we emerge from this unprecedented time in history. We will always practice the safety guidelines recommended by our state and CDC and provide entertainment and artistic escape from the stress of daily life. We are open to change to outdoor venues moving forward and await decisions from community leaders to plan accordingly. We hope that by the time of this grant the world will be recovered from the Global Pandemic. We are prepared either way. We have worked to develop ZOOM programming and have the technical skills and staff to move it forward in creative and innovative ways.

As artistic leaders in our community, we are obligated to make a difference and help in whatever way we can. Our team is made up of dynamic and creative individuals ready to be flexible whatever the reality of the times dictate.

Attachment: Invalid File or Empty File CreatingSleepingBeauty'18-(2).mp4

The file CreatingSleepingBeauty'18 (2) is corrupt or in an unsupported format.

Attachment: Invalid File or Empty File Finale_SwanLake'19-(2).mp4

The file Finale_SwanLake'19 (2) is corrupt or in an unsupported format.

Attachment: Invalid File or Empty File RussianDance_SwanLake'19-(1).mp4

The file RussianDance_SwanLake'19 (1) is corrupt or in an unsupported format.



3500 Sarno Road • P.O. Box 121179 • Melbourne, FL 32912 Telephone: 321-914-4322

June 5, 2020

To: State of Florida - Division of Cultural Affairs

From: American Muscle Car Museum Inc
Mark J Pieloch; President & Owner

Subject: Letter of Recommendation and Support for the Melbourne City Ballet Theatre

The American Muscle Car Museum Inc is a 501 (c3) non-profit located in Melbourne, FL. We hold annually more than a dozen plus charity fundraisers, which have both supported raising funds for the Melbourne City Ballet Theatre on an annual basis plus have benefitted other charities by having free ballet performances as entertainment during these fundraising events.

My wife Tetiana and I have personally known both Artem and Ekaterina Yachmennikov for more than three (3) years now. Both of these hardworking individuals believe in the American dream, since both are immigrants from the former Soviet Union. Both believe in strong community involvement and support plus giving back to the community !

Artem and Ekaterina are both very passionate about the love of their lives - ballet and dance ! Only the birth of their new child consumes more of their love.

In summary I very strongly recommend and support the Melbourne City Ballet Theatre !

Best regards,

A handwritten signature in blue ink that reads "Mark J Pieloch".

Mark J Pieloch
President & Owner

Email: MarkP@AmericanMuscleCarMuseum.com

Cellular: 402-613-1037

City of Satellite Beach BEACHCASTER



YOUR OFFICIAL CITY NEWSLETTER

NOVEMBER-DECEMBER 2019

FROM THE COUNCIL DESK

COUNCILWOMAN MINDY GIBSON

LONG AWAITED MID REACH BEACH RENOURISHMENT BEGINS IN NOVEMBER



Wow, it doesn't seem like we began the Mid-Reach beach nourishment project over 17 years ago, but here we are and get ready to be impressed! Our beach improvement program will dramatically enhance our beach experience here, from surfing, fishing, turtle nesting, and soaking in the sun. We began this journey back in 2004, after Hurricanes Francis, Charlie, and Jean severely impacted our beaches. In 2006, we identified the Mid Reach as a 7.78-mile section of critically eroded beach lying between Patrick Air Force Base and Indian Harbour Beach. Brevard County has been working with the U.S. Army Corps of Engineers (Corps) that helped develop a suitable shore protection plan for the Mid Reach. On October 26, 2004, the Board of County Commissioners executed an Agreement with the Corps to cost share a General Re-evaluation Report (GRR) for developing a federally authorized shore protection project for the Mid Reach. After evaluating over 100 different shore protection options for the Mid Reach, the Corps identified an environmentally acceptable plan that yielded the greatest federal benefits. Brevard County staff and consultants developed and evaluated shore protection alternatives with the desire to enhance local benefits beyond the Corps plan. This Local Option Plan increased sand placement and shore protection benefits along the Mid Reach that takes into consideration dune restoration and coastal armoring along the Mid Reach shoreline.

