

Boards Application Form

Profile

If interested in one of these boards please fill out this application and submit.

Which Boards would you like to apply for?

Save Our Indian River Lagoon Citizen Oversight Committee: Submitted

Ms. Barbara C Wall-scanlon
Prefix First Name Middle Initial Last Name

barbara@barbarawall.com
Email Address

16F Marina Isles Blvd
Home Address Suite or Apt

Indian Harbour Beach FL 32937
City State Postal Code

Mobile: (321) 749-2444 Business: (321) 308-0335
Primary Phone Alternate Phone

How long have you been a resident of Brevard County?

Since December 1977

To which Commissioner are you applying?

N/A

Interests & Experiences

Please tell us about yourself and why you want to serve.

Question applies to Save Our Indian River Lagoon Citizen Oversight Committee

Applicants must commit to serving the public interest by providing stewardship of Lagoon Trust Funds, especially in relation to restoring health to the Indian River Lagoon, and must demonstrate expertise and experience in a field listed in the drop down menu below. Knowledge of water quality issues and the major sources of pollution affecting the lagoon are highly desirable.

Members and their alternates oversee progress and make recommendations to the Brevard County Board of County Commissioners on spending an estimated \$542 million from sales tax revenue to Reduce pollution sources to the lagoon, Remove legacy pollution from the lagoon, Restore natural systems within the lagoon, and Respond to new information by recommending annual amendments to the Save our Indian River Lagoon Project Plan (SOIRLPP).

Duties include participation in meetings to evaluate progress towards plan implementation and lagoon health, review technology and alternative project proposals for reducing pollutants and improving water quality, assess the cost-effectiveness of projects and recommend plan revisions accordingly. The Committee addresses questions, concerns, and ideas from the public to improve the SOIRLPP. Applicants must be willing to ensure that the SOIRLPP reflects the most effective, timely and responsible means to restore the Indian River Lagoon and that the Save Our Indian River Lagoon Trust Fund is managed in the best interest of the public.

In addition to completing the application, a resumé and at least one letter of recommendation are required. Resumés and recommendation letters should be a minimum 12 point, sans-serif font (e.g. Arial, Calibri, Veranda) and uploaded below in Word or pdf format in order to meet American Disabilities Act Section 508 compliance requirements. The letter of recommendation can be a personal recommendation from a professional in the same field and/or an endorsement by a reputable nonprofit organization. Scanned resumes and recommendation letters cannot be accepted due to Section 508 compliance requirements.

Question applies to Save Our Indian River Lagoon Citizen Oversight Committee

Are you willing to serve on the Committee for a minimum of two (2) years and be available to attend monthly weekday meetings?

Yes No

Question applies to Save Our Indian River Lagoon Citizen Oversight Committee

Please check next to one or more of the following that best matches your expertise: *

Real Estate

Question applies to Save Our Indian River Lagoon Citizen Oversight Committee

Please list one or more reasons why you are personally interested in applying to serve as a member of the Save Our Indian River Lagoon Oversight Committee.

I'd like to give back to our community in a meaningful way. Saving our waterways is paramount to our community. My children were raised on this lagoon. We love our wildlife, our rivers, our oceans, our canals!

Question applies to Save Our Indian River Lagoon Citizen Oversight Committee

Please provide a brief overview of your background and experience (education, professional experience, and community volunteer experience) as it relates to your understanding of the SOIRLPP and the restoration needs of the Indian River Lagoon.

I've been involved in our environment for many years with my volunteer work on the Brevard zoo board of directors & my passion for our clean & healthy lifestyle! I'm so very proud of Brevard County efforts to save our lagoon!

Question applies to Save Our Indian River Lagoon Citizen Oversight Committee

Please describe what character, judgement, analytical, communication, and group consensus building strengths you would contribute to the purposes and duties of the Save Our Indian River Lagoon Citizen Oversight Committee.

Having served as past president of the Space Coast Association of Realtors & past District VP of the Florida Association of Realtors, I bring my experiences & education to this group .

