



North Brevard County Hospital District dba Parrish Medical Center

Update
Brevard County Board of County Commissioners
December 16, 2025

Healing Experiences for Everyone all the Time®

parrishhealthcare.com

Background

Established in 1953 per Florida Statutes and codified via Section 189.429, Florida Statutes, known as House Bill 1219.

“An independent special tax district is hereby created and incorporated, as a political subdivision of the state...”

Our Mission by Law

“...a necessity for the preservation of the public health and for the public use and for the welfare of the district and the inhabitants thereof.”

Public vs. Private



Public Hospitals

Funding	Taxpayers (PMC \$0 - 30+ years)
Costs	Lower
Services	Broader access for uninsured/low-income
Governance	Publicly appointed governing board; unpaid; local residency required
Transparency	Higher; Public board meetings; Sunshine Laws; heavily regulated
Growth/ Competition	Restricted to District Boundaries



Private Hospitals

Funding	Private Investors
Costs	Higher
Services	Serve primarily to commercially insured
Governance	Privately appointed governing board; often paid positions; local residency not required
Transparency	Lower; private board meetings; Sunshine rules do not apply
Growth/ Competition	Unrestricted

Board Member Appointments

The role of the Brevard County Board of County Commissioners

The role of the Board of County Commissioners is outlined within Parrish Medical Center's Enabling Legislation and relates directly to the appointment of six of our nine-member Board of Directors.

Board Member Appointments

According to the Enabling Legislation

“All Board members shall reside within the boundaries of the district.”

This assures that the public is adequately represented.

Board Member Appointments

According to the Enabling Legislation

First, Board members one, two, and three shall be appointed by the **City Council of the City of Titusville.**

Board Member Appointments

According to the Enabling Legislation

Then, Board members four, five and seven shall be appointed by the **Board of County Commissioners of Brevard County.**

Board Member Appointments

According to the Enabling Legislation

And, Board members six, eight and nine shall be appointed by the **Board of County Commissioners of Brevard County** subject to the confirmation by the **City Council of the City of Titusville**.

Board of Directors Self Assessment

Lifton Associates, LLC, Park Ridge, IL, assessment facilitator

Specified within PMC's bylaws:

- Educational Committee responsibility
- Conducted October, November of odd-numbered years

Element of good governance

- 61% of hospitals (45% of government-sponsored) conduct periodic formal self-assessment

Lifton Associates Assessment Results

Comparison with Other Boards

Similar

- Size
- Meeting frequency
- Committee structure

Different

- More physicians
- Diversity; more minority members

Lifton Associates Assessment Results

Responses to Item 1

<u>Group*</u>	Parrish		<u>Peer</u>
	<u>2025</u>	<u>2023</u>	
1.a. Quality Oversight	4.8	4.7	4.2
1.b. Financial Oversight	4.7	4.2	4.5
1.c. Strategic Direction	4.7	4.3	4.2
1.d. Board Development	4.9	4.8	3.7
1.e. Management Oversight	4.7	4.8	4.2
1.f. Community Benefit and Advocacy	4.8	4.6	4.0

**Think Bold: Looking Forward with a Fresh Governance Mindset: The Governance Institute's 2023 Biennial Survey of Hospitals and Healthcare Systems (government-sponsored hospitals)*

Lifton Associates Assessment Results

Responses to Items 2-6

	<u>2025</u>	<u>2023</u>
2. Reports are clear; recommendations supported	4.8	4.6
3. Meetings are efficient	4.8	4.5
4. I feel free to speak; others respect my opinions	4.8	4.7
5. Board deals effectively with medical staff	4.8	4.6
6. Appropriate, adequate educational material	4.7	4.9

Public & Independent

We are proud of being an independent hospital with the sole purpose of serving our community.

Less than 10% of all hospitals in the U.S. are independent.

ZERO TAXES!

Since 1995

Low-Cost Provider

Saving our community *tens of millions* of dollars annually

A Decade of Community Benefit

\$225+ Million	Charity Care, Community Building and benefit initiatives
\$10 Million	Community Contributions
\$170 Million	Uncompensated Care (care for the uninsured, homeless, 'vulnerable individuals')

ALL WITHOUT TAXING!

