Brevard County Library System Long Range Plan of Service

Fiscal Year 2022-2027

Introduction

Brevard County Government:

Our Mission: Contribute to enhancing and ensuring Brevard's quality of life today and always.

Our Vision: A community which excels and is recognized for

- Providing for the health, safety, education and social needs of our community
- Building a diverse, strong economic base with the needed infrastructure to support a quality lifestyle
- Protecting the environment and conserving our valuable natural resources
- Creating cooperative partnerships between government, businesses, community organizations and our residents
- Maximizing performance and communications to provide excellent service to our customers

In 2021 the Palm Bay-Melbourne-Titusville Metropolitan statistical area rose up to second in the prestigious Milken Institute's Best Performing Cities. This index tracks economic performance in 400 U.S. metropolitan statistical areas using an outcome-based set of metrics including job creation, wage gains, and high-tech GDP growth to evaluate cities. This growth clearly indicates that our community is growing and changing and with the influx of these changes comes a need for community services that meet these expectations. The influx of employers and industry require that services be on par with the world class economy that is being built.
(**https://spacecoastdaily.com/2021/02/space-coast-vaults-to-second-on-milken-institutes-best-economic-performing-cities-index/**)

(**https://milkeninstitute.org/reports/best-performing-cities-2021**)

The Brevard County Libraries (BCL) work together as a single Department of the County that is poised to meet these expectations and provide quality services to our community through our mission statement.

Mission Statement of the Brevard County Libraries (BCL):

Brevard County Libraries enable people of all ages to improve their quality of life by providing information and enrichment through traditional resources and new technology

Collectively and collaboratively our Libraries have developed this long-range plan to guide the future of services to not only meet, but exceed the expectations of our community.

To develop this plan senior management met to evaluate data including statistics and finances as well as expressed community needs. This built an overall frame work for direction. Past plans and long-range plans were evaluated from other libraries, nonprofits, municipalities and agencies. It was also a time of blue sky thinking to talk about our future. A initial draft was shared with all Directors and they were encouraged to evaluate it and talk with their teams, and friends about what was missing or what should be better defined. Finally, the system Advisory Board was given a draft of the previous long range-plan, as well as staff drafts of the new plan and asked for feedback. All of these ideas and feedback were incorporated to create a clear, easy to read, long range plan designed to set a path for our future.

This long-range plan is a simple, but encompassing, 5 step approach designed to meet the challenges of our next steps in development. It should be clear that while not all aspects of this map can be achieved immediately this is a plan that should help navigate the next 5-10 years. In addition, it can be adjusted over time and will be visited by senior leadership and directors collectively to ensure annual plans of service are in line and falling within this plan, or the plan would be adjusted as contributing factors, such as economics, change.

The Brevard County Library Long-Range Plan:

Begin Your Story
Create Your Future
Learn With Us

Deliver Quality Guest Experiences

- Ensure well-trained staff focusing on retention and career development opportunities
- Define strategic priorities and provide relevant resources/services
- Ensure inclusive access
- Provide welcoming spaces
- Foster Life-Long Love of Libraries and Learning

Engage with our Community

- Pursue cooperative partnerships including, but not limited to, schools, nonprofits, municipalities and businesses
- Identify opportunities to support under-served individuals and families
- Support and develop early learning initiatives as well as tween/teen initiatives
- Ensure citizen awareness
- Develop outreach strategies
- Encourage volunteerism at the library and beyond

Provide Learning and Discovery Spaces

- Provides service to enrich learning
- Provide resources for learning – Technology Resources and Spaces
- Develop and encourage spaces for collaborations and meetings
- Enhance ways to bring resources into the community

Ensure Accountability

- Develop and maintain a Capital Improvement Plan (CIP Plan) for Facilities
- Ensure routine repairs and maintenance
- Maximize new Integration Library System
- Define strategic priorities and develop a matrix for programming
- Coordinate efforts to minimize duplication

Explore Innovative Possibilities

- Explore grant opportunities
- Explore options to measure citizen satisfaction
- Champion emerging technologies
- Consider process for continuous improvement
- Encourage trend watching beyond Libraries