

ANNUAL PLAN OF SERVICE 2022

Brevard County Library System

Mission Statement of the Brevard County Libraries (BCL)

Brevard County Libraries enable people of all ages to improve their quality of life by providing information and enrichment through traditional resources and new technology

Begin Your Story

Create Your Future

Learn With Us

Deliver Quality Guest Experiences

- Develop and execute an onboarding check list for new staff
- Develop and execute a library resource training for staff
- Ensure staff inclusion in county training opportunities from developing management skills to diversity and inclusion workshops
- Develop a staff directory with phone numbers and emails for all staff
- Develop online resource evaluation tools and criteria for renewals and new acquisitions
- Work to support continued ADA access at library locations
- Support and develop a process to maintain new website with current information services and events
- Update Library Service Policies

Engage with our Community

- Develop an Outreach/Partnership Committee and consider priorities of service with partners, beginning with schools and nonprofits
- Develop a method to track and share main contacts to coordinate efforts with community partners
- Reinstate the Library Calendar of events
- Continue to support social media and evaluate effectiveness and opportunities
- Provide planned consistent children's programming across the system including Summer Reading
- Plan for the development of Library Ambassador kits
- Identify a way to acknowledge Advisory Board Members and Friend's Board Members to show appreciation for their services

- Provide and encourage Teen participation at LibraryCon, a signature program and leverage participation for inclusion in other programs and volunteerism for teens

Provide Learning and Discovery Spaces

- Develop and implement basic computer learning opportunities for the public
- Provide classes and/or learning (e-learning) opportunities for purchased databases and online resources such as e-books, language learning, and finances, promote these resources on the website
- Develop and encourage spaces for collaborations and meetings- location specific
- Implement innovative services via the mobile library and evaluate

Ensure Accountability

- Develop a Capital Improvement Plan (CIP Plan) for Facilities for the next 5 years
- Track repairs and maintenance by category to identify possible trends
- Ensure the deployment of signature pads for library card sign up
- Identify opportunities to minimize duplication across the system and explore ways to save resources/time

Explore Innovative Possibilities

- Explore grant opportunities – apply for at least two grants
- Explore options to measure citizen satisfaction- formulate a team to evaluate options
- Expand services and promote the Creative Lab
- Encourage trend watching beyond Libraries, encourage the establishment of a team to talk about trends, inclusive of a wide variety of staff, to rotate through conversations
- Continue to identify new technology and offerings for library guests that are innovative and can bring value to the community