

## Horst, Rachel

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**From:** CEER@brevardfl.gov  
**Sent:** Friday, January 9, 2026 3:18 PM  
**To:** Horst, Rachel  
**Subject:** A new CEER Recommendation has been submitted as ID #2026019

### Recommendation # 2026019

Dear CEER Administrator,

Speak Up Brevard Recommendation ID #2026019 has been submitted. Please login to the CEER Application to start the recommendation evaluation workflow.

#### Contact Information:

##### Group/Organization

<b>Name</b>	Traci Robinson
<b>Address</b>	3542 Angelica St, Cocoa FL 32926 3660
<b>Phone</b>	(321) 431-4890
<b>Email</b>	therightperspective417@gmail.com
<b>Alternate Email</b>	therightperspective417@gmail.com

#### Recommendation Information:

<b>Recommendation ID</b>	2026019
<b>Recommendation Title</b>	Improved Notification and Transparency
<b>Areas Affected</b>	All
<b>Department Affected</b>	
<b>Current problem</b>	Current Florida Statutes require government agencies and offices to provide public notifications of government plans, operations and meetings impacting the public. These notifications normally take the form of a notice in the local newspaper and on a county or municipality website and/or Facebook page. Using these sources usually results in the public missing the important information trying to be shared because readership of newspapers is down and most people do not regularly peruse government websites and/or social media pages. So, while meeting the letter of the law, these notices do not actually serve the needs of the government nor the people.
<b>Recommendation</b>	I respectfully suggest that in addition to these current efforts, public notification also take the form of direct notice to those residents directly impacted or potentially impacted by government business through notices mailed to residents' home via US Postal Service, signage in neighborhoods with listed URL or QR links, and/or reverse-911 type phone calls. The area of distribution should include more than just those who are within 200 or 500 feet of a proposal (as in zoning changes notifications) but instead include a more realistic radius of a mile or more. This would help ensure that

the important information the government is trying to distribute and share is actually received by the public, thus strengthening the partnership between government and the people it serves. We live in the information era, and this would help us all to share in the vital local information that impacts us. It would also allow the public to help government in serving the needs of the community.

**Attachments**

No Documents were attached.

Please do not reply to this e-mail, as it will go to an unmonitored mailbox.

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BOARD OF COUNTY COMMISSIONERS

**TO:** Jim Liesenfelt, County Manager  
**THRU:** Tad Calkins, Assistant County Manager  
**FROM:** Don Walker, Director of Communications  
**SUBJ:** Citizen Efficiency and Effectiveness Recommendation #2026019

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CEER #202619, titled Improved Notification and Transparency, was received by the County from Traci Robinson.

**Citizen Statement:**

Current Florida Statutes require government agencies and offices to provide public notifications of government plans, operations and meetings impacting the public. These notifications normally take the form of a notice in the local newspaper and on a county or municipality website and/or Facebook page. Using these sources usually results in the public missing the important information trying to be shared because readership of newspapers is down and most people do not regularly peruse government websites and/or social media pages. So, while meeting the letter of the law, these notices do not actually serve the needs of the government nor the people.

**Citizen Recommendation:**

I respectfully suggest that in addition to these current efforts, public notification also take the form of direct notice to those residents directly impacted or potentially impacted by government business through notices mailed to residents' home via US Postal Service, signage in neighborhoods with listed URL or QR links, and/or reverse-911 type phone calls. The area of distribution should include more than just those who are within 200 or 500 feet of a proposal (as in zoning changes notifications) but instead include a more realistic radius of a mile or more. This would help ensure that the important information the government is trying to distribute and share is actually received by the public, thus strengthening the partnership between government and the people it serves. We live in the information era, and this would help us all to share in the vital local information that impacts us. It would also allow the public to help government in serving the needs of the community.



BOARD OF COUNTY COMMISSIONERS

**Staff Analysis:**

Brevard County adheres to all applicable Florida statutory and County code requirements for public meeting notices.

The reverse 911 notification system used by Brevard County, Everbridge, is a public safety mechanism may only be used for immediate emergency notifications.

At the Board's request, staff can adjust signage in neighborhoods to include a QR code with a link to relevant information regarding a proposed zoning change.

The current variance and zoning notice has been in place for decades and includes courtesy mailers to property owners within 200 ft of a variance change and within 500 ft of a zoning change. When a zoning change is considered, the applicant pays for the public notification cost. In addition, in 2023 the County started posting public notices to the County website rather than just the local newspaper to increase awareness for the community. Based on the high number of postings, variety of notifications, and no central database for notifications, including a QR code to postings would be more burdensome for County staff and would likely result in more confusion, not less, for the public.

**Staff Recommended Action:**

It is recommended that the Board of County Commissioners reject CEER #2026019 as it does not enhance the effectiveness and efficiency of County government as required by Home Rule Charter.