Along the rocky area the County obtained both State and Federal permits that authorize limited sand placement while minimizing burial of rock habitat. The rock impact was mitigated by the construction of an artificial reef immediately offshore. Hydraulic dredging operations will start the beginning of November. The sand staging area is located approximately 8 miles south of the Mid Reach. Sand will be trucked from the staging area and off loaded to construction access areas before being distributed by an off-road dump truck.

The Mid Reach project is a more natural and sustainable approach to restoring the beaches. By using sand instead of seawalls, storm protection will improve beachside residents and businesses, minimize the impacts on wildlife habitat and provide newly restored, wide and sandy beaches for our most important nesting area in the Western Hemisphere for loggerhead sea turtles. With the success of the Mid Reach project spanning from south of Patrick Airforce Base and extending to Flug Avenue in Indian Harbour Beach we will have successfully created a way to keep sand on the beach and continue to protect our homes, businesses and communities from the devastating effects of storms.

(Story continued on Page 2)



It is a perfect example of a beach restoration project that will prove its worth over and over again, sustaining our tourism, environment and helping to protect our coastal infrastructure and communities from severe damage caused by erosion and flooding driving our economy upward year after year.

With the start of bonfire season approaching, please be patient with us while the nourishment project is underway. Bonfire Permits for specific locations may need to be moved to a vacant location or may not be permitted in the construction area at that time. We will know in advance of such disruption and will do our best to accommodate your bonfire experience.



FROM THE FIRE AND VOLUNTEER FIRE DEPARTMENT

Annual Holiday Open House

Sunday, December 8th

6pm to 9pm

1390 S Patrick Drive with FREE Parking at City Hall



Holiday music by DJ RezPro and musical performances from students at DeLaura, Holland and SHS, Games for kids, Storytelling & Crafts with SB Library, Face Painting by Making Faces, Refreshments from the SB Women's Club, Photos with Santa & Mrs. Claus by Thomas Oakley Photography, and an amazing raffle!

Guest appearances by

The Grinch, and Cindy Lu Who and the Mayor of Whoville

TWILIGHT SANTA 2019 SCHEDULE

A Tradition since 1981, SBFD escorts Santa through the streets atop our brightly decorated '03 fire engine. Santa will begin his travels at 6pm each night and continues to 9pm. Listen for the sound of the fire engine and look for the lights to know when Santa is near. Santa is on a tight schedule to get back to his reindeer at the North Pole, so he is unable to make special visits or stops. We appreciate your consideration, and thank you for your safe support of Twilight Santa in Satellite Beach!

Monday, December 9th	Jackson Ave south to Park Ave – East of S Patrick Dr
Tuesday, December 10th	Park Ave south to Cinnamon Drive
Wednesday, December 11th	West side of S Patrick Drive
Thursday, December 12th	Cassia Blvd south to DeSoto Parkway
Friday, December 13th	DeSoto Parkway south to City line
Saturday, December 14th	Pelican Coast & the SB portion of Tortoise Island



Satellite Cares, the 501(c)3 non-profit program managed by the Satellite Beach Reserve Fire Department is now collecting donations of new, unwrapped toys and non-perishable foods for families in our City. Drop your donations at the Fire Station, City Hall, the Rec Center, or at the Holiday Open House. 100% of your donations stay here in Satellite Beach!

Last year nearly 30 children and their families had a happy Christmas through Satellite Cares, but the outreach continues through out the year. A collection box is always by the registers at Publix to accept non-perishable items.

SATELLITE BEACH FLAG DAYS

For over 32 years, the City of Satellite Beach has honored America by flying The Flags at the Scotty Culp Municipal Complex (SCMC). Dedicated volunteers raise over 50 U.S. Flags at 7:30am and retire them at 5:30pm. Funding for new flags and support poles comes from generous donations, for example, a gift of \$25 will replace one flag. The Flag Days schedule is as follows:

<u>Event</u>	<u>Date</u>
Presidents Day	3 rd Monday in February
Peace Officers Memorial Day	May 15 th
Memorial Day	Last Monday in May
21 Day Flag Salute	June 14 th -July 4 th (Everyday)
Patriot Day	September 11 th
Veterans Day	November 11 th
Pearl Harbor Day	December 7 th



If you would like to participate in this patriotic tradition and/or make a donation, please contact Ron Culp at curlyv22@yahoo.com. Individuals, businesses, sports teams, youth, adult organizations, and church groups are all welcome. Give back, be part of an important cause, meet new people, help others, show you care by becoming a community volunteer!

