

Horst, Rachel

From: CEER@brevardfl.gov
Sent: Thursday, January 29, 2026 10:04 AM
To: Horst, Rachel
Subject: A new CEER Recommendation has been submitted as ID #2026038

Recommendation # 2026038

Dear CEER Administrator,

Speak Up Brevard Recommendation ID #2026038 has been submitted. Please login to the CEER Application to start the recommendation evaluation workflow.

Contact Information:

Group/Organization	Saint Johns Rivekeeper
Name	WILLIAM A ZOBY
Address	3623 SANDY CRANE CT, MELBOURNE FL FL 32934
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Email	wzoby@cfl.rr.com
Alternate Email	wzoby18@gmail.com

Recommendation Information:

Recommendation ID	2026038
Recommendation Title	Storm Drain Steciling near St Johns River Watershed areas
Areas Affected	Lands weast of I-95
Department Affected	Parks And Recreation Department
Current problem	As the landscape is becoming increasingly hardened by development, rainwater is carrying pollution to the St Johns River and the surrounding remaining wetlands. As a source for many residents of drinking water, it is important that residents and businesses are aware of what should not be poured down storm drains.
Recommendation	Help maintain clean, healthy water and avoid costly solutions that can be avoided.
Attachments	No Documents were attached.

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BOARD OF COUNTY COMMISSIONERS

TO: Jim Liesenfelt, County Manager
THRU: Tad Calkins, Assistant County Manager
FROM: Amanda Elmore, Deputy Director, Natural Resources Management Dept.
SUBJECT: Citizen Efficiency and Effectiveness Recommendation (CEER) #2026038

CEER #2026038, titled Storm Drain Steciling near St Johns River Watershed areas, was received by the County from William A. Zoby.

Citizen Statement:

As the landscape is becoming increasingly hardened by development, rainwater is carrying pollution to the St Johns River and the surrounding remaining wetlands. As a source for many residents of drinking water, it is important that residents and businesses are aware of what should not be poured down storm drains.

Citizen Recommendation:

Help maintain clean, healthy water and avoid costly solutions that can be avoided.

Staff Analysis:

Brevard County's Stormwater Program initiated its storm drain marking program more than two decades ago to promote public awareness of stormwater pollution. The program's early phase utilized markers produced by the St. Johns River Water Management District. For example, in Fiscal Year 2004, the County purchased 200 "Let Only Rain Down the Drain" markers. These markers were designed for durability and high visibility, featuring blue text and a fish graphic on a bright yellow background. Many of these original markers remain in place on storm drains and other hardened structures throughout unincorporated Brevard County.

From its inception, the program has relied heavily on citizen volunteers to install the markers. Hundreds have been placed within both the Indian River Lagoon watershed (draining east) and the St. Johns River watershed (draining west). Installation efforts are primarily focused within unincorporated Brevard County. However, the County partners with several municipalities to support public outreach initiatives in compliance with National Pollutant Discharge Elimination System (NPDES) permit requirements, which

include storm drain marking activities. The current, second-generation marker design is shown below, with the marker for drains flowing to the St Johns River on the left.



Staff Recommended Action:

It is recommended that the Board of County Commissioners accept CEER #2026038 with revisions because storm drain markers are already implemented.