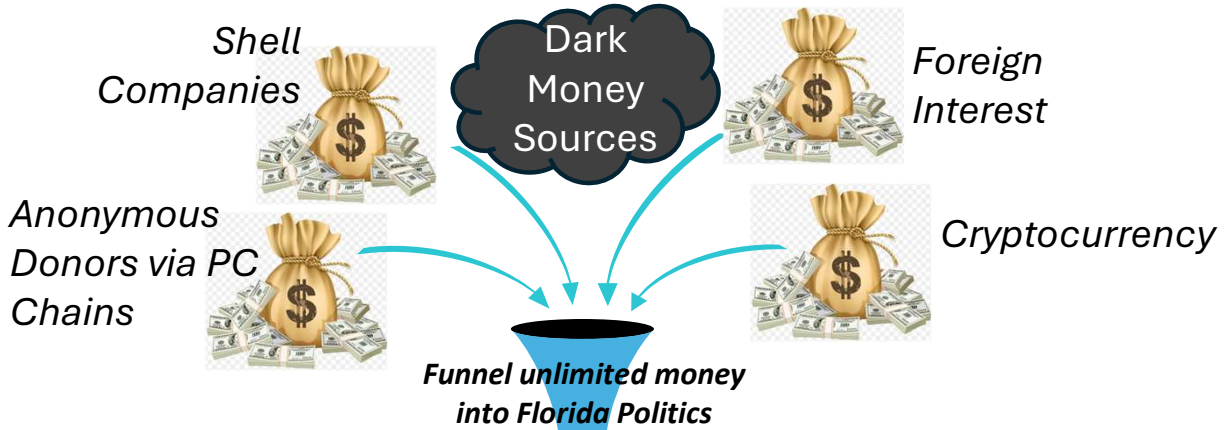


Maximizing Influence, Minimizing Oversight

How Political Committees and ECOs Circumvent Florida's Campaign Finance Laws – and Why It Matters to Voters



PC-to-PC Transfers: The Loophole in Plain Sight

***The True Donor
Vanishes in a Maze
of Secrecy.***

Funding is funneled into targeted markets, delivering precision-crafted political messaging that avoids “express advocacy”.

Shaping Voter Perception:

Groups that master this loophole can essentially control the public narrative without ever revealing who funded their messaging...

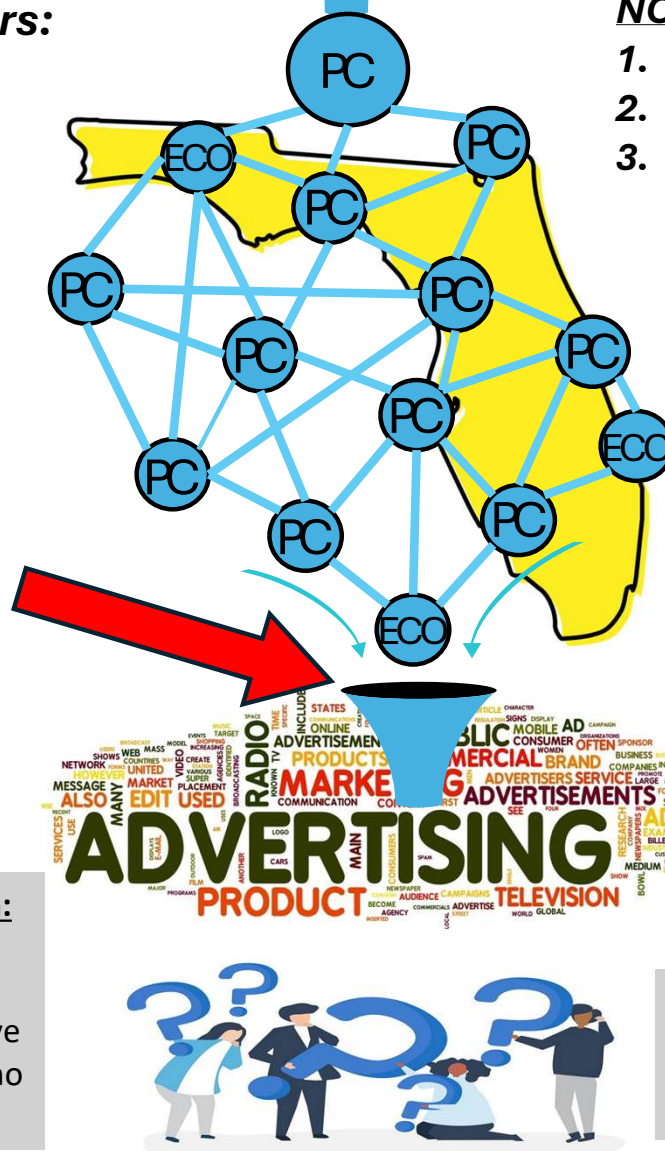
NO LIMIT ON:

1. ***Amount Transferred***
2. ***Number of Transfers***
3. ***Number of PCs involved***

PC = Political Committee
ECO = Electioneering
Communications Organization

What is Express Advocacy?

It means clearly urging a vote for or against a candidate. Florida law only applies limits if certain “magic words” are used — a loophole easily sidestepped.



*...leaving voters in the dark
about who is really behind
the messages they see*

It's Time to Close the Loopholes: Define Coordination. Limit Transfers. Restore Transparency. Support Legislative Reforms to Stop Money Laundering in Florida Politics