Independent Review

As enacted by the Florida Legislature in 2021, the Uniform Special District Accountability Act (s. 189.0695, F.S.) (the Act) mandates all FSDs, including hospitals, conduct and submit performance reviews of their operations, inclusive of all programs, activities, and functions they provide to their communities.

Independent Review

In June of 2024, the final reports are to be delivered to the Board of Directors of Parrish Medical Center, the Auditor General, the President of the Senate, and the Speaker of the House of Representatives.

PROUD TO ANNOUNCE TWO EXTRAORDINARY YEARS OF SUCCESS

*All thanks to our
extraordinary family of Care
Partners (Employees,
Medical Staff and
Volunteers)*

**RESULTS OF
INDEPENDENT REVIEW:
STELLAR**

**COMMITMENT AS BREVARD'S ONLY
PUBLIC, INDEPENDENT HOSPITAL:
STEADFAST**

**THE DISTRICT (PARRISH) IS:
MISSION-DRIVEN**

**WE ARE
PARRISH PROUD**

**PARRISH
HEALTHCARE**

Cleveland Clinic Connected

**STRATEGIC
PARTNERSHIPS:
SMART**

**FINANCIAL
PERFORMANCE:
RESILIENT**

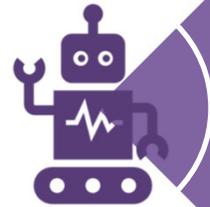
Learn more about our operational performance results from the Independent Review as a Florida Special District at parrishhealthcare.com/pmc-performance-review

Independent Review of Operating Performance as a Florida Special District

Stellar results received.



Stellar Post Pandemic Resilience



Mission-Driven Services, Technology, and Talent Added



\$20+ Million Financial Turnaround



Steadfast Focus on the Future; high quality; affordable care



Smart Strategic Partnerships



Non-Taxing, Public, Not-For-Profit, Independent, District Hospital

Growth and Collaboration

New Providers Recruited

- 68 Left/Retired during the Pandemic
- 49 Recruited since then; efforts continue

Strategic Partnership with Burrell College Osteopathic Medicine

Together we're training future physicians



Parrish, Health First Resolve Differences

Structure new Relationship



From Left to Right: George Mikitarian (President/CEO at Parrish Healthcare), Paula Just (Chief Administrative Officer at Health First) and Robert Jordan (Chairman of the Board at Parrish Healthcare)

The community can expect:

- Lawsuit Settled
- Collaborative Focus on the Future of Healthcare for Brevard;
- Expanded Access to Affordable care