RECRUITING RESIDENTS FOR CITY BOARDS

The City is seeking individuals to serve on various boards. Make a difference in your community, contribute ideas, and be a part of the City team! If you are a resident and a registered voter in the City of Satellite Beach, and would like to become involved with your City, please submit a completed volunteer board application to: City Clerk, 565 Cassia Boulevard, Satellite Beach, Florida 32937. Visit satellitebeachfl.org for board vacancies and to download an application. Ever since Satellite Beach was established in 1957 under the guiding force of our first Mayor, Percy Hedgecock, our City has been a strong volunteer community, we hope you'll help keep that vision strong!

Save the Date!

The City of Satellite Beach and the Satellite Beach Sustainability Board Invites you to
A Solar Expo for Residents and Businesses

Saturday, November 23, 2019

9 a.m. – 2 p.m.

Satellite Beach City Hall and Civic Center

565 Cassia Boulevard

Satellite Beach, FL 32937

Learn about Solar Technologies and Solar Funding



Contact Nicholas Sanzone, Environmental Programs Coordinator

Phone: 321-773-4409 or

Email: nsanzone@satellitebeach.org

SUSTAINABILITY BOARD OFFERS SOLAR SERVICES

The Satellite Beach Sustainability Board is offering Satellite Beach businesses and residents a free help to investigate the financial and environmental benefits of converting to solar power. You may be surprised to find that Solar Power can be one of your best investments. Converting to solar power allows you to lock in your electricity rates, save money on your electric bill today, and can save you thousands of dollars over the long term. For most people, the decision to convert your home or business to solar power is two-fold, financial and environmental.



The Satellite Beach Sustainability Board is ready and willing to answer any questions you have about solar power and help you determine if going solar is right for you. Contact us by calling or texting (919) 218-4039 or emailing stevegillem@gmail.com.

The following is an example of a Satellite Beach homeowner who installed a solar power system and the financial benefits it brought. In 2016, a resident installed a 7,500 Watt 30-panel photovoltaic array with two inverters on his Pineapple Street house paying \$21,400 from loan programs requiring no money down. The homeowner was able to take advantage of the Federal Solar Tax Credit of 30% which brought the cost of the system to \$14,980. After the solar system was installed, the electric bill went from an average of \$150 a month to just a \$9 monthly accounting fee to FP&L to remain on the grid. The savings over time, which comes in part from electricity channeled back into the grid, will pay off the loan over a period of about six years. Another huge financial benefit of the solar system is that it increased the value of the home by \$25,000.

If you would prefer to do your own research on whether solar is a good fit your home, the following list will get you successfully started.

1. Have a solar analysis performed, either by a qualified solar analyst or by using an online tool such as the Energy Sage Marketplace (www.energysage.com). This will give an idea of how much energy your household typically uses, which affects the system size needed, and if it is constrained by factors such as roof size and shading.
2. If solar is a viable option, obtain at least two quotes to determine how much a solar system will cost.
3. Meet with your accountant to discuss if solar is a good investment.

SATELLITE BEACH PAL EVENTS

Satellite Beach Police Athletic League (PAL) is teaming with other PAL groups in our region for the annual "Operation Ziplock." Personal hygiene bags are created to be handed out to homeless shelters in our local communities. We are currently collecting sample sizes of items to be distributed. If you would like to donate to this worthy cause, there is a drop box in the Rec Department Lobby. The event will be held on November 23rd. And mark your calendars for the Annual Mini BUNKO fundraiser on January 25, 2020.

November

- 2nd & 16th Teeny Bopper Nights
- 3rd Basketball Skill assessments and deadline for registration to avoid a late fee.
- 15th Food Truck Friday

December

- 6th & 7th Winter Basketball Begins
- 7th and 21st Teeny Bopper Nights
- 20th Food Truck Friday
- 27th & 28th No basketball – enjoy the holidays!



