



BOARD OF COUNTY COMMISSIONERS

2025 ANNUAL REPORT

Advisory Board Name: Tourist Development Council

Meeting Dates and Attendance Records for 2024-2025:

(See Attachment)

Accomplishments or Work Product for 2024-2025:

- Submitted the FY 2025-26 Budget to the TDC, which was then recommended to and approved by the Board on September 23, 2025.
- Conducted Marketing Committee meetings, reviewed and recommended a Marketing and Media Plan that the Board approved for the coming fiscal year.
- Conducted Beach Committee meetings; in the coming fiscal year, the Tourist Development Council did not recommend a Tourism and Lagoon Grant program.
- Reviewed and recommended the criteria for the Marketing Support Program, and the Board awarded grants.
- Approved Keep Brevard Beautiful contract. Approved Brevard Cultural Alliance (BAC) contract. Approved Hubbs/SeaWorld contract.

Recommendations or Suggestions for the Board:

- Continue review of plan and allocation of marketing funds annually.
- Continue review and funding of grant programs.
- Continue operation of Marketing and Beach sub-committees.

Goals for 2026:

- Approve the Budget for the FY 2026-27 fiscal year.
- Approve Marketing and Media Plan for next fiscal year.
- Operate sub-committees and approve/decide on grants for the following programs: Marketing Support Program, Tourism + Lagoon Grants.



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Listing of Advisory Board Appointees and their Attendance/Absence at Scheduled Meetings:

Appointee	Appointed By: (District #/At-Large)	10/23/24	11/13/24	1/22/24	2/26/24	3/26/24	4/23/24	5/28/24	7/23/24	8/27/24	9/24/24
Commissioner Feltner, Chair	Board Chair	NA	NA	Present	Present	Present	Present	Present	Present	Present	Present
Tom Hermansen, Vice-Chair	D2	Present	Present	Present	Absent	Present	Present	Present	Absent	Present	Present
Commissioner Steele, Chair	Board Chair	Absent	Absent	NA	NA	NA	NA	NA	NA	NA	NA
Andrea Young	Board Chair	Present	Present	NA	NA	NA	NA	NA	NA	NA	NA
Mayor Medina	Board Chair	Present	Present	Present	Present	Present	Present	Absent	Present	Absent	Absent
Mayor Andrew Connors	Board Chair	NA	NA	Present	Present	Present	Absent	Absent	Present	Present	Present
John Moran	D3	NA	NA	NA	NA	NA	Present	Absent	Present	Present	Present
Keith Winsten	D3	Present	Absent	NA	NA	NA	NA	NA	NA	NA	NA
Wayne Soard	D1	Present	Present	Present	Absent	Present	Present	Present	Present	Present	Present
Larry Jarnes	Board Chair	NA	NA	Present	Present	Present	Present	Present	Present	Absent	Absent
Julie Braga	D4	Present	Present	Present	Present	Present	Present	Present	Absent	Present	Present
Dilesh Patigar	Board Chair	Absent	Present	NA	NA	NA	NA	NA	NA	NA	NA
Alex Litras	D5	Absent	Present	Present	Present	Present	Present	Present	Absent	Present	Present