Parrish Healthcare Center

Cancer Center in North Titusville

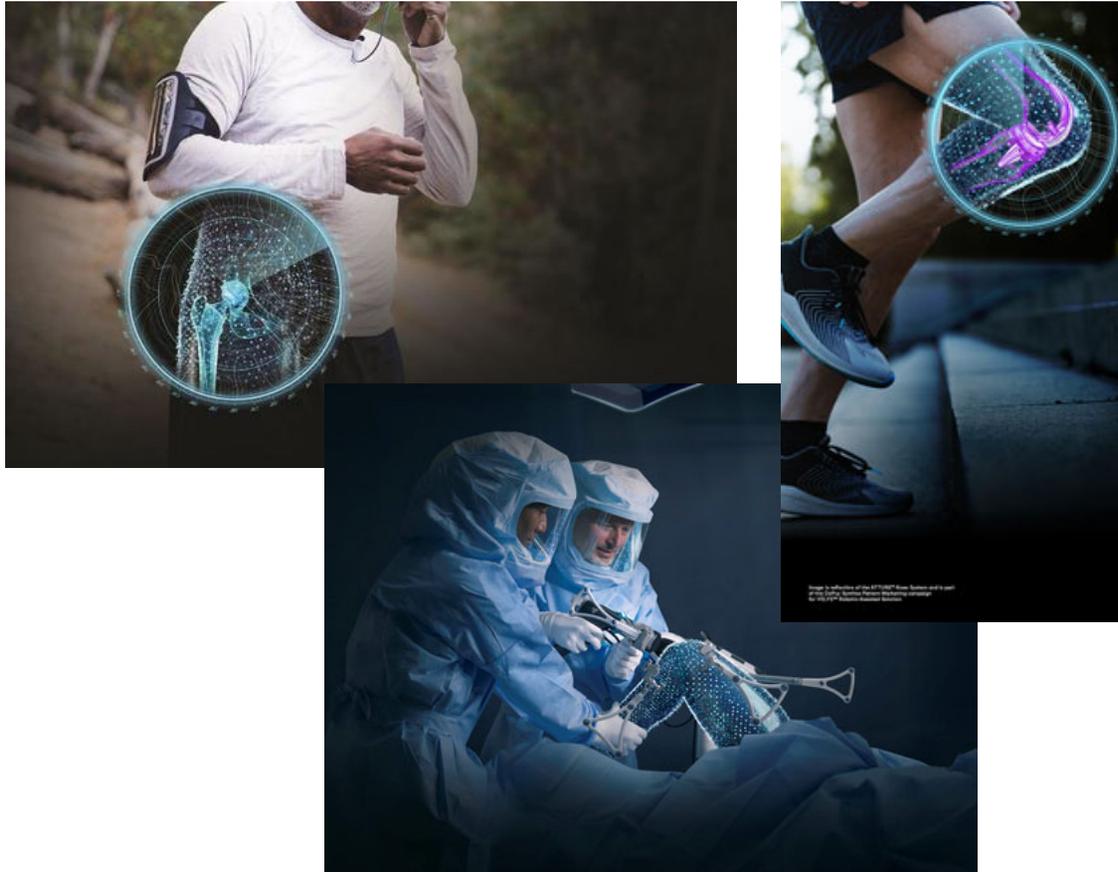


First in Brevard County to Introduce Pulsed Field Ablation for AFib

Groundbreaking Cardiac Care Advancement for Treatment of Atrial Fibrillation (AFib)



Digital Joint Replacement Surgery Leader



Matthew Musto, DO
Orthopedic Surgeon
Medical Director, Joint
Replacement Program

Parrish Medical Center Designated Maternity Care Access Hospital 2025 & 2026

“Being named a Maternity Care Access Hospital is special recognition of hospitals across the U.S. which serve communities that depend on them for access to vital maternity care services. While an increasing number of maternity care deserts in parts of the country have left millions of people without local access to maternity care, these hospitals persist in providing this vital service to under-resourced communities.”

- Jennifer Winston, PhD, Health Data Scientist at U.S. News



Parrish Medical Center Designated as Best Hospital for Maternity Care 2025 & 2026

Highest award a hospital can earn from U.S. News' annual study

"With a record-breaking number of hospitals evaluated, U.S. News' 2025 (and 2026) Best Hospitals for Maternity Care ratings represent the most comprehensive resource yet for expectant parents. These high-performing hospitals showcase exceptional care for expectant parents, demonstrating significantly lower C-section rates and severe unexpected newborn complications compared to hospitals not recognized by U.S. News."

- Jennifer Winston, PhD, Health Data Scientist at U.S. News



Blue Distinction® Center+ Maternity Care

Blue Cross Blue Shield Recognition for Safe, High Quality, Cost-Effective Care

The Blue Distinction® Center for Maternity Care program plays a key role in the BCBS Associations' National Health Equity Strategy to reduce racial health disparities and improving patient outcomes for all Americans.

Florida Blue 

An Independent Licensee of the
Blue Cross and Blue Shield Association

Designated
BlueDistinction®
Center+
Maternity Care

Surgical Quality Partner

FOCUSED ON THE FUTURE OF PATIENT CARE

As an ACS surgical quality partner, this is our commitment to you:
the highest levels of surgical care, constant evaluation of the care
we give and a relentless approach to self-improvement.



This hospital is an ACS Surgical Quality Partner
by participating in select ACS Quality Programs.



Certified Primary Stroke Center

Perfect Score Earned!

“We congratulate Parrish Medical Center for this outstanding achievement. This certification reflects its commitment to providing the highest quality of care for stroke patients.”

Nancy Brown, CEO
American Stroke Association

Primary Stroke Center

Nationally Certified Since 2004



The Joint Commission



American Heart Association
American Stroke Association

CERTIFICATION
Meets standards for
Primary Stroke Center

Stroke is a leading cause of death in Florida. Certified Primary Stroke Centers, like Parrish Medical Center, have demonstrated stroke treatment excellence.

Symptoms of Stroke

Sudden symptoms like these should never be ignored.

- Numbness or weakness of the face, arm or leg, especially on one side of the body
- Confusion, trouble speaking or understanding
- Trouble seeing in one or both eyes
- Difficulty walking, dizziness, or loss of balance and coordination
- Severe headache with no known cause

At the first signs of stroke, call 911 immediately.



