

SAVE OUR INDIAN RIVER LAGOON CITIZEN OVERSIGHT COMMITTEE VOLUNTEER APPLICATION

The Brevard County Board of County Commissioners is soliciting applications for two seats on the Save Our Indian River Lagoon Citizen Oversight Committee. Volunteers are sought to represent two fields of expertise: Real Estate and Technology.

Basic Requirements and Duties of Oversight Committee Members

Applicants must commit to serving the public interest by providing stewardship of Lagoon Trust Funds, especially in relation to restoring health to the Indian River Lagoon, and must demonstrate expertise and experience in one or more of the following fields: Real estate or Technology. Knowledge of water quality issues and the major sources of pollution affecting the lagoon are highly desirable.

Members and their alternates oversee progress and make recommendations to the Brevard County Board of County Commissioners on spending an estimated \$486 million from sales tax revenue to **Reduce** pollution sources to the lagoon, **Remove** legacy pollution from the lagoon, **Restore** natural systems within the lagoon, and **Respond** to new information by recommending annual amendments to the Save our Indian River Lagoon Project Plan (SOIRLPP).

Duties include participation in meetings to evaluate progress towards plan implementation and lagoon health, review technology and alternative project proposals for reducing pollutants and improving water quality, assess the cost-effectiveness of projects and recommend plan revisions accordingly. The Committee addresses questions, concerns, and ideas from the public to improve the SOIRLPP. Applicants must be willing to ensure that the SOIRLPP reflects the most effective, timely and responsible means to restore the Indian River Lagoon and that the Save Our Indian River Lagoon Trust Fund is managed in the best interest of the public.

Applications with resumés and letters of recommendation or endorsement should be submitted no later than **January 6, 2021**. The Brevard County Board of County Commissioners will review applications for Real Estate and Technology expertise and finalize the two appointments at their regular meeting on **January 26, 2021**.

Additional Requirements

In addition to completing the application, a resumé and at least one letter of recommendation are required. The letter of recommendation can be a personal recommendation from a professional in the same field and/or an endorsement by a reputable nonprofit organization.

Send your application, resumé, and letter(s) of recommendation to:

Natural Resources Management Department
Carol Gerundo, Administrative Assistant to the Director

Carol.Gerundo@brevardfl.gov

Phone: 321-633-2016

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As part of the application process the Board of County Commissioners requires each applicant to answer in writing each of the following questions:

Name

Mailing Address

City

State

Zip Code

Phone

Email

Please complete the following questions and statements.

1. Do you reside in Brevard County? Yes No Number of Years
2. Are you willing to serve on the Committee for a minimum of two (2) years and be available to attend monthly weekday meetings? Yes No
3. Please check next to one or more of the following that best matches your expertise:

Science	Technology
Economics/Finance	Real Estate
Education/Outreach	Tourism
Lagoon Advocacy	

4. Please list one or more reasons why you are personally interested in applying to serve as a member of the Save Our Indian River Lagoon Oversight Committee.
5. Please provide a brief overview of your background and experience (education, professional experience, and community volunteer experience) as it relates to your understanding of the SOIRLPP and the restoration needs of the Indian River Lagoon.

6. Please describe what character, judgement, analytical, communication, and group consensus building strengths you would contribute to the purposes and duties of the Save Our Indian River Lagoon Citizen Oversight Committee.

7. Please describe the importance of committee members putting public interests first and avoiding real or perceived conflicts of interest in making recommendations for expenditure of the Save Our Indian River Lagoon Trust Funds.

GERALD M. SCHAAFSMA

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KEY QUALIFIERS

Experienced and innovative entrepreneur with expertise in operations excellence, continuous improvement, supply chain, business transformation, learning and development, and best-practices identification and implementation.

