

**Marketing Support Program
FY 2024-2025**

Event Name:		Start Date	End Date	Support Level	Location
Space Coast Symphony	Cultural	10/1/2024	9/30/2025	\$15,000	Space Coast
King Center	Cultural	10/1/2024	9/30/2025	\$25,000	Melbourne
Merritt Island Wildlife Refuge	Cultural	10/1/2024	9/30/2025	\$20,000	Merritt Island
Museum of Dinosaurs	Cultural	10/1/2024	9/30/2025	\$20,000	Cocoa Beach
Henegar Center	Cultural	10/1/2024	9/30/2025	\$20,000	Melbourne
Titusville Playhouse	Cultural	10/1/2024	9/30/2025	\$20,000	Titusville
Valiant Air Command	Cultural	10/1/2024	9/30/2025	\$20,000	Titusville
American Police Hall of Fame	Cultural	10/1/2024	9/30/2025	\$15,000	Titusville
Wizard of Oz museum	Cultural	10/1/2024	9/30/2025	\$15,000	Cocoa Beach
Cape Canaveral Lighthouse	Cultural	10/1/2024	9/30/2025	\$15,000	Merritt Island
US Space Walk of Fame Foundation	Cultural	10/1/2024	9/30/2025	\$15,000	Titusville
Harry T. & Harriette V. Moore Center	Cultural	10/1/2024	9/30/2025	\$15,000	Mims
Cocoa Village Playhouse	Cultural	10/1/2024	9/30/2025	\$15,000	Cocoa Village
Brevard Symphony	Cultural	10/15/2024	9/30/2025	\$15,000	Space Coast
Space Coast State Fair	Cultural	10/31/2024	11/17/2024	\$25,000	Space Coast Daily Park
Melbourne Main Street - Various Events	Cultural	11/9/2024	4/12/2024	\$15,000	Downtown Melbourne
Cocoa Beach Main Street - Various Events	Cultural	12/7/2024	4/27/2024	\$15,000	Cocoa Beach
Surfing Santas	Cultural	12/24/2024	12/24/2024	\$15,000	Minutemen Beach
Brevard Renaissance Fair	Cultural	1/18/2025	2/23/2025	\$20,000	Melbourne
City of Palm Bay - Multicultural Festival	Cultural	1/25/2025	1/25/2025	\$15,000	Fred Poppe Park
Beach 'n Boards Fest	Cultural	3/12/2025	3/16/2025	\$20,000	Cocoa Beach
Cocoa Beach Main Street - Songwriters Fest	Cultural	4/25/2025	4/27/2025	\$15,000	Cocoa Beach
Thunder on Cocoa Beach	Cultural	5/15/2025	5/19/2025	\$50,000	Lori Wilson Park, CB
Cocoa Beach Air Show	Cultural	7/12/2025	7/12/2025	\$50,000	Lori Wilson Park, CB
				\$485,000	
Cocoa Beach Half Marathon	Sports	11/10/2024	11/10/2024	\$20,000	Lori Wilson Park
Softball Magazine Seniors Open	Sports	11/12/2024	11/14/2024	\$15,000	USSSA Stadium
Bless the Babies Bowl Invitational	Sports	12/5/2024	12/8/2024	\$25,000	McKnight Sports Complex
Florida Cup Juniors	Sports	12/7/2024	12/9/2024	\$15,000	Viera Regional
CBS Winter Classic	Sports	1/25/2025	1/27/2024	\$15,000	Mitchell Ellington

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Columbia Classic Golf Invitational	Sports	2/7/2025	2/9/2024	\$15,000	Duran Golf Club
Florida Marathon	Sports	2/8/2025	2/9/2024	\$20,000	Melbourne
C1N 7v7 National Champaignship	Sports	2/8/2025	2/9/2024	\$15,000	Viera Regional
Cocoa Beach Spring Training	Sports	2/14/2025	3/14/2024	\$15,000	Mitchell Ellington
Moon Golf Invitational	Sports	2/16/2025	2/19/2024	\$15,000	Suntree Golf Club
Space Coast Spring Games Softball	Sports	2/24/2025	2/25/2024	\$25,000	USSSA Stadium
Softball Magazine Spring	Sports	3/20/2025	3/24/2024	\$15,000	Cocoa Beach
Space Coast Clash Soccer	Sports	4/5/2025	4/8/2024	\$20,000	Viera Regional
ESA Surfing contest	Sports	4/11/2025	4/12/2024	\$15,000	Paradise Beach
Cocoa Beach Triathlon	Sports	4/13/2025	4/14/2024	\$15,000	Cocoa Beach
USA Beach Running	Sports	5/3/2025	5/3/2024	\$15,000	Lori Wilson Park, CB
Florida Cup	Sports	5/10/2025	5/11/2024	\$15,000	Viera Regional
Moon Golf Jr. All-star	Sports	5/23/2025	5/25/2024	\$15,000	Viera East Golf
CBS Hurricane Classic	Sports	8/16/2025	8/18/2024	\$15,000	Mitchell Ellington
				\$320,000	
				\$805,000	