

Cultural Support Grant Program
FY 2023-2024

Marketing Support Program
FY 2024-2025

Project #:	Cultural Events	2024 OOC#	Marketing Support Projection	Project #:	Sports Events	2023 Room Nights	Marketing Support Projection
C4-E	Thunder on Cocoa Beach	75,883	\$50,000	S12-I	Space Cocast Spring Games Softball Inv.	7,496	\$25,000
C17-E	Cocoa Beach Air Show	62,141	\$50,000	S17-I	Bless the Babies Bowl Inv.	2,000	\$25,000
C23-YR	Maxwell King Center	32,918	\$25,000	S10-O	Florida Marathon - open	1,272	\$20,000
C1-E	Space Coast State Fair	25,020	\$25,000	S5-O	Cocoa Beach Half Marathon - open	1,163	\$5,000
C26-YR	Merritt Island Wildlife Refuge	24,583	\$20,000	S7-I	Space Coast Clash Soccer Inv.	1,011	\$20,000
C8-YR	Museum of Dinosaurs	21,450	\$20,000	S18-I	C1N 7 v 7 National Champ. Inv.	1,000	\$15,000
C14-YR	Brevard Regional Arts Group/Henegar	21,070	\$20,000	S20-O	Cocoa Beach Spring Training	1,000	\$15,000
C6-YR	Titusville Playhouse	16,520	\$20,000	S11-O	Cocoa Beach Triathlon - open	820	\$15,000
C18-E	Renaissance Fair	16,333	\$20,000	S2-O	Softball Mag Spring Training - open	578	\$15,000
C21-YR	Valiant Air Command	14,290	\$20,000	S14-I	Central Brevard Soccer Hurricane Classic Inv.	500	\$15,000
C19-E	Beach n' Boards	13,520	\$20,000	S15-I	Central Brevard Soccer Winter Classic Inv.	500	\$15,000
C15-YR	American Police Hall of Fame	9,860	\$15,000	S23-I	Space Coast Cup Soccer Inv.	500	\$15,000
C5-YR	Wizard of Oz	9,640	\$15,000	S16-I	Columbia Classic Golf Inv.	453	\$15,000
C16-YR	Cocoa Village Main Street	7,087	\$15,000	S6-I	ESA Surf Inv.	453	\$15,000
C9-YR	Cocoa Beach Main Street	6,716	\$15,000	S19-I	Moon Golf Inv.	434	\$15,000
C3-YR	Cape Canaveral Lighthouse	6,500	\$15,000	S4-O	Softball Mag Seniors - open	428	\$15,000
C10-YR	Melbourne Main Street	6,011	\$15,000	S13-O	USA Beach Running - open	294	\$15,000
C24-YR	US Space Walk of Fame Foundation	5,891	\$15,000	S1-I	Moon Golf Jr. All-star Inv.	285	\$15,000
C7-YR	Brevard Symphony Orchestra	5,470	\$15,000	S21-I	Florida Cup Juniors Soccer Inv.	250	\$15,000
C11-YR	Moore Center	5,355	\$15,000	S22-I	Florida Cup Soccer Inv.	250	\$15,000
C22-YR	Cocoa Village Playhouse	5,292	\$15,000				\$320,000
C2-E	Florida Surf Museum (Surfing Santas)	5,289	\$15,000				
C12-YR	Space Coast Symphony Orchestra	5,184	\$15,000				
C20-YR	City of Palm Bay	5,148	\$15,000				

*Event occurred prior to approval

\$485,000

Total Awards

\$805,000

5,001 – 10,000 (200 - 1,000 room nights)	\$15,000
10,001 – 25,000 (1,001-1,500 room nights)	\$20,000
25,001 – 50,000 (1,501+ room nights)	\$25,000
50,001+	\$50,000