



Tourism Marketing Support Program Workshop

Brevard County Board Of County Commissioners; Governing Board Of The Brevard Mosquito Control District; Governing Board Of The Barefoot Bay Water And Sewer District

2725 Judge Fran Jamieson Way

Viera, FL 32940

Agenda

Thursday, January 16, 2025

The Tourism Marketing Workshop will take place in the Florida Room, Building C, Third Floor.

If you wish to speak to any item on the agenda, please fill out a speaker card. Persons addressing the Board shall have three minutes to complete his/her comments on each workshop item for which he/she has filled out a card.

The Board of County Commissioners requests that speakers appearing under the Public Comment section of the agenda limit their comments and/or presentations to matters under the Board's jurisdiction. In Quasi-Judicial proceedings, fifteen (15) minutes shall be allowed for applicants and five (5) minutes for other speakers.

A. CALL TO ORDER 1:00 PM

B. MARKETING SUPPORT PROGRAM PRESENTATIONS

B.1. Tourism Marketing Support Program Workshop Presentation

EVENTS CURRENTLY ELIGIBLE FOR GRANTS

B.2. American Police Hall of Fame

B.3. Beach 'n Boards Fest, Cocoa Beach Half Marathon, Florida Marathon, Cocoa Beach Triathlon, USA Beach Running

B.4. Brevard Renaissance Fair

B.5. Brevard Symphony

B.6. Cape Canaveral Lighthouse

B.7. City of Palm Bay

B.8. Cocoa Beach Air Show

B.9. Cocoa Beach Main Street

B.10. Cocoa Village Main Street

- B.11. Cocoa Village Playhouse
- B.12. Florida Surf Museum
- B.13. Harry T. & Harriette V. Moore Center
- B.14. Henegar Center (BRAG)
- B.15. King Center
- B.16. Melbourne Main Street
- B.17. Merritt Island Wildlife Refuge
- B.18. Space Coast State Fair, Cocoa Beach Spring Training
- B.19. Space Coast Symphony
- B.20. Thunder on Cocoa Beach
- B.21. Titusville Playhouse
- B.22. US Space Walk of Fame Foundation
- B.23. Valiant Air Command
- B.24. Wizard of Oz Museum
- B.25. CBS Winter Classic, CBS Hurricane Classic
- B.26. Softball Magazine Seniors Open, Softball Magazine Spring
- B.27. Florida Cup Juniors, Space Coast Soccer, Florida Cup, Space Coast Cup

EVENTS NOT CURRENTLY ELIGIBLE FOR GRANTS

- B.28. Melbourne Municipal Band
- B.29. Native Heritage Festival
- B.30. Green Gables
- B.31. Field Manor
- B.32. Space Coast Art Festival
- B.33. Surfside Playhouse
- B.34. Space Coast Pride
- B.35. Melbourne Art Festival

B.36. Eau Gallie Arts District

B.37. NKF Surf Contest

B.38. Cocoa Beach City Centennial

REVIEW OF EVENTS UNABLE TO ATTEND

B.39. Museum of Dinosaurs

B.40. Columbia Classic Golf Invitational

B.41. Moon Golf Jr. All Star

B.42. ESA Surfing Contest

B.43. Space Coast Spring Games Softball

B.44. Moon Golf Invitational

B.45. Bless the Babies Bowl Invitational, C1N 7 v 7 National Championship

C. PUBLIC COMMENTS

D. BOARD DISCUSSION

E. BOARD REPORTS

E.1. Frank Abbate, County Manager

E.2. Morris Richardson, County Attorney

E.3. Katie Delaney, Commissioner District 1

E.4. Tom Goodson, Commissioner District 2, Vice-Chair

E.5. Kim Adkinson, Commissioner District 3

E.6. Thad Altman, Commissioner District 5

E.7. Rob Feltner, Commissioner District 4, Chairman

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons needing special accommodations or an interpreter to participate in the proceedings, please notify the County Manager's Office no later than 48 hours prior to the meeting at (321) 633-2010.

Assisted listening system receivers are available for the hearing impaired and can be obtained from SCGTV staff at the meeting. We respectfully request that ALL ELECTRONIC ITEMS and CELL PHONE REMAIN OFF while the County Commission is in session. Thank You.

This meeting will be broadcast live on Space Coast Government Television (SCGTV) on Spectrum Cable Channel 499, Comcast (North Brevard) Cable Channel 51, and Comcast (South Brevard) Cable Channel 13 and AT&T U-verse Channel 99. SCGTV will also replay this meeting during the coming month on its 24-hour video server nights, weekends, and holidays. Check the SCGTV website for daily program updates at <http://www.brevardfl.gov>. The Agenda may be viewed at: <http://www.brevardfl.gov/Board Meetings>

In accordance with BCC-97 Section G.1 the agenda shall provide a section for public comment limited to fifteen (15) minutes following approval of the consent agenda during each Regular County Commission Meeting. The purpose of public comment is to allow individuals to comment on any topic relating to County business which is not on the meeting agenda. Individuals delivering public comment shall be restricted to a three-minute time limit on their presentation. During this fifteen-minute segment of public comment, speakers will be heard in the order in which they turned in a pink card asking to be heard. Any speaker not heard during the first fifteen-minute section will be heard during a second public comment section held at the conclusion of business specified on the regular Commission agenda. Individuals may not speak under both the first and second public comment sections. With the exception of emergency items, the Board will take no action under the Public Comment section, but can refer the matter to another meeting agenda or request a staff report

Any invocation that may be offered before the official start of the Commission meeting shall be the voluntary offering of a private citizen, to and for the benefit of the Commission. The views or beliefs expressed by the invocation speaker have not been previously reviewed or approved by the Commission, and the Commission is not allowed by law to endorse the religious beliefs or views of this, or any other speaker.