

# Applications: Valiant Air Command, Inc.

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## Profile

Valiant Air Command, Inc.

## SPACE COAST OFFICE OF TOURISM

### Guidelines

#### FISCAL YEAR 2021 - 2022

#### Cultural Support Grant Program

#### 1.0 INTRODUCTION & BACKGROUND

Tourist Development Council mission statement:

"To promote growth, development and quality of tourism in the county; encourage participation by both visitors and residents in tourism related activities, and to act as the primary body to determine direction, goals and policy for use of the tourism tax."

The Tourist Development Council Cultural Grant Program is a program delivered by the Space Coast Tourism Development Office, the focus of which is to promote Brevard County as a cultural destination. This will be achieved by maximizing the Space Coast Office of Tourism's marketing resources to provide a platform for Brevard's arts and cultural organizations through collaborative event and marketing support.

Goals of the Tourist Development Council Cultural Support Grant Program:

1. Promote Brevard County as a cultural destination to both visitors and residents and make a positive impact to Brevard County tourism.
2. Enhance the Space Coast's cultural sector through increased event and marketing support for the benefit of visitors and residents.
3. Build awareness of the arts.

#### 2.0 APPLICATION PROCESS AND KEY DATES

June 2, 2021: Application Opens

June 2, 2021: Information meetings

June 25, 2021: Application Deadline, NLT 5pm

Aug 24, 2021: Cultural Committee meeting, Ranking & Recommendations

Aug 25, 2021: Tourist Development Council meeting, funding recommendations & approval

Sept 14, 2021: Brevard County Board of County Commissioners Approval

Sept 15, 2021: Notification of funding awarded & execute contracts.

Oct 1, 2021: FY 2021-2022 Grant period begins

Sept 30, 2022: FY 2021-2022 Grant Period ends (see section 11 of guidelines)

A final report is due within 30 days of the conclusion of the event or in the case of funds supporting

"season" the final report is due by October 30, 2022. Reimbursement requests are due by October 7, 2022. Failure to comply with the final report requests may impact future funding requests.

The above dates are subject to change. Changes will be publicized in advance.

#### 3.0 ELIGIBILITY

The main purpose of the Cultural Support Grant Program is to promote Brevard County arts and culture by funding groups which present cultural and special events and market the events to out-of-county tourists. Such Cultural and/or Special Events/Activities could be visual and performing arts including theatre, concerts, recitals, opera, dance, art exhibitions, and festivals and other tourist-related activities). These Cultural and/or Special Events/Activities can be categorized into the following:

- Events - Festivals, Art Shows, etc. that last from 1-14 days
- Seasonal Activities - Theatres, symphonies, concerts that operate over the course of a year
- Museums - Facilities that continually operate over the course of a year
- Main Street Events - Street parties and events hosted by Main Street organizations

**To be considered for this grant funding, the cultural and special events/activities must be held in-person with in-person attendees, with the main purpose of attracting out-of-county visitors to Brevard County. Virtual events or media outlets will not qualify for this grant. For applications to be considered, Out-of-County visitors to an event or season must account for 20% of total visitation or 1,000 guests. This measurement shall be submitted by applicants and confirmed by TDO staff.**

To be eligible to apply for participation in the Tourist Development Council Cultural Support Grant Program an organization must also;

- a. Be a non-profit, tax-exempt Florida corporation, as a result of being incorporated or authorized as a non-profit Florida corporation in good standing, pursuant to Chapter 617, Florida Statutes, and,
- b. Headquartered in Brevard County, and,
- c. Designated as a tax-exempt organization as defined in section 501(c)(3) of the Internal Revenue Code of 1954.
- d. Applicant organization must be the presenting/producing entity of events/activities to be promoted through the Cultural Support Grant Program.
- e. Provide IRS determination letter and Florida Department of State, Division of Corporations Detail by Entity Name Report.
- f. Supply required documentation – Updated W-9, Certificate of Insurance (COI), and Proof of Registration with E-Verify.
- g. Accommodate links (from provided logos) on your website to VisitSpaceCoast.com.
- h. Applicants will be required to establish and track a Return on Investment (ROI) by measuring visitor attendance and spending. TDO staff will assist in measuring attendance and spending upon request. Ticket Sales and/or zip code capture are the preferred tracking methods as opposed to attendance estimates provided by third parties (Law enforcement, volunteers, etc.)
- i. TDO staff will review the applications and shall have the direction and authority to disqualify those who do not meet the minimum requirements prior to committee review.
- j. Organizations should be in business for minimum of two (2) years. (Date on IRS 501-c3)

#### **4.0 AVAILABLE FUNDS AND GRANT AMOUNT REQUESTS**

Funds may be available for the fiscal year 2021-2022 for the Cultural Support Grant Program which funds events or activities that promote Brevard County as a cultural destination. Beyond creating unique Cultural events/activities, one of the main goals is to attract Out-of-County visitors to Brevard County.

##### **Tier System**

**Number of Out-of-County attendees: 1,000 - 2,500 Max. Funding Amount: \$2,500**

**Number of Out-of-County attendees: 2,501 - 5,000 Max. Funding Amount: \$5,000**

**Number of Out-of-County attendees: 5,001+ Max. Funding Amount: \$10,000**

**The Cultural Support Grant program is a reimbursable grant. This grant is on a reimbursement basis to reimburse grantee for approved expenditures that directly support personnel, artistic services, marketing, supplies, materials, and other general operating costs. Grantees must initially self-fund approved expenditures, and upon receipt of valid documentation will be reimbursed up to awarded amount.**

Annual funding of this program is subject to the full funding of the Cultural fund.

The Tourist Development Office reserves the right to cancel/withdraw funding to this program at any time without cause. Applicants submit applications at their own cost and risk, without expectation of or reliance on funding award. Applicants may have their requested amounts reduced based on Tourist Development Council recommendations, funding availability, or number and quality of requests submitted.

#### **\*\*5.0 ELIGIBLE USE OF FUNDS \*\***

**Funds must be used for the project or event as proposed in the applicant's grant application and categorized in the proposal budget worksheet, as well as the grant contract. Funds also must be used to implement events or activities that promote Brevard County as a cultural destination and make a positive impact to local tourism by measuring the number of out-of-county visitors who attended the event or activity.**

- Funds may **not** be used to finance projects that are already fully funded unless a project can be significantly enhanced with additional funds.
- Funds may **not** be used to pay debt obligations.
- Funds may *\*not* be used for grant applications or routine maintenance.

##### **Allowable and Non-Allowable:**

###### **Allowable Costs**

- Expenditures within the grant period specified on the grant application and/or the period specified by the Brevard County Budget Department; and,
- They are solely for the purposes of the grant and can be easily identified as such.

###### **Non-Allowable Costs:**

- Expenditures before or after the grant period;
- Lobbying or attempting to influence federal, state, or local legislation;
- Capital improvements, including but not limited to new construction, renovation, and installation or replacement of fixtures in the permanent facility of the organization;

- Bad debts, contingencies, fines and penalties, interest, other financial costs and costs of litigation or tuition;
- Plaques, awards, scholarships, gift cards, prize money or certificates;
- Items for resale
- Projects which are restricted to private or exclusive participation;
- Regranting (using County funds to underwrite local grants programs);
- contributions and donations;
- any other expenditure not authorized by Chapter 112 of the Florida Statutes or Brevard County Codes and Policies or any other law.

