

| Cultural Events                      | 2024 OOC# | Marketing Support |
|--------------------------------------|-----------|-------------------|
| Thunder on Cocoa Beach               | 75,883    | \$50,000          |
| Cocoa Beach Air Show                 | 62,141    | \$50,000          |
| Maxwell King Center                  | 32,918    | \$25,000          |
| Space Coast State Fair               | 25,020    | \$25,000          |
| Merritt Island Wildlife Refuge       | 24,583    | \$20,000          |
| Museum of Dinosaurs                  | 21,450    | \$20,000          |
| Brevard Regional Arts Group/Henegar  | 21,070    | \$20,000          |
| Titusville Playhouse                 | 16,520    | \$20,000          |
| Renaissance Fair                     | 16,333    | \$20,000          |
| Valiant Air Command                  | 14,290    | \$20,000          |
| Beach n' Boards                      | 13,520    | \$20,000          |
| American Police Hall of Fame         | 9,860     | \$15,000          |
| Wizard of Oz Museum                  | 9,640     | \$15,000          |
| Cocoa Village Main Street            | 7,087     | \$15,000          |
| Cocoa Beach Main Street              | 6,716     | \$15,000          |
| Cape Canaveral Lighthouse            | 6,500     | \$15,000          |
| Melbourne Main Street                | 6,011     | \$15,000          |
| US Space Walk of Fame Foundation     | 5,891     | \$15,000          |
| Brevard Symphony Orchestra           | 5,470     | \$15,000          |
| Moore Center                         | 5,355     | \$15,000          |
| Cocoa Village Playhouse              | 5,292     | \$15,000          |
| Florida Surf Museum (Surfing Santas) | 5,289     | \$15,000          |
| Space Coast Symphony Orchestra       | 5,184     | \$15,000          |
| City of Palm Bay                     | 5,148     | \$15,000          |
|                                      |           |                   |
|                                      |           | \$485,000         |

Total Awards \$805,000

|   |          |
|---|----------|
| 5,001 – 10,000 (200 - 1,000 room nights)  | \$15,000 |
| 10,001 – 25,000 (1,001-1,500 room nights) | \$20,000 |
| 25,001 – 50,000 (1,501+ room nights)      | \$25,000 |
| 50,001+                                   | \$50,000 |

| Sports Events                                 | 2023 Room Nights | Marketing Support |
|---|------------------|-------------------|
| Space Coast Spring Games Softball Inv.        | 7,496            | \$25,000          |
| Bless the Babies Bowl Inv.                    | 2,000            | \$25,000          |
| Florida Marathon - open                       | 1,272            | \$20,000          |
| Cocoa Beach Half Marathon - open              | 1,163            | \$5,000           |
| Space Coast Clash Soccer Inv.                 | 1,011            | \$20,000          |
| C1N 7 v 7 National Champ. Inv.                | 1,000            | \$15,000          |
| Cocoa Beach Spring Training - open            | 1,000            | \$15,000          |
| Cocoa Beach Triathlon - open                  | 820              | \$15,000          |
| Softball Mag Spring Training - open           | 578              | \$15,000          |
| Central Brevard Soccer Hurricane Classic Inv. | 500              | \$15,000          |
| Central Brevard Soccer Winter Classic Inv.    | 500              | \$15,000          |
| Space Coast Cup Soccer Inv.                   | 500              | \$15,000          |
| Columbia Classic Golf Inv.                    | 453              | \$15,000          |
| ESA Surf - open                               | 453              | \$15,000          |
| Moon Golf Inv.                                | 434              | \$15,000          |
| Softball Mag Seniors - open                   | 428              | \$15,000          |
| USA Beach Running - open                      | 294              | \$15,000          |
| Moon Golf Jr. All-star Inv.                   | 285              | \$15,000          |
| Florida Cup Juniors Soccer Inv.               | 250              | \$15,000          |
| Florida Cup Soccer Inv.                       | 250              | \$15,000          |
|   |                  |                   |
|   |                  | \$320,000         |

\*Event occurred prior to approval

\*Event started prior to approval, will support future events.