Named Large Business of the Year

“Through various initiatives, whether local job creation, charitable contributions or sustainable practices, Parrish Healthcare shows us that true success is measured not just by profit margins, but by the positive impact they have on the work around us.”

Titusville Chamber of Commerce



Champion Sponsor Economic Outlook Brunch

In Partnership with Titusville Chamber of Commerce



Exclusive Hospitality Sponsor: Space Coast EDC Annual Meeting



Healing Families—Healing Communities



Healing Experiences for Everyone all the Time®

parrishhealthcare.com

2025 Sustainability Leader

Recognized by City of Titusville in alignment with the Titusville Sustainability Action Plan



Healing in Nature

Protecting our Lagoon

- **Marine Resource Council**
- **Brevard Zoo Seagrass Restoration Project**



Point in Time Count

Addressing Homelessness in our Community



Feeding those in Need

Annually donate Hams and Turkeys for 600+ Families



Bringing Joy to Kids and Families

Toys for Tots Drive



Protecting Student Athletes

- Equipped All North Brevard Youth Athletic Leagues with AEDs & CPR Training
- North Brevard Schools Track Enhancements
- YMCA Volleyball Team



Protecting Student Athletes

Parrish Donated Protective Guardian Caps to THS and Space Coast Junior/Senior High School Football Teams

Supporting Brevard Public Schools' zero concussions goal



Back-to-School Sports Physicals

- **260 Youth Sports Physicals**
- **191 Electrocardiograms Completed in Partnership with Who We Play For**



Project Graduation Sponsor

In Partnership with Titusville High School, Astronaut High School and Space Coast Junior/Senior High School



Protecting North Brevard's Most Vulnerable

- **Life-saving Automated External Defibrillator (AED) Donation to LifePointe Ministries**
- **Hands-On AED Training from Our Nurse Educators**



Healing Families—Healing Communities



- PSJ Community Champion
- Annual PSJ Christmas Parade Presenting Sponsor
- Annual PSJ Thunder Over the River Sponsor

Healing Families—Healing Communities

PSJ Library 98” TV Donation to Support New Initiatives

“We are so grateful for the generosity of Parrish Healthcare and their contribution to the Port St. John Library, the Friends of the Library and our community. This TV will enable us to offer new, exciting and interactive programs like karaoke, movies and presentations that foster literacy and education, helping us to build a strong and connected community.”

Shelley Macon, Director
Port St. John Library



United Way Top 25 Most Generous Contributor

\$41,487 Raised



Annual Employee Giving Campaign

2025 Circle of Giving Campaign Raises \$65,000



Presenting Sponsor: Ride It Down

In Partnership with Titusville Chamber of Commerce



Presenting Sponsor: Red, White & Boom

In Partnership with the City of Titusville



Titusville
RED, WHITE & BOOM!

AT CHAIN OF LAKES PARK
FREE ADMISSION • FIREWORKS • BOUNCE HOUSES • VENDORS
FOOD TRUCKS & ENTERTAINMENT

NO PERSONAL FIREWORKS/SPARKLERS,
AND NO ALCOHOL PERMITTED!

PRESENTED BY:
PARRISH HEALTHCARE
PLATINUM SPONSOR

JULY 4TH
6-10 PM

FOR MORE INFO:
WWW.TITUSVILLE.COM

FREE KIDZONE
PRESENTED BY:
Chow's
COUNTRY BUFFET



Brevard Recovery Fest

Building community partnerships...ending the stigma of addictions and mental health through community outreach, education, resources, and awareness for treatment and recovery.



30th Year ZERO Taxes

- We are an Independent Special Taxing District of the State of Florida and have not levied taxes on citizens for 30 straight years!
- Focused on fulfilling our public, not-for-profit mission

Modern Healthcare

A CRAIN FAMILY BRAND

Leapfrog hospital grades improve with help from AI, tech

By [Hayley DeSilva](#) April 30, 2025 11:01 PM CDT

The Leapfrog Group is out with its biannual report card on hospitals' safety and quality efforts, and it's clear that providers' use of **artificial intelligence** and other **technology tools** is helping boost grades.

We are Parrish Proud!

Stellar
Steadfast
Resilient
Mission-Driven

Thank you.