

ANNUAL PLAN OF SERVICE 2026

Brevard County Library System

Mission Statement of the Brevard County Libraries (BCL)

Brevard County Libraries enable people of all ages to improve their quality of life by providing information and enrichment through traditional resources and new technology

**Begin Your Story
Create Your Future
Learn With Us**

Deliver Quality Guest Experiences

- Continue to provide opportunities at the County and Library level. Implement new employee Library Orientation and expand online Library training opportunities for staff using the newly launched Learning Management System in S.A.P.
- Engage staff in the newly launched Customer Service Model, “give them the BOOK” = **B**e There, **O**pen-minded, **O**utstanding, and **K**ind
- Continue to develop system guidelines for consistency across collections with improvement of the Library Online Catalog.
- Continue to build in-demand collections such as e-books, e-audio, and bestsellers.
- Expand resources for the youngest patrons, such as sensory programs and sensory kits, as well as boxed programming kits for staff.
- Explore additional memory care resources.

Engage with our Community

- Continue to expand and spotlight the App **BCL-GO** for patron access to resources, account management, and self-checkout options.
- Support new initiatives via campaigns across multiple platforms to engage the community with resources and events across the system.
- Explore best practices with the current e-newsletter platform and new corporate Canva account to standardize the look and feel of library communications.
- Engage face-to-face with community partners, invite them to events, and provide opportunities for them to be in libraries to address evolving community needs.

- Focus on social media platforms with content that effectively engages community participation.
- Continue to explore with larger-scale system-wide events that promote the library and gamification of reading.

Provide Learning and Discovery Spaces

- Launch the new digitization lab at the Catherine Schweinsberg Rood Library.
- Continue to focus on providing welcoming environments for the community.
- Use the mobile library as a pop-up experience where the library is unexpected.
- Explore the “Library of Things” for expansion as identified across the system.

Ensure Accountability

- Continue to develop infrastructure, updating and budget planning, to address long- and short-term needs.
- Ensure all staff participate in Cybersecurity training.
- Identify opportunities to minimize duplication across the system and explore ways to save resources/time.
- Explore the use of RFID Nearfield Communication tools for inventory management.
- Focus on maintaining facilities’ HVAC, Plumbing, and Building Envelopes, as well as necessary renovations.
- Explore the Integrated Library System’s Acquisition System.
- Update Meeting Room and Code of Conduct Procedures.

Explore Innovative Possibilities

- Explore grant opportunities.
- Continue to develop Summer Reading engagement opportunities for Adults.
- Implement a digital library e-card with online resource capabilities.
- Follow emerging technology and identify ways for the library to bring innovative and appropriate technology to the community that brings value.
- Explore possible proximity marketing options.