Tourism Development Council
FY 2022-2023 Cultural Support Grant Program – Evaluation Form

Requests must achieve a minimum rank score of 80% (80 points/100 points) to be considered for funding.

Section 1 – Applicant Information

Project Title:

Project Number:

Project Applicant:

Requested Funding from TDC:

Evaluate Criteria	Points Available	Points Earned
Section 2 – Cultural Event/Season Activities		
The application clearly describes the proposed event/season.	**20**	
Reviewer: Use the following scoring rubric as a guide		
Poorly presented: 0 - 4 points		
Adequate: 5 - 8 points		
Good: 9 - 14 points		
Very Good: 15 – 17 points		
Excellent: 18 - 20 points		
The application clearly describes how the event/season will promote the Space Coast as a cultural destination.	**20**	
Reviewer: Use the following scoring rubric as a guide		
Poorly presented: 0 - 4 points		
Adequate: 5 - 8 points		
Good: 9 - 14 points		
Very Good: 15 – 17 points		
Excellent: 18 - 20 points		
Section 3 – Tourism Impact & Marketing		

The application clearly describes any unique cultural qualities that will create publicity opportunities on a regional or national level to promote the Space Coast as a cultural destination.	**15**	
Reviewer: Use the following scoring rubric as a guide		
Poorly presented: 0 - 3 points		
Adequate: 4 - 7 points		
Good: 8 - 12 points		
Very Good: 13 - 14 points		
Excellent: 15 points		
The application clearly describes the organization's Marketing plan for the event/season and how they intend to attract out-of-county visitors to the event/season.	**25**	
Reviewer: Use the following scoring rubric as a guide		
Poorly presented: 0 - 5 points		
Adequate: 6 - 11 points		
Good: 12 - 19 points		
Very Good: 20 - 23 points		
Excellent: 24 - 25 points		
~~Section 4~~ **Event/Season Evaluation**		
The application describes in detail how the organization evaluates their efforts to create success for the event/season.	**15**	
Reviewer: Use the following scoring rubric as a guide		
Poorly presented: 0 - 3 points		
Adequate: 4 - 7 points		
Good: 8 - 12 points		
Very Good: 13 – 14 points		
Excellent: 15 points		
~~Section 5~~ **Quality of the application**		

Please rate the overall quality of the application including supporting materials.	**5**	
Reviewer: Use the following scoring rubric as a guide		
Poorly presented: 0 – 1 point		
Adequate: 2 points		
Good: 3 points		
Very Good: 4 points		
Excellent: 5 points		
PROPOSAL SCORE (Maximum 100 points)	**100**	