



6450 South US Highway 1  
Rockledge FL 32955

April 7, 2021

To: Brevard Community Leaders  
From: Matthew Gerrell, CEO Health First Health Plans  
Subject: Health First Health Plans Update

Dear Brevard Community Leaders,

As you might be aware, Health First Health Plans and Oscar Health have entered an Administrative Services Agreement that will allow us to meet our customers' wellness and health needs in today's ever-evolving insurance landscape.

After careful consideration and evaluation of Health First Health Plan's strategic direction, we have decided to begin sunsetting Large Group, Small Group, Group Medicare, and Third Party Administered (TPA) coverage. This change will affect several municipalities in Brevard County. Beginning in 2022, Health First Health Plans will only offer Individual and Medicare Advantage plans.

We will work closely with those municipalities and our other Large Group, Small Group, Group Medicare, and TPA customers to help them navigate this change and ensure continuity of care is provided along with a seamless transition. We will continue to provide support for our accounts through this period of transition.

While we have prided ourselves on being a local health insurance provider, we recognize there are many opportunities for our current commercial insurance customers to be able to meet their health insurance needs.

Health First remains as committed as ever to serving Brevard County and improving the wellness and health of the Space Coast. We will communicate more information as it becomes available.