Question applies to Save Our Indian River Lagoon Citizen Oversight Committee

Please describe the importance of committee members putting public interests first and avoiding real or perceived conflicts of interest in making recommendations for expenditure of the Save Our Indian River Lagoon Trust Funds.

It's always been the goal of each & every committee to serve the entire community & not be a " self serving" member.

Question applies to Save Our Indian River Lagoon Citizen Oversight Committee

Please provide a short (one paragraph) bio. This will be posted for the public to view on the Save Our Indian River Lagoon website should you be selected to join the committee. Examples of existing bios can be viewed on the Save Our Indian River Lagoon website.

Barbara Wall (aka Barbara Wall-Scanlon) Barbara has been a Realtor for many years. She is a native Floridian and has served as past President of the Space Coast Association of Realtors and past District Vice President of the Florida Association of Realtors. Her knowledge of the waterways is extensive as she has been an avid boater since she was a child. The pleasure of her life (other than loving her children and grandchildren) is introducing new residents to our beautiful natural environment. Barbara loves Brevard County and every aspect of our gorgeous location! It is her goal to protect the beauty of our area. Knowledgeable in all phases of real estate, Barbara stays educated on our current laws and needs. She has been a member of many organizations in our county and has served on numerous boards. Currently serving on the Board of Directors of the Brevard Zoo and the Foundation Board of Health First. Her interests include kayaking, snorkeling, boating, biking and hiking....anything outdoors!

Question applies to Save Our Indian River Lagoon Citizen Oversight Committee

Select one of the followingIn order to achieve transparency with the public we list the contact information for the Citizen Oversight Committee members on the Save Our Indian River Lagoon website so the public may contact them with questions or comments. Please provide either or both of the following information you wish to share publicly should you be selected to join the committee. *

- Email
- Phone

Question applies to Save Our Indian River Lagoon Citizen Oversight Committee

[Duane_Letter__1_.pdf](#)

Upload a Reference Letter

Are you currently serving on any State, Regional or Brevard County board, council, or committees? If so please name.

I serve currently as a board member for Health First development Board & currently serve on Brevard Zoo Board of Directors

Do you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Brevard County? If so, please explain.

No

Please explain your interests and experiences.

Kayaking , boating, biking, hiking, & currently working as Broker Associate for BHHS, Florida Realty. Very interested in my family, my friends & my community!

Please explain your background, including education, work experience, civic or community organization memberships and positions, and any professional licenses or memberships, and how this applies to the function of the Board, Council or Committee that you are interested in serving on.

Bachelors degree from Florida Atlantic University, founding member of WeVenture, FIT, Broker Owner of Prudential Sterling Properties for 34 years prior to selling in 2016 to BHHS, Florida Realty....all relative to promoting the beautiful lifestyle of life in Brevard County.

Brevard County Board of County Commissioners strives to promote diversity and provide reasonable accommodations for individuals with disabilities. If you are requesting an accommodation, please indicate below.

No request

[2022 Resume BCW SOIRL.pdf](#)

Upload a Resume

Agreement

Advisory committees are subject to the Florida open meetings (Sunshine) and public records laws; your response with a completed application with your contact information is a public record; if chosen as a member of the committee, any communications to you from the County or from you to the County in regard to the committee will be a public record.

Please Agree with the Following Statement

I understand the responsibilities and commitment of time associated with an appointment to a Brevard County board, council or committee.

I Agree



BARBARA WALL

(AKA BARBARA WALL-SCANLON)

Barbara has been a Realtor for many years. She is a native Floridian and has served as past President of the Space Coast Association of Realtors and past District Vice President of the Florida Association of Realtors.

Her knowledge of the waterways is extensive as she has been an avid boater since she was a child. The pleasure of her life (other than loving her children and grandchildren) is introducing new residents to our beautiful natural environment. Barbara loves Brevard County and every aspect of our gorgeous location!