SATELLITE BEACH POLICE DEPARTMENT CITIZENS POLICE ACADEMY

The Satellite Beach Police Department is hosting a Citizens Police Academy with a tentative start date of Tuesday, February 18th, 2020. The 12-week academy is every Tuesday from 6:00 p.m. to 8:30 p.m. at the David R. Schechter Community Center. This program is designed to give Satellite Beach citizens and business owners an inside look and working knowledge of the Satellite Beach Police Department. With varied activities and class interaction; the instruction is comprehensive and each week presents different topics covering agency operations and a variety of community safety and awareness issues.

Participants can expect a "hands-on" experience where attendees will be afforded the chance to use some of the equipment utilized by our Department. It includes detailed information on such topics as uniformed patrol, criminal investigations, firearms, dispatch, jail tour, mock crime scene, simulated shoot-don't shoot scenarios and many other interesting topics.

Also available is an elective 2-hour ride-a-long with an officer during an actual patrol shift. You will enjoy a very unique opportunity to walk alongside the officers that protect our community every day. Space is limited so we encourage interested parties to enroll as soon as possible to ensure a seat. There is no physical fitness requirement to attend. For information and/or to receive an application contact Commander Bert Berrios at 321-773-4400 or email bberrios@satellitebeach.org. We hope to make your experience informative and fun.

Eligibility Requirements:

- Minimum of 18-years-old
- Complete an application
- Submit to a background check
- Commit to attendance
- Reside in the City of Satellite Beach (or own a business within the City)

FROM THE LIONS CLUB

The holiday season has begun! If you are searching for a Christmas gift for someone who is hard to buy for, the Satellite Beach Lions Club might have the answer. We are preparing for our yearly Christmas Food Baskets program where we provide Christmas dinner (and usually a little more) to local families in need. For a donation of \$30, we will deliver a Christmas dinner to a family in need in honor of anyone you designate. The designee will receive a letter explaining the gift and its significance. Last year, we were able to provide 100 Christmas dinners. The food is distributed the Saturday before Christmas. For more information, call Lion Frank Armitage at 321-773-3264.



Thank you to all who participated in October's Pancake Breakfast. We had record attendance and raised nearly \$2000! Thank you to everyone who attended and to all who shared our Facebook posts and flyers. The event was a community effort and we are so thankful for the support of Satellite Beach.

The Satellite Beach Lions Club is also pleased to announce that, through the success of community fundraisers, we were able to donate \$1000 to Brevard Association for the Advancement of the Blind (BAAB) in September. BAAB is a local non-profit that serves the visually impaired by offering classes for independent living to those with low vision, or who are blind or legally blind. Pictured is the check presentation from the Lions Club to the BAAB.





The 55+ Club welcomes all seniors 55 and up and is **NOT** limited to Satellite Beach residents. Annual dues are \$10.00 and a bi-monthly newsletter is either postal mailed or emailed to members. Currently the club offers several activities such as: Bingo, Bunco, various cards and games,

Mahjongg, Line Dancing, Indoor Walking, Fishing, Book Club, Lunch Bunch, Chess, Gardening, Couponing, Day and Extended Travel, Lunch Bunch, Social/Seasonal Parties and Educational Seminars. For more information, contact Joyce Scafidi, President, at 321-961-6408, roysjoyce@aol.com or visit www.55plusclubofsb.com.

The 55+ Club encourages seniors to stay active by participating in any or all of the activities offered. On Sept. 19th club members and friends enjoyed a trip to Capone's Dinner Theatre in Orlando. Shown here are "flappers" Mary Ann, Terry and Peggy. Day Travel is just one of the many activities you can be a part of!



THE AQUARIUM PROJECT IS UNDERWAY!

Imagine having an immersive aquarium experience on the Banana River full of educational, family fun and the ability to learn about native marine species. That's what the Brevard Zoo Aquarium Project is all about. With a proven track record as a community and conservation partner, Brevard Zoo is bringing together business leaders, educators, scientists and citizens to build an aquarium that would also be home to initiatives that address critical environmental concerns. Spread the word, like our Facebook page, sign up for our e-newsletter, and find out how you can help! Visit www.theaquariumproject.org/for deta for more information.