## **6.0 APPLICATION SUBMITTAL PROCEDURES**

The Cultural Support Grant Program application may only be submitted electronically through an online portal called Wizehive. The unique link for the on-line application will be provided to potential applicants for opening day of June 2, 2021. All supporting documentation may be uploaded within the application. The application deadline is NLT 5pm EST on June 25, 2021 to be considered for funding. If you have questions please email Kathy Engerran at [Kathy.Engerran@ArtsBrevard.org](mailto:Kathy.Engerran@ArtsBrevard.org). All applications must be completed online. All other questions should be made in writing and may be directed to Deborah Webster via email at

[Deborah.Webster@VisitSpaceCoast.com](mailto:Deborah.Webster@VisitSpaceCoast.com)  
until the application deadline.

## **7.0 TERMS AND CONDITIONS OF GRANT AWARDS**

1. An applicant may not submit more than 1 (one) application.
2. Grant funds are released on a reimbursement basis.
3. All grant-funded activities must fall within the Brevard County fiscal year, October 1, 2021 – September 30, 2022. The project starts and end dates are not intended to be performance or event dates, but the entire period during which grant related expenses may be spent and revenues received. Allowable expenses that were incurred from October 1, 2021-Sept 30, 2022 may be submitted for reimbursement.
4. All projects, programs and/or exhibits funded by the Brevard County Board of County Commissioners must be suitable for viewing by people of all ages.
5. The grant recipient shall keep books, records, and accounts of all activities related to the grant in compliance with appropriate generally accepted accounting procedures. All documents, papers, books, records and accounts made or received by the grantee in conjunction with the grant shall be open to inspection during regular business hours and shall be retained by the grantee for a period of three years after termination of the grant period, unless such records are exempt from Section 24(a) of Article I of the State Constitution and Section 119.07(1) Florida Statutes.
6. Credit Line Usage and Logo Requirement: Any publicity or publications related to programs or projects funded by the Cultural Support Grant Program listing or recognizing funders or sponsors shall include Brevard County, Brevard Cultural Alliance and Florida's Space Coast Office of Tourism logos and/or the following statement: Sponsored in part by the Brevard County Board of County Commissioners, the Florida's Space Coast Office of Tourism and Brevard Cultural Alliance.

## **8.0 EVALUATION CRITERIA**

**Tourism Development Council FY 2021-2022 Cultural Support Grant Program – Evaluation Rubric Requests must achieve a minimum rank score of 80% (80 points/100 points) to be considered for funding.**

### **Section 1 - Applicant Information (TDO staff will complete this section)**

Project Title:

Project Number:

Project Applicant:

Total Project Cost:

Requested Funding from TDC:

### **Evaluation Criteria: Points Available**

**Section 2 - Cultural Event/Activities Proposal clearly describes the proposed event/activities. Clearly demonstrates how the event/activities promote the Space Coast as a cultural destination: up to 20 points**

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 4 points

Adequate: 5 - 8 points

Good: 9 - 12 points

Very Good: 13 - 16 points

Excellent: 17 - 20 points

**Proposal clearly describes any unique cultural qualities that will create publicity opportunities on a regional or national level to promote Brevard County as a cultural destination: up to 15 points**

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 3 points  
Adequate: 4 - 6 points  
Good: 7 - 9 points  
Very Good: 10 - 12 points  
Excellent: 13 - 15 points

**Section 3 - Tourism Impact Proposal describes how many estimated out-of-county visitors will attend the event/activities during FY 2021-2022: up to 25 points**

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 5 points  
Adequate: 6 - 10 points  
Good: 11 - 15 points  
Very Good: 16 - 20 points  
Excellent: 21 - 25 points

**Proposal clearly describes the methodology used to measure attendance of out-of-county visitors and Brevard County residents for the event/activities: up to 10 points**

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 2 points  
Adequate: 3 - 4 points  
Good: 5 - 6 points  
Very Good: 7 - 8 points  
Excellent: 9 - 10 points

**Section 4 - Marketing Proposal clearly describes the marketing efforts to attract out-of-county visitors to the event/activities: up to 25 points**

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 5 points  
Adequate: 6 - 10 points  
Good: 11 - 15 points  
Very Good: 16 - 20 points  
Excellent: 21 - 25 points

**Section 5 - Overnight Stays/Spending The application includes projected overnight stays and spending by out-of-county visitors: up to 5 points**

Reviewer: Use the following scoring rubric as a guide

Poorly presented: 0 - 1 point  
Adequate: 2 points  
Good: 3 points  
Very Good: 4 points  
Excellent: 5 points

Total PROPOSAL SCORE (Maximum 100 points)

**9.0 EVALUATION PROCEDURES**

Brevard Cultural Alliance staff will receive and review all grant applications to ensure:

1. Applications are submitted by the deadline.
2. Applications are complete and contain all required information.
3. Applications are for eligible activities and expenses.

Brevard Cultural Alliance staff will release submitted applications for eligible events or activities to the Cultural Committee of the Tourist Development Council and additional reviewers as needed for review and scoring through their WizeHive online system. Individual members of the Cultural Committee will evaluate the applications using the approved evaluation criteria prior to attending the Ranking & Recommendation meeting on August 24, 2021. Tourism Development Office and Brevard Cultural Alliance staff will compile the scores. The Cultural Committee will meet to validate scoring and recommend grant awards. The Cultural Committee will forward grant applications and award recommendations to the Tourist Development Council for award approval, in order of ranking, up to the budgeted amount. Upon approval from the Tourist Development Council, recommendations will be forwarded to the Board of County Commissioners for final award. Awards are not final and available for use until final approval by the Board of County Commissioners.

Cultural Committee – Cultural Support Grant Program Ranking & Recommendation Meeting

1. Tourist Development Office staff will distribute the scored applications. Applications will be presented in order of ranking, with a sum of total funding requested for applications receiving a score of 80 or higher.

2. The Committee chairman will open the floor for approval of the ranking.
3. Upon completion of the recommendations, the chairman will entertain any comments from Committee Members regarding the process or applications.

## **10.0 REPORTING REQUIREMENTS**

### Reporting

The applicant is to provide status reporting using the online link via Wizehive that will be emailed to each applicant that has been awarded a grant. Status reports are due twice a year (mid-year and a final report). Reimbursement requests may be submitted no more frequently than once a month, using the Event Reimbursement Request Form that will be emailed to you.

Final report and close-out procedures are covered in Section 11.0 of these guidelines.

Non-compliance with these program requirements and non-supportive back-up or lack of proof of payments could impact grant applications.

## **11.0 PAYMENT REIMBURSEMENT REQUESTS & FINAL REPORTING**

The Tourist Development Council shall reimburse the applicant for costs expended on the event or activity in accordance with the application, specifically the Proposal Budget worksheet.