It is her goal to protect the beauty of our area. Knowledgeable in all phases of real estate, Barbara stays educated on our current laws and needs. She has been a member of many organizations in our county and has served on numerous boards. Currently serving on the Board of Directors of the Brevard Zoo and the

Foundation Board of Health First. Her interests include kayaking, snorkeling, boating, biking, and hiking.... anything outdoors!



NOVEMBER 30, 2022

BERKSHIRE HATHAWAY HOMESERVICES FLORIDA REALTY
2000 Highway A1A, Indian Harbour Beach, FL 32937



Barbara C. Wall, Broker Associate

Office: 321-768-7600

Direct: 321-308-0335

Cell: 321-749-2444

Toll Free: 1-800-709-7600

2000 Highway A1A, Indian Harbour Beach, FL 32937

Barbara@BarbaraWall.com

www.BarbaraWall.com



BERKSHIRE HATHAWAY
HomeServices
Florida Realty

Experience/Awards

- OVER \$26.2 Million In Sales For 2021 - Top 1% Of All Of The BHHS Realty Network – Presidents Circle – Platinum Agent
- OVER \$25.5 Million In Sales For 2020 - Top 1% Of All Of The BHHS Realty Network – Presidents Circle – Platinum Agent
- #1 Top Producing Agent For All Of BHHS FL Realty Office In Both 2018 & 2019 W/Almost \$30 Million In Sales!
- Almost \$22 Million Closed In 2017
- Almost \$22 Million Closed In 2016
- Almost \$27 Million Closed In 2015
- Over \$20 Million Closed In 2014
- Over \$22 Million Closed In 2013
- Over \$16 Million Closed In 2012
- Top Producer In The Melbourne Area Association Of Realtors (Award Recipient)
- Top Real Estate Person In Suntree (Award Recipient)
- Realtor Of The Year Melbourne Area
- Awarded 2009 Outstanding Business Leader, College Of Business, Florida Institute Of Technology
- President/Broker: Prudential Sterling Properties 1984-2016
- Co-Owner Of Prudential Sterling Properties 1984 -2016
- Co-Owner Of Liberty Maximum Title 1997-2016
- Presidents Circle, Chairman's Circle, Legend Awards - Yearly

Education And Training

- Bachelors Degree From Florida Atlantic University
- Graduate Work At Florida Atlantic University
- Mini-Masters Graduate From Rollins College Real Estate
- Licensed Since 1980
- Past Broker/Owner Of Prudential Sterling Properties For 34 Years
- 1984 - Present LTG Graduate Of WCR Leadership Institute
- Relocation Graduate Through Prudential Training
- Past Instructor For The Success Series At The Melbourne Area Association Of Realtors
- School Teacher For 10 Years

Leadership

- Board Of Directors, Brevard Zoo
- Board Of Directors, Health First
- Green Committee Member
- Past District, Vice President Of The Florida Association Of Realtors
- Past President Of The Melbourne Area Association Of Realtors
- Past Chairman Of Numerous Committees In Melbourne Association Board Of Governors
- Eau Gallie Yacht Club Board Of Governors 2002 – 2007
- Advisory Board Wachovia/Wells Fargo 2005 - 2011
- Past Chairperson Underwriting Committee Health First
- Holmes Regional Ball Director
- Melbourne Palm Bay Chamber Of Commerce, Past Director
- 2006, 2007, 2008 Executive Committee, Florida Association Of Realtors
- Women's College Of Business Founding Board Member, Florida Institute Of Technology
- Feasibility Studies For Developer Knowledge In All Aspects Of Real Estate Sales And 1031 Exchange
- Possesses A High Standard Of Ethics And Substantial Support System – Exceptional Customer Service.
- Expert In Residential & Commercial Real Estate, Specializing In The Luxury, Waterfront, And Island Residential Market
- Committee Member For Jazzoo, Brevard Zoo
- Committee Member For Evening Of Hope, Center For Autism, Florida Institute Of Technology
- Committee Member For Safari Under The Stars, Brevard Zoo
- Member Of Women Of The Wild
- Past Brevard County Educational Facilities Board, Florida Institute Of Technology
- Member, Florida Association Of Realtors
- Member, Space Coast Association Of Realtors
- Member, Indian River Board Of Realtors
- Central Brevard To Vero Beach – Market Knowledge & Experience

Duane E. De Freese, Ph.D.