- Utilize superior analytical abilities and Six Sigma methodologies to diagnose process impediments and improve performance, remove complexity from operations, and generate cost reductions.
- Skilled in team building, virtual-team management, and driving global standardization and consensus
- Creative professional experienced in operational and financial analysis and knowledge management
- Business Development leader and market entry specialist

EXPERIENCE

Structure Inspection and Consulting – Melbourne, Florida (10/18 – present)

Founder and President

SIC is a Minority and Women's Business Enterprise (MWBE) that delivers drone-based services and consulting. As founder and president, built business from concept to incorporation. Doubled revenue year-over-year. Initial focus on Environmental monitoring and analysis. Grew customer base to include projects in the following areas:

- Construction (site mapping, elevations, contour maps, progress monitoring, etc.)
- Environmental (2D, 3D mapping, modeling, animal counts, species identification, etc.)
- Inspection (cell towers, rooftops, property condition assessments, thermal, infrared, etc.)
- Consultation (data analytics, data modeling, etc.)
- Project close-out inspections
- Videography, photography and editing of large-scale projects for social media posting

Nokia – Melbourne, Florida (1/12 – 9/19)

Change Management Six Sigma Black Belt, Field Force organization

Lead transformational Six Sigma/Improvement projects within 3rd Party Supplier, internal and customer facing processes. Deliver significant / sustainable Business Process improvements, customer satisfaction scores, and cost savings via the definition and execution of Six Sigma methodology. Change agent to instill Six Sigma culture throughout organization.

- Revamped training content creation and skills development programs which resulted in a 20% improvement in technical competency test scores for installation and engineering field workforce.
- Lead Black Belt on an External Cost Optimization team. Work with internal teams and 3rd party suppliers to reduce costs by €5 million.
- Developed and led cost reduction/process improvement workshops with major customers worldwide. Led sessions with our delivery teams and major 3rd party suppliers in England, Poland, China, India, Ecuador, Saudi Arabia, Dubai, Argentina, and the United States.
- Licensed drone pilot. Created governance and advocacy for drone usage in Field Force. Created drone framework for incorporating drone-based services into delivery models by technology.

Alcatel-Lucent – Melbourne, Florida (11/06 – 1/12)

Business Operations and Strategy Analyst, Managed Services Division (MSD)

Financial and Operational analysis of the MSD segment of Services. Provided strategic analysis to Senior Leadership on portfolio, projects, and processes. Transformation Lead on technological support systems. Funnel and Revenue Outlook management. Performed monthly / quarterly forecast views and gap analysis. Tracked and forecasted expenses.

Selected Highlights:

- Lead analyst and SME on global database to track opportunity pipeline. Transformed funnel management process.
- Business Division lead for Microsoft SharePoint migration and Lawson. Global teams now utilize one main site.
- Project lead to integrate business division headcount and associated budget from the former Alcatel and Lucent teams.
- Process Improvement guru for multiple back-office, customer facing, and operational processes associated with MSD.

Lucent Technologies – Miramar, Florida (5/03 – 11/06)

Global B&P Platform Manager, Lucent Worldwide Services (LWS)

Gained consensus on common/best practices utilized by multiple B&P organizations throughout the world. Simplified and streamlined how the B&P organizations in Lucent produced services offers, and how they interacted with upstream and downstream systems and organizations. Created weekly, bi-weekly and monthly reports for LWS Senior Management.

Selected Highlights:

- Led migration of 2 organizations to new database/bid response platform. Groups consisted of 20+ members each.
- Lead analyst in the development of custom query tools for LWS database.
- Successfully transitioned the generation of database reports from the platform group to the user community, via new tools and training/education. This resulted in significant increases in the timeliness and usefulness of the data.

Lucent Technologies – Singapore and Beijing, China (01/05 – 09/05)

B&P Implementation Project Manager Asia Pacific/China, Lucent Worldwide Services (LWS)

Project lead and Subject Matter Expert for the Asia Pacific region. Based in Singapore (01/05-04/05), and in Beijing (07/05-09/05), worked with Senior Management, existing resources and new hires to adopt B&P model utilized by the America and Europe teams. Gained consensus from multiple organizations outside of direct span of control to modify current processes and tools, in order to drive consistency and greater visibility into business unit activity. Teamed with technical developers to automate manual processes and eliminate redundant activities.