### Event/Activities Completion and Reimbursement Requirements

Upon completion of the event or activity, the applicant shall provide the following:

1. A completed Final report. The report will be online through the Wizehive application system and due NLT October 30, 2022. The report will include a brief summary specifically describing the event or activity and how it promoted Brevard County as a cultural destination. The report should include attendance figures, specifically measuring the number out-of-county visitors who attended the event or activity. Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled.
2. A final completed Payment Reimbursement Request Form, accompanied by all required supporting documents such as billing statements for work performed and cancelled payment vouchers for expenditures made is due by October 7, 2022.
3. Photograph(s) and/or a screenshot(s) clearly showing proof of logo usage (.jpg or .tif format).

## **12.0 ANTI-LOBBYING STATEMENT**

All Tourism grant applicants are restricted from lobbying TDC Committees from the time the grant application is open until the Committee finalizes the grant scores. Applicants may not attempt to influence their deliberations or scoring to secure an award, either verbally or in writing. Any questions concerning a grant applicant or the grant process from either applicants or committee members should be directed to the designated staff at the Tourism Development Office.

## **FY2021-2022**

### **CULTURAL SUPPORT GRANT APPLICATION**

**Application Deadline: Friday, June 25, 2021 by 5:00pm**

**Proposed Event(s)/Activities Name**

Warbird Air Museum

**TOTAL Operating Budget Amount for Most Recently Completed Fiscal Year**

1,200,430.00

**Organization Name**

Valiant Air Command, Inc.

**Mailing Address:**

6600 Tico Road

**City: State: Zip Code:**

Titusville, FL 32780

**Federal Employer ID #:**

59-1773787

**Web Site:**

www.valiantaircommand.com

**Organization Telephone:**

321-268-1941, ext 4103

**Organization Email:**

Warbirds@valiantaircommand.com

**Primary Contact Person: First: Last:**

Tracy Bohrmann

**Primary Contact Person Phone (if different from Organization Phone):****Primary Contact Person Email (if different from Organization Email):**

Tracy.Bohrmann@valiantaircommand.com

**Alternate Contact Person: First: Last:**

Ron Davis

**Alternate Contact Person Phone (if different from Organization Phone):**

321-536-4337

**Alternate Contact Person Email (if different from Organization Email):**

ron.davis@valiantaircommand.com

**Event(s)/Activities Summary (500 characters or less)**

In addition to Warbird Air Museum operations, these events are scheduled for Oct 2021-Mar 2022:

Oct 1 Reunion, 138th Aviation Company

Oct 16 ATG Aeroskills Event

Oct 23 School Event, 14 Booths - 500 attendees

Nov 13-14 Veterans Weekend Open House

Nov 20 Wedding

Dec 10 Private Dinner

Dec 17 VAC Christmas Dinner

Dec 18 Private Christmas Event

March 18 AirShow Media Day, Practice Day & Dirty Flight Suit Party

March 19-20 Space Coast Warbird AirShow

**\*\*How will grant funds be used? Check all that apply\*\***

Staff/Personnel, Materials/Supplies, Marketing, other General Operating costs

**Total number of attendees for FY2018-2019**

65,000

**Total number of out-of-county attendees for FY2018-2019**

23,000

**Total number of attendees for FY2017-2018**

59,000

**Total number of out-of-county attendees for FY2017-2018**

40,000

Please select the one category below for which funding is requested.

**Grant Category**

Multidisciplinary

**Proposal Budget**

Please download the Proposal Budget here: <https://www.artsbrevard.org/wp-content/uploads/2021/06/22-wizehive-proposal-budget-2.xlsx>, complete it and upload it below. **All applicants must complete Proposal Budget. Please be sure to specify how County funds will be expended.**

**Add additional lines under line-item categories as needed to detail line-item budget in downloaded template.**

**Upload Proposal Budget**

Copy of 22-wizehive-proposal-budget.xlsx

**Narrative Questions**

**Please describe your proposed event(s)/activities for which you are seeking funding. Please address the following question: What does your event(s)/activities bring to Brevard County to promote the Space Coast as a cultural destination?** Please be concise and brief with 3,000 characters or less.

**Maximum 3,000 characters**

The Warbird Museum is currently open Thursday-Sunday each week. We anticipate returning to a full seven day schedule soon. The Photo Tour in Supporting Materials portrays many of the museum's attractions and artifacts. We currently possess over fifty complete aircraft and several thousand supporting artifacts.

We anticipate a return to our pre-pandemic Warbird Air Museum visitor count of 30,000-35,000 a year (with an additional 20,000 for an Airshow). In past years we have, via anecdotal remarks and visitor feedback forms, determined that a majority of these visitors (55%-60%) come from outside Brevard County. Many of these are international visitors, with many British and Brazilian visitors.

The Valiant Air Command is evaluating presenting its highly regarded Space Coast Warbird Airshow in the spring of 2022. This event, first held in 1977, has become a destination event in itself, with crowds of up to 40,000 in attendance over its three-day run. It is an "up close and personal" event, where our visitors can talk with demonstration pilots and stand right next to an airplane that will be performing soon afterwards. In addition, the aircraft of the Warbird Museum collection are moved across the Space Coast Regional Airport to the Airshow venue, so visitors have the opportunity to view them, and speak to a knowledgeable interpreter.

Many of our visitors plan vacations to attend, and often to volunteer, at the Airshow. Our 2016 show was memorable in being the subject of a highly complimentary article in an Italian aviation magazine.

Because much of the advertising for our Airshow is booked in regional, national and international media, (tourist and aviation focused) we are confident that the visitor demographic reflects that audience. We regularly arrange for large blocks of rooms at local hotels and find that they fill up early. Incidentally, the recent opening of two upscale hotels in Titusville, while certainly driven by the growth of space corporations, bodes well for the community and its ability to support our activities.

The preceding question briefly addressed the range of activities undertaken by the Valiant Air Command. In addition to those listed, we take our airworthy aircraft to events in surrounding counties and in surrounding states. By flying to and in those events, and meeting their flight line visitors, we can further "spread the word" of Brevard County as an exciting destination.

Finally, we pride ourselves on our integration with the fabric of the Brevard cultural community. We maintain membership in three separate Chambers of Commerce, with a seat on the Board of the Titusville Chamber. We are active in the Museums of Brevard organization, and currently fill a seat on the Brevard Cultural Alliance Board. We cross-market with performing arts venues and organizations, and vigorously seek opportunities to volunteer at community events, to increase the visibility of our own offerings.

**Do the event(s)/activities possess any unique cultural qualities that will create publicity opportunities on a regional or national level to promote the Space Coast as a cultural destination. Please describe in detail.** Please be concise and brief with 3,000 characters or less.

**Maximum 3,000 characters**

The Valiant Air Command is proud of its standing among aviation museums of its size and impact, and equally so of its place in our community. Our collection ranks high among our peer aviation museums, and certainly exceeds that of peer aviation museums in similar sized communities. Our recent acquisition of artifacts from the National Museum of the US Air Force, the Naval Aviation Museum and the Smithsonian National Air and Space Museum, are testament to the high regard in which we are held by these demanding organizations, and place us in an enviable position among our peers. Our visitors, many of which had not planned for a lengthy stay in Brevard County, expressed wonder at the quality and accessibility of our collection. We are generously supported (in kind) by the City of Titusville. We are members of three Chambers of Commerce (holding Board member status with the Titusville Chamber and with the Brevard Cultural Alliance) and distribute marketing materials through each.