A WORD FROM OUR LOCAL PARTNERS MELBOURNE CITY BALLET THEATRE

Melbourne City Ballet Theatre (MCBT) is driven to make a difference and bring the Dance Arts to a new level for Brevard County. We are a 501c3 not for profit and strive to achieve the goals of our Mission- Outreach, Education and World Class Entertainment. In our first year we produced The Sleeping Beauty at the King Center for the Performing Arts to a near sold out crowd with over 70 local dancers a live symphony orchestra including the Satellite Instrumental program and 55 professional world class dancers from the National Ballet Theatre of Odessa. The ballet and the music were simply a triumph of dedication, passion and artistry. This year MCBT has its sights set on bringing Swan Lake to Brevard County at the King Center on Dec 28, and 29 for the first time ever! We will have the Satellite Instrumental live symphony, made largely of students from our community, over 90 local dancers, and The National Ballet Theatre of Odessa with their grand staging. We look forward to bringing Brevard the very best in dance and becoming the premiere ballet company offering year-round dance and entertainment. We know we have all the right stuff to put Brevard County on the National Map and are excited to bring our vision to reality. Please come and support the company through seeing our performances or joining us in our fundraising efforts. Enriching the arts for Brevard makes us stronger as a community. Please visit our website at www.melbournecityballettheatre.com



ABOUT THE LIBRARY

ADULTS

Tuesdays, 3:00pm-Chair Yoga with Pyper, bring a towel, wear comfortable clothing, \$5 fee per class.

Tuesdays, 4:30pm-Gentle Yoga with Nancy, bring a mat/towel, wear comfortable clothing, \$5 fee per class.

Friday and Saturday, November 1 & 2-\$3.00 a Bag Book Sale. Friday from 12-3 and Saturday from 9-3, bags are provided.

Friday, November 8 & 22, 9:00am-Beachside Strummers Ukulele Club, drop in to listen or join in.

Tuesday, November 12, 6:00pm-Library Board meeting.

Monday, November 18, 2:00pm-Friends Board meeting.

Monday, November 25, 1:00pm-Barbara's Book Chat.

CHILDREN and TEENS

Tuesdays, 6:00pm-Teen Tuesdays, social table top gaming and tech challenges for ages 12-17.

Wednesdays, 3:30pm-Junior Builders Club, building challenges feature LEGO toys for ages 5 and up.

Wednesdays, 10:30am-Toddler Story Time with Mother Goose on the Loose for ages 15 months to 3rd birthday. No meeting on 11/27.

Thursdays, 11:00am & 3:30pm-Story Time with Alphabet Adventures for ages 3 and up. No meetings on 11/28.

Monday, November 4, 3:00pm-Maker Monday, Candy Science & Engineering for ages 8-12. Sign up required.

Tuesday, November 5, 6:00pm-Teen Tuesday, celebrate International Gaming Week for ages 12-17.

Saturday, November 16, 1:00pm-Read to a Dog with the Space Coast Therapy Dogs for independent readers ages 5 and up. Sign-up required.

Friday, November 22, 3:00pm-Coder Dojo: Scratch Coding Club for Kids for ages 8-12. Sign-up required. Limited to 8 participants.



FROM THE SATELLITE BEACH WOMAN'S CLUB

The General Federation Satellite Beach Woman's Club will sell BUNCO tickets at Founders' Day. The theme for the event is "A Walk on the Moon," and will be held on Saturday, November 2 from 9 am-3 pm at the David R. Schechter Community Center at 1089 South Patrick Drive.

The Operation Smile Bunco fundraiser to be held on Monday, April 20, 2020. Tickets are \$25.00. Food and prizes will be offered. All proceeds will go to Operation Smile, which is an international medical charity that has provided hundreds of thousands of free surgeries for children and young adults in developing countries who are born with cleft lip, cleft palate or other dental and facial conditions. Please join us for a fun time at both events. Thank you to all for your continued support of our charitable work. Hoping everyone has a blessed Thanksgiving and Christmas and/ or Hanukkah.

SATELLITE BEACH CITY HALL
565 CASSIA BOULEVARD
SATELLITE BEACH, FL 32937
WWW.SATELLITEBEACH.ORG

PRST STD
U.S. POSTAGE PAID
MELBOURNE, FL
PERMIT NO. 724



RECREATION NEWS

Satellite Beach Bike Collective-Meets the first Saturday monthly from 10am-1pm at the DRS Community Center. Learn basic bike repair, tools and volunteer advice provided. Contact SattyBBC@gmail.com for more info. Also join Sustainability Board Members for the monthly bike rides too! Starting at the David R. Schechter Center at 7 pm on Friday, November 15th and Friday, December 20th!

