



BOARD OF COUNTY COMMISSIONERS

Parks and Recreation Department

2725 Judge Fran Jamieson Way

Building B, Suite 203

Viera, Florida 32940

Inter-Office Memo

TO: Jim Liesenfelt, Interim County Manager
Brevard County Board of County Commissioners

FROM: Ian Golden, Director
Parks and Recreation Department

SUBJ: Citizen Efficiency and Effectiveness Recommendation #2025027

CEER #2025027, titled "Reduce Golf Prices", was received by the County from Frank Fusco.

Citizen Statement:

"Currently golf prices at subject courses have increased significantly for Brevard county residents. Making them too costly to play for Brevard county residents especially senior citizens."

Citizen Recommendation:

"My recommendation is to reduce prices for Brevard County Residents and increase prices for all other out of county and state Residents. This pricing formula is utilized in most other states and counties. This will allow the tax paying Brevard County Residents especially senior citizens to enjoy their County golf courses. The course rates now in the winter are prohibited for Brevard County Residents and only the out of state and country visitors are enjoying our courses because to them the pricing is cheaper than where they normally play. We pay the taxes they get to play our courses at a reduced rate. Needs to change."

Staff Analysis:

The current management company (Golf Brevard, Inc.) took over in 2018 and is an agency made up of Brevard residents who are intimately involved in golfing. Per their agreements with Brevard County (as approved by the Board of County Commissioners), Golf Brevard has sole discretion regarding the operations of Spessard Holland and Habitat golf courses, including setting the rates for play operations (setting and charging for tee times and memberships, etc.), Pro Shop operations, and food and beverage operations.

Golf Brevard, Inc. has endeavored to balance their need to operate, maintain, improve, and repair the courses with the fees that are charged for play and membership.

Staff Recommended Action:

Pursuant to BCC-95, Section III.C.2, the County Manager summarily recommends that the Board of County Commissioners reject CEER #2025027 as County golf prices are established by Golf Brevard, Inc.

Cc: Frank Abbate, County Manager

Horst, Rachel

From: CEER@brevardfl.gov
Sent: Friday, January 17, 2025 8:55 AM
To: Horst, Rachel
Subject: A new CEER Recommendation has been submitted as ID #2025027

Recommendation # 2025027

Dear CEER Administrator,

Speak Up Brevard Recommendation ID #2025027 has been submitted. Please login to the CEER Application to start the recommendation evaluation workflow.

Contact Information:

Group/Organization

Name Frank Fusco
Address 3290 Gatlin Drive, Rockledge FL 32955
Phone (631) 335-4895
Email frankfusco21@gmail.com
Alternate Email

Recommendation Information:

Recommendation ID 2025027
Recommendation Title Reduce Golf Prices
Areas Affected Brevard County Golf Courses Habitat, Spessard Holl
Department Affected PARKS AND RECREATION DEPARTMENT
Current problem Currently golf prices at subject courses have increased significantly for Brevard county residents. Making them too costly to play for Brevard county residents especially senior citizens.
Recommendation My recommendation is to reduce prices for Brevard County Residents and increase prices for all other out of county and state Residents. This pricing formula is utilized in most other states and counties. This will allow the tax paying Brevard County Residents especially senior citizens to enjoy their County golf courses. The course rates now in the winter are prohibited for Brevard County Residents and only the out of state and country visitors are enjoying our courses because to them the pricing is cheaper than where they normally play. We pay the taxes they get to play our courses at a reduced rate. Needs to change.
Attachments No Documents were attached.

Please do not reply to this e-mail, as it will go to an unmonitored mailbox.