We also point with pride to our facilities, and to the variety of capabilities they offer the community. We have hosted events from car shows, to corporate holiday parties, to weddings in our spacious display area. We feel that access to this facility adds to the quality of life so vital in attracting and retaining the major aerospace and engineering firms so essential to the growth and prosperity of the community.

We were honored with the presentation of the Solomon Award of Honor in 2013 and more recently have been named "Best in Brevard". Our Trip Advisor and Yelp ratings are extraordinary. (See Supporting Materials) We participate in many community gatherings, where we highlight our planned events and our superb collection of artifacts.

A recent development has been the initiation of our STEM program. Described in detail elsewhere, the program is endorsed and assisted by Brevard County Schools, Brevard Parks and Recreation and several local educational advocacy groups. With volunteer advisors and instructors from many organizations and many areas of aviation technology, the program brings a welcome dose of authenticity and reality to students who often don't realize the vital links between classroom work and career skills. This dovetails with our long working relationship with Florida Institute of Technology, and our recently defined program of cooperation with Eastern Florida State College.

**Explain in detail, what is your methodology to capture numbers of out-of-county attendees at your event(s)/activities.****Maximum 1,000 characters**

At our Museum, we use a feedback form that identifies the visitor's home and duration of stay in Brevard County. The External Reviews (see Supporting Materials) also tend to reflect the experiences of visitors from beyond the local area.

We do track Facebook and website traffic by location, and find that much of the "foot traffic" that results comes from Orlando area visitors.

During an Airshow, our electronic ticket vendors (who account for as much as 60% of our pre-event sales) log and inform us of the location of the sale. By aggregating these data we are able to get an idea of our advertising effectiveness in an area, or to locate a potential "hot spot" that we might not have considered.

Finally, we offer coupons as part of advertisements in local tourism guides, which are distributed in hotel rooms. These can be tracked to provide us the "heads in beds" metric so important to our tourism economy.

**Please describe your Detailed Marketing Plan uploaded below in Required Documents for FY 2021-2022 that will be used to attract out-of-county visitors to your event(s)/activities. If possible, please include a projected number of out-of-county overnight stays and spending of event attendees.**

*In this section please discuss the elements of your Marketing Plan, such as target audiences, paid media, social media, public relations efforts, etc.*



### **Maximum 3,000 characters**

Current media plans reflect a conservative approach to re-establishing the Warbird Museum as a top tier destination. Most advertising is done locally or regionally, although the reach of the Internet makes it a global message. Two areas are conspicuously absent: our Warbird Airshow, and outreach to international, especially European, visitors. We hold high hopes for the return of each of these groups.

This (visitors and expenditure per visitor) is an especially vital metric for this application, and unfortunately a difficult one to measure accurately. The effect of the COVID pandemic has certainly not been fully overcome. Crowds have returned to high-traffic venues such as the KSC Visitors' Complex, but other venues including the Warbird Museum, are proceeding with caution in their marketing plans, and in claiming success at weathering the pandemic.

An earlier (2013) study credited our annual Warbird Airshow with a \$1,500,000 community impact. Absent that event, we expect to host approximately 40,000 visitors during the 2021-22 year. Of these, according to earlier studies and documentation, as many as 60% may have come from outside Brevard County. We, and I am sure every other local venue, would like to claim each of these as "our own". However, we realize that vacationing families will plan on full days here. We certainly appreciate the Warbird Museum visitors who were originally drawn to our area by Ron Jon's, or NASA, or a cruise, but we are reluctant to take credit for their expenditures at those much larger destinations.

However, a representative case may be made for our fly-in/drive in breakfasts (See Supporting Material). The very successful June 2021 revival of that event brought us 205 visitors, approximately 75 of whom arrived by airplane from out-of-county. At \$12 per person, the gross revenue was \$2460. Most of that money goes to our (local) caterers, although few visitors escape the Museum gift shop (see Photo Tour in Supporting Materials) without some contribution.

Specifics of our Marketing Plan are explained in that document. However, the use and impact of social media certainly deserves separate mention. The Warbird Museum sponsors a comprehensive website ([WWW.VALIANTAIRCOMMAND.COM](http://WWW.VALIANTAIRCOMMAND.COM)) that details the collection, facilities, and other information that would attract potential visitors. It is in turn linked to the Valiant Air Command STEM website (<https://www.STEMATVACTHEFUTURE.COM>) so that students and other online readers might be made aware and participate in those highly regarded activities.

The Museum certainly uses Facebook ((19) Valiant Air Command, Inc. | Facebook) (with 18,000 followers!) and other more informal social platforms. These allow us to bring timely events and information to the attention of our visitors.

## **Required Documents to Upload**

### **IRS determination letter**

IRS Determination Letter.pdf

### **Florida Department of State, Division of Corporations Detail by Entity Name Report**

Detail by entity Valiant Air Command 2021.docx

### **Detailed Marketing Plan**

2021-22 Valiant Air Command Media Schedule v3.docx

## **Support Materials**

Support materials provide panelists with a more complete picture of the applicant organization and are optional but strongly encouraged. Limit of 5 support material files.

**Please electronically upload all support materials.** File types supported include: .doc, .docx, rft, xls, xlsx, ppt, pptx, png, jpg, gif, tif, txt, avi, mpg, and mov.

### **Optional support material file**

Vietnam hangar event setup.jpg

### **Optional support material file**

Recent ratings and awards.docx

### **Optional support material file**

Photo Tour museum June 2021.docx

### **Optional support material file**

Fly in breakfast info June 12, 2021.docx

### **Optional support material file**

Copy of 22-wizehive-proposal-budget.xlsx

## Optional support material file

**If there is any additional information or explanation you would like to provide to reviewers, please do so here. Please be concise and brief with 1,000 characters or less.**

**Completion of this section is optional, but can be useful for reviewers.**

### Additional Information

This is by necessity a forward-looking document. The Warbird Museum takes pride in its accomplishments during the COVID pandemic, but recognizes that returning to our earlier level of activity, and the financial strength of that era, will take time. The Museum's success during the period of closure is due in large part to the dedication of its volunteer cadre. Working without compensation, and without the very real "boost" of sharing the collection with visitors, these men and women have excelled it every way. The Directors and staff of the Warbird Museum surely owe them a great vote of thanks.

This application relies heavily on the Supporting Materials section. As we have found in our advertising efforts, a visual image can replace a lengthy explanation. Each file in the Supporting Materials section should have a "point out" from a Required Entry question response. We strongly recommend that you refer to those materials to enhance your understanding of the Museum and its mission.

Apparent inconsistencies in described financial data between Total Operating Budget for Completed Fiscal Year and the Proposal Budget reflect the one time sale of an airplane, an associated donation, and receipt of approximately \$50,000 in local and Federal COVID relief funds. All told, this amounted to approximately \$800,000 in non-recurring revenue during the completed fiscal year.