2225 Highway A1A, Apt #109
Indian Harbour Beach, FL 32937
Phone: 321-313-0764
Email: ddoceanfl@gmail.com

October 10, 2019

Please accept this letter of recommendation for Ms. Barbara Wall, who is applying for consideration to serve on the Brevard County Save Our Indian River Lagoon Program Citizen's Oversight Committee. I have known Barbara for many years. She is a strong advocate for clean water and a healthy Indian River Lagoon. Barbara is a well-known and trusted real estate professional within the Brevard County community. She is a savvy business person who has built an extremely successful real estate business in Florida. Barbara would bring a number of skills and experiences that would be of value to the SOIRL Citizen's Oversight Committee: A passion for restoring the Indian River Lagoon and Brevard County's future; Exceptional knowledge about our community history and values; Extensive business and leadership skills; Exceptional communication skills and a strong sense of moral principles.

I recommend Barbara Wall without hesitation or reservation. Please feel free to contact me if you have additional questions.

Regards,



Duane E. De Freese

11590 Dragon Point Drive
Merritt Island, FL 32952

December 1, 2022

Brevard County Commission
Space Coast League of Cities

Ladies and Gentlemen:

Barbara Wall is exceptionally well qualified to serve as a Real Estate representative on the Brevard Save Our Lagoon Citizen Oversight Committee. Barbara was a founder broker of Sterling Properties, Inc., a prominent real estate firm that was sold to Berkshire Hathaway Realty in 2016. She remains active in the real estate profession today.

She is a waterfront property owner who lives on the Banana River Lagoon in Indian Harbour Beach. She provided the leadership that encouraged the Marina Isles community to request a Living Shoreline along 900 feet of shore. Barbara continues to serve on the Board of Directors of the Brevard Zoo after many years, where she is very active in the Aquarium and Lagoon Conservation Center planned for Port Canaveral.

Barbara is quite familiar with the problems facing the Indian River Lagoon and of the importance of lagoon health to the real estate markets of Brevard County. She will be an effective member of the COC.

Respectfully,

Vince Lamb
Past Chair, Brevard Indian River Lagoon Coalition

Watkins, Jaculin

From: Keith Winsten <KWinsten@brevardzoo.org>
Sent: Thursday, December 1, 2022 1:53 PM
To: Smith, Brandon S
Cc: Watkins, Jaculin
Subject: Recommendation letter for Barbara Wall

[EXTERNAL EMAIL] DO NOT CLICK links or attachments unless you recognize the sender and know the content is safe.

December 1, 2022

Brevard County Commission
RE: SOIRL Citizens Oversight Committee

Dear Commissioners:

I am writing to recommend Barbara Wall as a Real Estate representative on the Brevard Save Our Lagoon Citizen Oversight Committee. Barbara has deep connections to the Brevard Community as a founder broker of Sterling Properties, Inc., a prominent real estate firm that was sold to Berkshire Hathaway Realty in 2016. As a leader in relocating executives moving to Brevard, she has a deep understanding of the impacts of a healthy IRL on attracting human capital.

As a waterfront property owner who lives on the Banana River Lagoon in Indian Harbour Beach, she provided the leadership that encouraged the Marina Isles community to request a Living Shoreline along 900 feet of shore. Barbara also serves on the Board of Directors of the Brevard Zoo.

Based on her experience and expertise, I believe she can well represent the real estate community on the COC.

Sincerely

Keith Winsten
Executive Director
Brevard Zoo
8225 North Wickham Road
Melbourne, FL 32940
Phone: 321 254 9453 ext 223
Fax: 321 259 5966

Your support of our animal wellness, conservation and education programs remains critical. [Click here](#) to learn how you can help keep the Zoo thriving.