

	Operating Budget	Prior Year Attendance	Outside Brevard County Visitors	Out of County Visitor %	Visitor Spending	CSGP 20-21 Funding	ROI	NOTES
1 - Titusville Playhouse, Inc	\$432,456	22,647	5,247	23.17%	\$281,344	\$6,496	\$43	Airsage*
2 - Melbourne Chamber Music Society	\$100,606	2,100	420	20.00%	\$22,520	\$2,943	\$8	Manual Ticket Counts & Zip Code data
3 - Museum of Dinosaurs and Ancient Cultures	\$201,949	26,740	14,040	52.51%	\$752,825	\$4,381	\$172	Airsage*
4 - Central Brevard Art Association	\$31,456	1,500	450	30.00%	\$24,129	\$2,660	\$9	Manual Ticket Counts
5 - American Police Hall of Fame	\$77,000	39,978	11,993	30.00%	\$643,065	\$6,030	\$107	Ticket Sales & Zip Code Data
6 - Melbourne Main Street, Inc.	\$308,476	1,534,276	43,428	2.83%	\$2,328,588	\$4,639	\$502	Airsage* plus took 10% of total visitation for the year to calculate events only visitation
7 - Eau Gallie Arts District	\$145,283	998,754	20,575	2.06%	\$1,103,253	\$4,581	\$241	Airsage* plus took 10% of total visitation for the year to calculate events only visitation
8 - Community Band of Brevard (CBOB)	\$26,294	4,500	1,575	35.00%	\$84,452	\$2,832	\$30	Manual Ticket Counts
9 - Space Coast Art Festival, Inc	\$42,422	1,373	573	41.73%	\$30,724	\$2,910	\$11	Airsage*
10 - Valiant Air Command, Inc.	\$1,274,973	28,430	16,130	56.74%	\$864,891	\$6,197	\$140	Airsage* (2019 Event at Space Coast Daily Park)
11 - Surfside Playhouse	\$242,184	4,071	1,018	25.01%	\$54,585	\$4,564	\$12	Ticket Sales
12 - Green Gables at Historic Riverview Village, Inc	\$30,057	3,500	1,050	30.00%	\$56,301	\$2,921	\$19	Manual Ticket Counts
13 -Space Coast Ballet Company	\$143,840	2,280	280	12.28%	\$15,014	\$4,556	\$3	Airsage*
14 - Central Florida Winds	\$68,400	1,500	223	14.87%	\$11,957	\$2,644	\$5	Manual Ticket Counts
15 - Native Heritage Gathering, Inc.	\$55,800	11,080	1,680	15.16%	\$90,082	\$3,043	\$30	Airsage*
16 - Melbourne City Ballet Theatre	\$197,500	1,820	220	12.09%	\$11,796	\$4,331	\$3	Airsage*
17 - Dance Arts Centre	\$133,488	1,300	455	35.00%	\$24,397	\$4,215	\$6	Registration & Ticket Sales
18 - Greater Allen Development Corporation	\$57,800	1,260	300	23.81%	\$16,086	\$2,854	\$6	Airsage*
19 - Brevard Nature Alliance	\$277,829	1,650	1,254	76.00%	\$67,239	\$4,656	\$14	Registration & Ticket Sales
20 - Brevard Regional Arts Group, Inc.	\$927,355	43,626	9,826	22.52%	\$526,870	\$6,274	\$84	Airsage*
21 - Brevard Symphony Orchestra	\$1,004,499	58,000	4,060	7.00%	\$217,697	\$6,296	\$35	Ticket Sales
22 - Foosaner Art Museum	\$42,350	9,858	3,894	39.50%	\$208,796	\$4,631	\$45	Manual Ticket Counts
23 - Brevard Youth Chorus	\$7,804	4,570	570	12.47%	\$30,563	\$2,810	\$11	Airsage*
24 - Brevard Achievement Center	\$130,000	1,377	225	16.34%	\$12,065	\$5,842	\$2	Program registration. This does not account for 2 exhibits at public venues (King Center, Brevard Zoo)
25 - Manav Mandir Inc DBA Indiafest	\$103,559	11,651	1,751	15.03%	\$93,889	\$4,681	\$20	Airsage*
26 - Space Coast Symphony Orchestra	\$517,500	89,930	18,885	21.00%	\$1,012,614	\$6,252	\$162	Ticket Sales
27 - National Air Sea and Space Foundation	\$451,645	23,099	8,799	38.09%	\$471,802	\$5,831	\$81	Airsage* Taken from 2019 Melbourne Airshow. Airsage data does not go back to last airshow in Cocoa Beach.
29 - Florida Surf Museum	\$38,700	8,450	4,250	50.30%	\$227,885	\$3,154	\$72	Airsage*
31 - ROSSETTER HOUSE FOUNDATION INC	\$167,813	10,450	1,850	17.70%	\$99,197	\$4,365	\$23	Airsage*
33 - Melbourne Municipal Band Association, Inc.	\$197,506	9,393	1,879	20.00%	\$100,752	\$4,331	\$23	Ticket Sales
34 - American Space Museum & Space Walk of Fame	\$432,456	11,690	4,390	37.55%	\$235,392	\$5,886	\$40	Airsage*
35 - Space Coast Cultural Arts & Business Organization Charities	\$28,878	660	190	28.79%	\$10,188	\$2,805	\$4	Ticket Sales
36 - Melbourne Community Orchestra, Inc.	\$43,428	3,500	700	20.00%	\$37,534	\$2,865	\$13	Ticket Sales
37 - Melbourne Art Festival	\$256,800	25,555	3,955	15.48%	\$212,067	\$4,656	\$46	Airsage*
38 - The Historic Cocoa Village Playhouse, Inc.	\$1,854,199	42,939	10,139	23.61%	\$543,653	\$6,518	\$83	Airsage*
39 - Cocoa Beach Main Street, Inc	\$75,600	81,940	27,940	34.10%	\$1,498,143	\$2,832	\$529	Airsage*
40 - Cocoa Beach Art Show, Inc	\$60,000	22,730	9,330	41.05%	\$500,275	\$2,849	\$176	Airsage*
					\$12,522,629	\$160,331	\$78	Overall average shows the value of cultural events in total
Media Organizations	Operating Budget	Media Impressions	Media Value	Visitors (12%)	Visitor Spending	CSGP 20-21 Funding	ROI	
28 - WFIT	\$404,134	61,600	\$14,640	7,392	\$396,359	\$5,809	\$68	Using data from recent TDO study showing 12% of people book trips after seeing our advertising
30 - PEACECORE, Inc. dba bUneke Magazine	\$8,660	352,558	\$89,000	2,115	\$113,425	\$2,871	\$40	Using data from recent TDO study showing 12% of people book trips after seeing our advertising
32 - The Florida Historical Society, Inc	\$552,203	14,000,000**	\$33,600	5,040	\$270,245	\$5,986	\$45	**14,000,000 have access to Florida Frontier Television, not actual viewership, used 1% as an example.
					\$780,029	\$14,666	\$53	