### Statement of Responsibility

#### Certification and Submission

**By submitting this application, I attest that I have full authority to submit this grant request and I certify the information contained in this application, including all budget and financial and tax information, attachments and support materials, is true and correct to the best of my knowledge and that we will abide by all legal, financial, and reporting requirements. I further attest that I have read the guidelines, including reimbursement and reporting requirements and deadlines, and will comply with all of the before mentioned if funding is awarded to our organization.**

Authorized Representative:

**Name**

Norm Daniels

**Title**

Commander

**Text**

## Applications: File Attachments

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**Upload Proposal Budget**

Copy of 22-wizehive-proposal-budget.xlsx

**IRS determination letter**

IRS Determination Letter.pdf

**Florida Department of State, Division of Corporations Detail by Entity Name Report**

Detail by entity Valiant Air Command 2021.docx

**Detailed Marketing Plan**

2021-22 Valiant Air Command Media Schedule v3.docx

**Optional support material file**

Vietnam hangar event setup.jpg

**Optional support material file**

Recent ratings and awards.docx

**Optional support material file**

Photo Tour museum June 2021.docx

**Optional support material file**

Fly in breakfast info June 12, 2021.docx

**Optional support material file**

Copy of 22-wizehive-proposal-budget.xlsx

<b>Organization Name:</b>	VALIANT AIR COMMAND	
<b>PROPOSAL BUDGET: Next Fiscal Year Projections</b>		
<b>Projected Expenses:</b>		
	<b>Next Year Projected Expenditures</b>	<b>How will Grant Funds be allocated?</b>
Personnel - Administrative	\$ 25,000	\$ -
Personnel - Artistic	\$ -	\$ -
Outside Artistic Services/Fees	\$ -	\$ -
Marketing/Communications (inc. printing & advertising)	\$ 55,000	\$ 26,000
Space Rental/Rent/Mortgage	\$ 40,000	\$ -
Insurance	\$ 75,000	\$ -
Equipment Purchase/Office Supplies	\$ 5,000	\$ -
Travel/Mileage	\$ 1,400	\$ -
Materials/Supplies for productions/exhibits/events	\$ 10,000	\$ 5,000
Contract Services/Fees	\$ 85,000	\$ -
Collections/Acquisitions	\$ 60,000	\$ -
Other Operating Expenses	\$ 200,000	\$ -
Subtotal Grant Funds		\$ 31,000
<b>Total Projected Expenses</b>	\$ 556,400	
<b>Projected Income:</b>		
Admissions	\$ 120,000	
Memberships/Tuition	\$ 25,000	
Contracted Services Revenue	\$ -	
Contributions from Individuals	\$ 70,000	
Corporate Contributions	\$ 30,000	
Government Support - Federal	\$ -	
Government Support - State	\$ 16,000	
Government Support - Local	\$ 26,000	
Foundation Support	\$ 35,000	

Sheet1

Other Income	\$	145,000	
Applicant Cash	\$	300,000	
<b>Total Projected Income</b>	\$	<b>767,000</b>	

Internal Revenue Service  
District Director

Department of the Treasury

Date: JUN 19 1978

▷ Valiant Air Command, Inc.  
221 Shell Point Road  
Maitland, Florida 32751

Employer Identification Number:  
59-1773787  
Accounting Period Ending:  
December 31  
Foundation Status Classification:  
509(a)(2)  
Advance Ruling Period Ends:  
December 31, 1979  
Person to Contact:  
Y. Burlison  
Contact Telephone Number:  
(904) 791-2636

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code.

Because you are a newly created organization, we are not now making a final determination of your foundation status under section 509(a) of the Code. However, we have determined that you can reasonably be expected to be a publicly supported organization described in section 509(a)(2).

Accordingly, you will be treated as a publicly supported organization, and not as a private foundation, during an advance ruling period. This advance ruling period begins on the date of your inception and ends on the date shown above.

Within 90 days after the end of your advance ruling period, you must submit to us information needed to determine whether you have met the requirements of the applicable support test during the advance ruling period. If you establish that you have been a publicly supported organization, you will be classified as a section 509(a)(1) or 509(a)(2) organization as long as you continue to meet the requirements of the applicable support test. If you do not meet the public support requirements during the advance ruling period, you will be classified as a private foundation for future periods. Also, if you are classified as a private foundation, you will be treated as a private foundation from the date of your inception for purposes of sections 507(d) and 4940.

Grantors and donors may rely on the determination that you are not a private foundation until 90 days after the end of your advance ruling period. If you submit the required information within the 90 days, grantors and donors may continue to rely on the advance determination until the Service makes a final determination of your foundation status. However, if notice that you will no longer be treated as a section 509(a)(2) organization is published in the Internal Revenue Bulletin, grantors and donors may not rely on this determination after the date of such publication. Also, a grantor or donor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act that resulted in your loss of section 509(a)(2) status, or acquired knowledge that the Internal Revenue Service had given notice that you would be removed from classification as a section 509(a)(2) organization.

400 West Bay St., Jacksonville, Fla. 32202

(over)

Letter 1045(D0) (6-77)

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status. Also, you should inform us of all changes in your name or address.

Generally, you are not liable for social security (FICA) taxes unless you file a waiver of exemption certificate as provided in the Federal Insurance Contributions Act. If you have paid FICA taxes without filing the waiver, you should call us. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, you are not automatically exempt from other Federal excise taxes. If you have any questions about excise, employment, or other Federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

You are required to file Form 990, Return of Organization Exempt from Income Tax, only if your gross receipts each year are normally more than \$10,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. The law imposes a penalty of \$10 a day, up to a maximum of \$5,000, when a return is filed late, unless there is reasonable cause for the delay.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T. In this letter, we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

Because this letter could help resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

*Charles O. DeWitt*

District Director

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- [Division of Corporations](#)
- [Search Records](#)
- [Search by Entity Name](#)

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valiant air c

Search

**No Events**   **No Name History**

## Detail by Entity Name

Florida Not For Profit Corporation  
VALIANT AIR COMMAND, INC.

### Filing Information

Document Number740489  
FEI/EIN Number59-1773787  
Date Filed10/21/1977  
StateFL  
StatusACTIVE

### Principal Address

6600 TICO RD  
TITUSVILLE, FL 32780

Changed: 06/25/1986

### Mailing Address

6600 TICO RD  
TITUSVILLE, FL 32780

Changed: 06/25/1986

### Registered Agent Name & Address

BROSS TRACHTMAN HENDERSON & CHILDRESS PA  
1990 WEST NEW HAVEN AVE  
SUITE 201  
MELBOURNE, FL 32904

Name Changed: 03/25/1993

Address Changed: 03/25/1993



**Officer/Director Detail**  
**Name & Address**

Title Finance Officer

Schoenewolf-Bohrmann, Tracy  
6600 Tico Road  
Titusville, FL 32780

Title Commander

Daniels, Norm  
6600 Tico Road  
Titusville, FL 32780

Title Personnel Officer

Jones, Richard  
6600 Tico Road  
Titusville, FL 32780

Title Maintenance Officer

Juhl, Marvin  
6600 TICO RD  
TITUSVILLE, FL 32780

Title Operations Officer

Lewis, Leigh  
6600 TICO RD  
TITUSVILLE, FL 32780

Title Executive Officer

Boswell, Irving Robert  
6600 TICO RD  
TITUSVILLE, FL 32780

Title Facilities Officer

Etter, Thomas  
6600 TICO RD  
TITUSVILLE, FL 32780

## **Annual Reports**

<b>Report Year</b>	<b>Filed Date</b>
2019	03/18/2019
2020	03/23/2020
2021	03/13/2021

