

Cultural Events	2024 OOC#	Marketing Support
Thunder on Cocoa Beach	75,883	\$50,000
Cocoa Beach Air Show	62,141	\$50,000
Maxwell King Center	32,918	\$25,000
Space Coast State Fair	25,020	\$25,000
Merritt Island Wildlife Refuge	24,583	\$20,000
Museum of Dinosaurs	21,450	\$20,000
Brevard Regional Arts Group/Henegar	21,070	\$20,000
Titusville Playhouse	16,520	\$20,000
Renaissance Fair	16,333	\$20,000
Valiant Air Command	14,290	\$20,000
Beach n' Boards	13,520	\$20,000
American Police Hall of Fame	9,860	\$15,000
Wizard of Oz Museum	9,640	\$15,000
Cocoa Village Main Street	7,087	\$15,000
Cocoa Beach Main Street	6,716	\$15,000
Cape Canaveral Lighthouse	6,500	\$15,000
Melbourne Main Street	6,011	\$15,000
US Space Walk of Fame Foundation	5,891	\$15,000
Brevard Symphony Orchestra	5,470	\$15,000
Moore Center	5,355	\$15,000
Cocoa Village Playhouse	5,292	\$15,000
Florida Surf Museum (Surfing Santas)	5,289	\$15,000
Space Coast Symphony Orchestra	5,184	\$15,000
City of Palm Bay	5,148	\$15,000
		\$485,000

*Event started prior to approval, will support future events.

Total Awards **\$805,000**

5,001 – 10,000 (200 - 1,000 room nights)	\$15,000
10,001 – 25,000 (1,001-1,500 room nights)	\$20,000
25,001 – 50,000 (1,501+ room nights)	\$25,000
50,001+	\$50,000

Sports Events	2023 Room Nights	Marketing Support
Space Coast Spring Games Softball Inv.	7,496	\$25,000
Bless the Babies Bowl Inv.	2,000	\$25,000
Florida Marathon - open	1,272	\$20,000
Cocoa Beach Half Marathon - open	1,163	\$5,000
Space Coast Clash Soccer Inv.	1,011	\$20,000
C1N 7 v 7 National Champ. Inv.	1,000	\$15,000
Cocoa Beach Spring Training - open	1,000	\$15,000
Cocoa Beach Triathlon - open	820	\$15,000
Softball Mag Spring Training - open	578	\$15,000
Central Brevard Soccer Hurricane Classic Inv.	500	\$15,000
Central Brevard Soccer Winter Classic Inv.	500	\$15,000
Space Coast Cup Soccer Inv.	500	\$15,000
Columbia Classic Golf Inv.	453	\$15,000
ESA Surf - open	453	\$15,000
Moon Golf Inv.	434	\$15,000
Softball Mag Seniors - open	428	\$15,000
USA Beach Running - open	294	\$15,000
Moon Golf Jr. All-star Inv.	285	\$15,000
Florida Cup Juniors Soccer Inv.	250	\$15,000
Florida Cup Soccer Inv.	250	\$15,000
		\$320,000

*Event occurred prior to approval