Selected Highlights:

- Built B&P platform team in AP and successfully implemented global processes, tools, and database.
- Integrated new B&P process into existing Sales and Operations processes.
- Trained teams in Australia, Singapore, India, Korea, Japan, Thailand, and Malaysia.
- Completed similar project for China September '05. Trained teams in Beijing, Shanghai, Hong Kong, and Taiwan.

Lucent Technologies – Miramar, Florida (8/99 – 5/03)

Process Manager for Bids and Proposals, Lucent Worldwide Services (LWS)

Oversaw virtual team of local and regional employees for Services Bids and Proposals (B&P) in the Caribbean/Latin America (CALA) region. Developed and maintained tools used by all Services Estimators to produce professional services bid responses for \$130+ million annual revenue market. Responsible for training Services Estimators and for driving standardization. Established the policies and processes to support LWS revenue commitment in CALA, request-for-proposal responses, and ISO compliance. Maintained and distributed monthly proposal summary to executives, as well as an action register to track and resolve Services Estimator issues. Facilitated and resolved a broad array of field support issues involving Operations, CFO, Engineering, Installation, Project Management, Sales, etc. Established and led the weekly Services B&P Council calls.

Selected Highlights:

- Standardized process for calculating installation labor costs per hour in the region.
- Developed responsibility matrix to define/clarify roles for teams providing Engineering services in CALA.
- Assisted Regional Engineering group with revision of all Engineering estimating tools. This effort resulted in a 40% reduction in end-price for Data and Optical products engineering. Simplified tools.
- Defined requirements and led migration to web-based Software Engineering tool. Additional development led to an improvement in tool response time from two days to instant price quotes.

Lucent Technologies – Norcross, Georgia (11/96 – 8/99)

Senior Market Manager - Network Products Group (NPG) – Network Cable Systems (NCS).

Partnered with Sales Team to manage/support sale of all NCS Connectivity Solutions products to BellSouth. Developed pricing and marketing strategies, business case analyses, and coordinated new product introductions. Worked with Product Engineers / Managers on product changes and improvements. Market Management responsibility for \$60M of BellSouth's \$100+ million NPG revenue.

AT&T / Lucent Technologies – Piscataway, New Jersey and Alpharetta, Georgia (1/92 – 11/96)

Business / Systems Analyst - Network Systems – Financial Operations Center (FOC)

Lead for the Sales / Cost of Sales (SCOS) system. Analyzed, prioritized, and communicated system requests, changes, and enhancements.

EDUCATION

AUBURN UNIVERSITY - Auburn, Alabama

Master of Business Administration - August 1990. Emphasis in Finance and MIS.

Bachelor of Science Degree - December 1988. Major in Finance with a minor in Computer Science.

VILLANOVA UNIVERSITY - Philadelphia, Pennsylvania

Certified Six Sigma Black Belt - December 2010

COMPUTER AND SOFTWARE EXPERIENCE

Proficient in Microsoft Office suite, SharePoint and Yammer platforms administration. Business Case, Product Management, and Six Sigma Black Belt certifications. Excellent self-presentation and written and oral communication skills. Intermediate level of speaking and understanding of Spanish language. FAA certified drone pilot.

JOHN A. PEKAR, PE, LLC
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102 COLUMBIA DRIVE
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321.613.2959 - OFFICE



January 8, 2021

Dear Carol and the Save Our Indian River Lagoon Citizen Oversight Committee,

I am writing this letter to recommend Gerry Schaafsma for the open position on your committee. I have known Gerry for 2 years since we met on a land-use project in Cape Canaveral. I have utilized his drone-based services and expertise in several projects in and around Cape Canaveral. His innovative approach and knowledge have always been an asset to the projects, over and above the scope of his services. He would definitely be an asset to your team.

Please do not hesitate to reach out to me if you have any questions or need any additional information. Thank you!

Regards,

John A. Pekar