## **Document Images**

<a href="#">03/13/2021 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">03/23/2020 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">03/18/2019 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">01/04/2018 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">04/21/2017 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">10/11/2016 -- AMENDED ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">09/09/2016 -- Off/Dir Resignation</a>	<a href="#">View image in PDF format</a>
<a href="#">09/08/2016 -- AMENDED ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">03/29/2016 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">04/15/2015 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">03/25/2014 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">05/20/2013 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">02/02/2012 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
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<a href="#">05/04/2010 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
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**No Events**    **No Name History**

Florida Department of State, Division of Corporations

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• [DIVISION OF CORPORATIONS](#)

## 2021-2022 Detailed Marketing Plan – Valiant Air Command

<b>Current Activities</b>				
<b>Publication / Project/ Event Name</b>	<b>Market Demographics, Circulation, Other relevant data</b>	<b>Issue date(s),</b>	<b>Message (e.g., special promotion or event)</b>	<b>Estimated cost, any editorial or promotional opportunities?</b>
<b>FL Today</b> (planned) online/recurring visitors info	National, some international. Targeted by location, interest.	Recurring beginning fall 2021	Visit the Warbird Museum while in Florida.	\$5000
<b>Brevard Fun Guide</b>	Local distribution in hotel rooms	Twice annually Inside front cover with discount coupon	Visit the Warbird Museum while in Florida.	\$800
Open House advertising	Regional TV, print (Orlando, Daytona Beach, Brevard, Indian River) Local radio spots, interviews Coordinate with Patrick SFB and veterans groups.	Fall 2021	Unique event! Free admission. Cars, model trains, airplanes. Combat pilots!	Included under FL Today
Monthly Fly-in breakfast	Social media (targeted by interest, income, age, location). Local/regional media	Current-Fall 2022	See aviation and aviators up close! Gourmet breakfast Buffet; includes museum admission.	Included under FL Today
Electronic billboards <b>Melbourne airport</b>	National, some international. Targeted by location, interest.	Recurring	Ongoing visits	\$1800
<b>Hometown News, Veterans Voice, etc.</b>	Local and interest groups	Recurring	Ongoing visits, new artifacts, personality profiles	\$500
<b>Space Coast Warbird Airshow Media Costs</b>				
Radio, TV, social media**	Out of county	When needed (Spring 2022)	Come see the show!	\$25,000
Electronic billboards**	Orlando area/I-95 per TDC. (Airshow focus)	As available and advised through TDC	Come see the show!	\$6000

\*\* Expenses associated with the **Space Coast Warbird Airshow**, when presented.

The current Valiant Air Command Marketing Plan is certainly a transitional one. After the most demanding year in the organization's 44 year history, marketing and investment priorities are understandably uncertain, and risk avoidance dominates its leadership discussions. Therefore the status of the **2022 Space Coast Warbird Airshow** remains indefinite. As that long-tenured event has accounted for most of the Valiant Air Command marketing budget in past years, the remaining costs in the current plan are intended to maintain market visibility of the Warbird Museum, its activities and its artifact collection, to encourage visitors to include the Warbird Museum in their Florida vacation plans, and to remind visitors and other aviation organizations of the availability of the Museum's aircraft to participate in activities outside the local area.

One specific area should be addressed. Restrictions on international travel have had a devastating effect on Central Florida international tourism. Prior to March 2020, the Warbird Museum hosted a significant number of visitors from Europe and from South America, particularly from Brazil. As a result, the organization sought out media partners to reach those audiences. That has of course been discontinued. We look forward to reaching those markets again.

Attachment: Vietnam-hangar-event-setup.jpg



# TRIP ADVISOR REVIEWS<sup>1</sup>

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## Overall rating 5.0 (Maximum score)

429 reviews

Excellent

347

Very good

74

Average

7

Poor

1

Terrible

0

---

### [Laura B](#)

Sudbury, MA116 contributions

1

### **Great museum for military enthusiasts!**

May 2021

Excellent museum that is on the way to the NASA Space Center. Stopped for a quick visit with my 8 year old and we enjoyed touring the WWII and Vietnam War hangars. So much to see, and the planes are clearly well maintained.

Personally I wanted to see the Tico Belle, as my grandfather flew C-47's during WWII and the plane exceeded my expectations! Enjoyed being able to peek inside and look around. My son was enthralled with the Vietnam War hangar. We enjoyed looking around, before continuing down the road to NASA - well worth the stop!

---

<sup>1</sup> Edited for format but not for content. Picture captions inserted by Valiant Air Command.





World War II stalwarts. North American SNJ trainer at left; our Flagship C-47 Tico Belle below.

*Pictures from Tripadvisor*



Written May 13, 2021

This review is the subjective opinion of a Tripadvisor member and not of Tripadvisor LLC.

---



## [Lizzie1110](#)

Aventura, FL43 contributions

### **Great museum**

May 2021 • Couples

Worth a visit! Large number of memorabilia, beautiful restored planes and friendly staff.  
Good location close to the Kennedy Space Center.



*Figure 1* Restored US Navy F11F Tiger

Written May 12, 2021

This review is the subjective opinion of a Tripadvisor member and not of Tripadvisor LLC.

---

## [Allan S](#)

New York City, NY6,107 contributions

### **Great museum for plane junkies. Great old military planes**

Jan 2021 • Couples

I love this place. And especially the planes, some of them air worthy that are here. Excellent spot for old pilots and war nostalgia buffs like me. Great spot for kids as well. They have picnic grounds and the guides are volunteer caring guys

Written January 29, 2021

This review is the subjective opinion of a Tripadvisor member and not of Tripadvisor LLC.

## [Brenda A](#)

Groton, VT60 contributions

### **So happy we didn't pass this up!**

Jan 2021

Well worth it!! We decided to have a guided tour - Our guide was a Veteran and definitely knew his stuff!! It took about an hour and a half for the tour...Time well spent!! He was very friendly and funny! Was amazed to find out everyone that works to help restore the planes are all volunteers who had worked in the airline industry in one form or another prior to retirement. Such dedication!!

Written January 17, 2021

This review is the subjective opinion of a Tripadvisor member and not of Tripadvisor LLC.

---

### **Jim S**

Clearwater, FL33 contributions

### **Great museum for war memorabilia**

Jan 2021

This museum is a living airplane hanger. Many of the classic planes are still operational and they take them out for air shows. You can get up close and see and touch many of the planes. The Vietnam hanger was very nice and hit home.

Written January 6, 2021

This review is the subjective opinion of a Tripadvisor member and not of Tripadvisor LLC.