Nov 11 Skate Dayz-This 1 day skate program is for ages 6-12yrs. Experienced skate staff will go over the basics. Advanced skating will be covered depending on experience. Held at the SB Skate Park from 9am-12pm, cost is \$20. Space is limited and you must pre-register to secure your spot.

Dec 26-28 Skate Camp Dayz-This 3 day version of Skate Dayz. Camp will be held 9am-12pm for ages 6-12yrs. Cost is \$60 and registration is required.

Dec 21 Volley While You Shop-Get ready for the holidays while your child spends the day playing volleyball, crafts and games. Cost is \$55 and program is held at the DRS Gym from 9am-5pm for ages 5-14yrs. Register online or at the Rec office.

November 16 Hooked Kids on Gardening-Youth ages 6-16yrs may join in on a fun at the Satellite Beach Community Garden from 10am-noon. Learn basic gardening and take home a starter home garden! Pre-registration is online at playsatellitebeach.org for \$5 or stop into the Rec Office. The Community Garden is located at the Desoto Sports Complex, 499 Desoto Pkwy.

December 10 Phone Call from Santa's Elves

The Satellite High School Jr. ROTC will provide calls from Santa's Workshop. Call the SB Rec office at (321) 773-6458 to arrange for a child to receive a call from an elf. Print forms online at:

satellitebeach.org/departments/recreation/department/forms.php. Forms may be mailed/dropped off at the Satellite Beach Recreation Dept, 1089 S. Patrick Drive, Satellite Beach, FL 32937 until Dec. 9 at 5pm. Santa's elves will call only on Tues, Dec. 10 from 5-8pm EST to any child in the U.S.

December 7 Ocean Reef Beach Festival-Celebrate the ocean life with conservation, activities, and hands on learning! Over 90 exhibits and vendors, food trucks, local ocean artists and live music! Join us at Pelican Beach Park from 10am-5pm! Parking is limited-bike riding is highly encouraged!

December 21 Jingle Bell Run 2 Miler-This annual holiday race benefits Satellite High School Running Programs. Lots of fun for everyone beginning at the Satellite Beach Library. Registration online at: runningzone.com/series/jinglebell2miler/.

December 21 Holiday Boat Parade-The Banana River Power Squadron sponsors the Holiday Boat Parade. Participants should assemble that evening at the north end of Satellite Beach Grand Canal and travel south beginning at 6pm. For more information: brsps.org/.

The Holidays are a time for Sharing! There are several opportunities around the City to share with others less fortunate. Satellite Cares, TRIAD Senior Santa and the 55+ Club Food Drive are just a few. Contact the Rec Dept, (321) 773-6458 for details!

Patrick Phillips
50 Berkeley St Apt E170
Satellite Beach, FL 32937

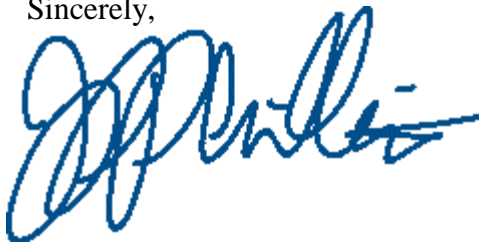
June 1st, 2020

Dear State of Florida Division of Cultural Affairs,

I am writing this letter as maestro for the Satellite Symphony Orchestra and the Satellite Instrumental Music Program. We have worked with MCBT collaboratively since the formation of the company. Our collaborations have brought artistic excellence to thousands of audience members here in Brevard County. We are proud of our joint accomplishments and feel strongly that the unique experience we provide for our dance and music students alike is exceptional.

Please accept this letter of support for Melbourne City Ballet Theatre

Sincerely,

A handwritten signature in blue ink, appearing to read 'P. Phillips', with a stylized flourish at the end.

Patrick Phillips
Director of Instrumental Music
Satellite High School

Profiles: melbourne city ballet theatre

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melbourne city ballet theatre

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