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### **Kurt S**

St. Augustine, FL34 contributions

### **Excellent visit with some great docents.....**

Nov 2020

If you like aircraft, this is a must see. The docents were excellent. I encountered a rotation of three different gentleman. One had worked with NASA and another was an aviator for the Coast Guard and a third who started the introduction in the main building. They were all great. Really happy I took the time to drive down and see the exhibits. The aircraft were from all eras including some helicopters. I even had the opportunity to see where they were restoring several planes. The guys took the time to explain a number of technical aspects about many of the aircraft that I had not known. I spent about 2 or 2 1/2 hours. Very well worth the visit. I will be back this next year. I was there between 12pm and 3pm. Thanks!

Written November 20, 2020

This review is the subjective opinion of a Tripadvisor member and not of Tripadvisor LLC.

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**[Veronica G](#)**

Burgess Hill, UK275 contributions

2

**good tour**

Mar 2020

We had a very good tour of the whole museum with one of the volunteers, it was all very interesting, lots of aircraft and very informative. well worth a visit and we hope they do another airshow soon. Stay safe

Written March 31, 2020

This review is the subjective opinion of a Tripadvisor member and not of Tripadvisor LLC.

# YELP REVIEWS

## Review Highlights



"The volunteers are very knowledgeable and willing to help explain the history behind these [aircraft](#)." [in 16 reviews](#)



"Besides the planes, there is a helicopter or two, a troop transport craft you can climb into, and a [restoration hangar](#)." [in 4 reviews](#)



"Very close to [Kennedy Space Center](#), it can be seen in 2 to 3 hours, but really you can spend an entire morning of afternoon there." [in 4 reviews](#)

What a great museum for Aviation enthusiasts. And the best part is there are no ropes! It's a "Please Touch Me" museum. If your lucky one of the airworthy birds might be flying too. Volunteer museum guides are available to answer any questions.



Photo's from visitors posted on Yelp. Gift shop merchandise.



Soviet MiG-21 fighter/trainer. Slated for restoration



Throttle quadrant (eight jet engines) from B-52 cockpit.



Massive F-105 Thunderchief, Vietnam Hangar.

## Jennifer L.

Elite '2021

Every time my family goes on vacation we look for an aviation museum. We didn't think we would go to one this trip. We didn't think there was one in The area and then we stumbled upon this one. My husband, who is the one who absolutely loves aviation said this was by far the best museum we have visited and we have visited many! The volunteers were very knowledgeable and friendly. You are able to touch the aircrafts and look at the most memorabilia I have seen in a museum. If you are into aviation, this museum needs to be on your list to visit. It is \$20 per adult.

## Gerald H.

Elite '2021

9/7/2019

A great museum of aircraft and memorabilia from prior wars. Their flagship airplane is the C-47 Tico Belle. The museum is a great stop after visiting the space shuttle. It's a small museum which can be done in a few hours. The volunteers are very knowledgeable and willing to help explain the history behind these aircraft. When you do visit please donate to help them maintain these pieces of history.

## Heather G.

Canton, GA

9/25/2019

The good people at this museum are doing a great work restoring and maintaining historic, antique aircraft for posterity, and some are still in use -- the Tico Bell (built in 1949) took relief supplies to the Bahamas last week! -- but it really isn't a great time for kids (like the Naval Air Museum in Pensacola).

I don't begrudge them the \$20 per adult entrance fee because funding seems to be an issue -- the small museum isn't maintained by the Navy like the Pensacola museum. They have donation boxes for certain projects in several places throughout the museum, and the guide indicated that they had to prioritize projects, forcing some to

the back burner due to budget constraints. (We found a \$2 off coupon in our hotel).

There were a few propeller-driven planes but the emphasis seems to be on the evolution of the jet. It includes a few non-US planes for comparison.

Our tour guide was an amazing wealth of knowledge...just more than our 5 year old could handle. Yes, there were a few hands-on opportunities (we all climbed aboard the belly of one Korean War jump plane for parachutists and could touch the actual controls in the cockpit of one partial plane, plus the kids got inside 2 more and could ride a plane-shaped peddle car), but he was whining 20 minutes into our 2+ hour tour.

This museum would be great for history buffs and airplane enthusiasts who want to get up close to photograph or touch the exhibits.



F-86 Sabre Jet. Famed fighter of the Korean War era, in the unique 1955 colors of the USAF "Skyblazers" European-based demonstration team.

**Reed B.**

Elite '2021

7/21/2019

Wow! What a unique and well done museum. This military aviation museum has a ton of unique planes, military history exhibits and a restoration section that you can watch them fully restore planes to the tiniest detail. One word of advice is to talk to the volunteer guides that are walking around. That is what ended up making our visit so special! They are incredibly knowledgeable and often have a direct tie to some of the pieces in the collection. They also have a very large gift shop and a few vending machines for snacks or drinks. Admission is a bit high, but you can find a coupon on their website.

**Sarah M.**

Mount Washington, Pittsburgh, PA

9/24/2019

To be honest, I never would have come here on my own because I don't have much interest in aircrafts, but this place is really impressive and deserves 5 stars, despite my personal lack of interest. Our tour guide was amazing. I learned so much from him and got way more out of it than I would have if my group was just navigating the place on our own. Our guide had a story for every aircraft, and this place has A LOT of aircrafts. I wish I could remember his name to give him the credit he deserves. Anyway, this is an excellent museum. Well worth checking out, especially for military history buffs.

**Catharine B.**

Fort Lauderdale, FL

12/9/2020

Great museum with very knowledgeable tour guides. It took us about 2 hours to go through the museum. Very interesting tour.

Useful

Funny

Cool

**Bert G.**

San Diego, CA

8/1/2017

When you drive up and see the MiG-21 on the front lawn, you know you are visiting a great warbird museum !

Keep in mind this isn't on a military base, the Valiant Air Command is a 501(c)(3) organization and relies on admissions and donations to keep the lights on and the

restoration activities ongoing. Oh yes, and revenue from the incredible gift shop. This museum rivals most government-supported aviation museums, and it is almost exclusively staffed by volunteers. Oh, and the collection of military memorabilia is mind-boggling.

In addition to the very remarkable existence of this museum, there are several very rare aircraft on display. First and foremost is the vintage 1942 Valiant Air Command flagship, a C-47A which dropped allied troops in Europe. Another 'rara avis' is a British TT-18 Canberra, which design the United States later bulked up and called it B-57A. Plus a one-of-a-kind F-5E NASA research aircraft. Not pretty.

But my favorite is the meticulously restored Grumman F-11A Tiger, complete with shark's teeth and four 20mm cannon. Selfie time !

During my visit, the B-25 Mitchell bomber was fired up and taxied out for takeoff, only to return because of an inop radio.

These are the real planes, and the staff here is the real thing. They are dedicated to restoring, preserving, and maintaining their aircraft. It's a pleasure to know people like that.



Airworthy B-25 Mitchell bomber "Killer Bee". Owner, master restorer and pilot Tom Reilly overseeing propellor pull-through.



**Dennis M.**

North Myrtle Beach, SC

11/23/2019

Excellent stop to see some amazing aircraft. The folks are doing some wonderful restorations. The location is easy to get too.

Sadly wasn't impressed with the staff I came in contact with. Front counter was very short, then as I was exiting the first hanger a gentleman said I should connect with a guided tour, wasn't aware I was suppose too. Walking with a cane I wasn't starting over again.

I would recommend my kids bring the grandchildren when they are in the area.

**Paul T.**

Lowell, MA

12/31/2018

I had an hour to kill, we were meeting some family across the street at the Enchanted forest and they were running late. I saw it was \$20 per person to get in (for adults, children and students are cheaper), and wondered if i'd be able to see it all in that short of time.

Well, after going, I'd have paid twice that. There were so many volunteers ready to give you a tour, their knowledge alone would've been worth much more than that. They were all very knowledgeable and more than happy to answer questions. There's a main museum area, and then 3 other areas that you need to be escorted. It's all amazing and worth it. Lots to see! Unfortunately, we were only there 1 hour - I think another hour or so would've given us the perfect amount of time. Special thanks to the very nice lady at the front desk, as well as the gentlemen 'Gerry' that offered to take us around the inside museum first - know that if we had more time I would've taken you up on your offer!

## RECENT AWARD



Figure 2 Business Champion award presented by Cocoa Beach Regional Chamber of Commerce for our efforts to sustain and reopen the museum during and after the pandemic.

**PHOTO TOUR**  
**VALIANT AIR COMMAND**  
**WARBIRD MUSEUM**  
**MAY 2021**





*Warbird Museum Gift Shop*







*Main hangar from the flight line. F-100D, Navy T-34C trainer, F-105D Thunderchief in front of Restoration Hangar.*





*Vietnam Memorial Hangar. B-52D cockpit, UH-1 helicopter (part), Republic Seabee amphibious seaplane*





**Before and After. Our F-100D North American *Super Sabre* as received, and after a three year in-house restoration process.**



*British Canberra bomber, which overflew the Soviet Union 70 years ago!*



*Grumman F-14 Tomcat of Top Gun fame, sporting its new VAC paint job!*





*Republic F-105D Thunderchief, massive single engine fighter-bomber of the Vietnam era*

**CURRENT RESTORATION  
PROJECTS,  
NEARING COMPLETION**



*McDonnell F-101B Voodoo, 1954 interceptor  
(awaiting new paint; to be our new  
"gate guard" outdoor display)*



*Grumman S2F Tracker, awaiting restoration to flight status  
(new Wright R1820 engine lower right)*

The restoration hangar team is also working on a Grumman F11F *Tiger* fighter for the Naval Aviation Museum, and is restoring our UH-1 Huey helicopter to engines-running condition.



The world's only flying North American XP-82 Twin Mustang. Powered by two 1800 HP Rolls Royce Merlin V-12 engines. This aircraft the fighter's 1945 prototype, could exceed 480 MPH.

This artifact, now on display at the Warbird Museum, was the product a lengthy restoration effort by master aircraft restorer Tom Reilly.







SUCCESSFUL FLY- IN/DRIVE-IN BREAKFAST, JUNE 12, 2021

# FLY-IN / DRIVE-IN BREAKFAST

**WE ARE BACK, COME JOIN US \*\*JUNE 12, 2021**

## Warbird Air Museum

You can now fly-in or drive-in, pay \$12 for each person, \*have a Chef prepared breakfast and then see the Museum FREE

Offer good day of the breakfast between 8 am & 10 am ONLY  
Cannot be combined with other discounts

### MENU

- Omelets made to order • Pancakes •
- Bacon • Sausage • Fresh Fruit •
- Danish • Orange Juice • Coffee •

#### • Drive-in •

Warbird Air Museum, 6600 Tico Rd, Titusville, FL  
(321) 268-1941 • [www.valiantaircommand.com](http://www.valiantaircommand.com)

#### • Fly-in •

Warbird Air Museum • Space Coast Regional Airport • KTIK

- \* Children (5-12): breakfast \$12, no breakfast \$5 - no sharing food • Wristbands will be issued
- \*\* Check the Valiant Air Command's official website or call the day before to check for any cancellation  
[www.valiantaircommand.com](http://www.valiantaircommand.com) • (321) 268-1941

The Valiant Air Command enthusiastically welcomed back our breakfast guests for the June 12, 2021 resumption of our popular monthly fly-in breakfast. We generously distributed the "welcome back" poster in the weeks prior to hosting the event, and coordinated (and lobbied!)



## SUCCESSFUL FLY- IN/DRIVE-IN BREAKFAST, JUNE 12, 2021

to assure that our key members and guests from the aviation community of Spruce Creek, FL were committed to the event's revival. The results were a huge turnout of 205 persons for breakfast, the largest such crowd in the event's history:



*Figure 1 Aircraft arriving for June 12 fly-in breakfast (note patrons in line for breakfast in our Vietnam Memorial hangar).*



*Figure 2 Aircraft lineup after formation arrival at Space Coast Regional Airport, June 12, 2021*

**SUCCESSFUL FLY- IN/DRIVE-IN BREAKFAST, JUNE 12, 2021**

<b>Organization Name:</b>	VALIANT AIR COMMAND	
<b>PROPOSAL BUDGET: Next Fiscal Year Projections</b>		
<b>Projected Expenses:</b>		
	<b>Next Year Projected Expenditures</b>	<b>How will Grant Funds be allocated?</b>
Personnel - Administrative	\$ 25,000	\$ -
Personnel - Artistic	\$ -	\$ -
Outside Artistic Services/Fees	\$ -	\$ -
Marketing/Communications (inc. printing & advertising)	\$ 55,000	\$ 26,000
Space Rental/Rent/Mortgage	\$ 40,000	\$ -
Insurance	\$ 75,000	\$ -
Equipment Purchase/Office Supplies	\$ 5,000	\$ -
Travel/Mileage	\$ 1,400	\$ -
Materials/Supplies for productions/exhibits/events	\$ 10,000	\$ 5,000
Contract Services/Fees	\$ 85,000	\$ -
Collections/Acquisitions	\$ 60,000	\$ -
Other Operating Expenses	\$ 200,000	\$ -
Subtotal Grant Funds		\$ 31,000
<b>Total Projected Expenses</b>	\$ 556,400	
<b>Projected Income:</b>		
Admissions	\$ 120,000	
Memberships/Tuition	\$ 25,000	
Contracted Services Revenue	\$ -	
Contributions from Individuals	\$ 70,000	
Corporate Contributions	\$ 30,000	
Government Support - Federal	\$ -	
Government Support - State	\$ 16,000	
Government Support - Local	\$ 26,000	
Foundation Support	\$ 35,000	

Sheet1

Other Income	\$	145,000	
Applicant Cash	\$	300,000	
<b>Total Projected Income</b>	\$	<b>767,000</b>	

## Profiles: Valiant Air Command, Inc.

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**Organization Name**

Valiant Air Command, Inc.

**Name**

Tracy Schoenewolf-Bohrmann

**Email**

VACGrants@valiantaircommand.com

**Phone**

3212681941 ext 4103

**Address Line 1**

6600 Tico Road

**Address Line 2****City**

Titusville

**State**

Florida

**Zip Code**

32780

**User Login**

VACGrants@valiantaircommand.com