

ANNUAL PLAN OF SERVICE 2025

Brevard County Library System

Mission Statement of the Brevard County Libraries (BCL)

Brevard County Libraries enable people of all ages to improve their quality of life by providing information and enrichment through traditional resources and new technology

**Begin Your Story
Create Your Future
Learn With Us**

Deliver Quality Guest Experiences

- Continue staff training opportunities at the County and Library levels. Implement new employee Library Orientation and expand online Library training opportunities for staff.
- Continue to develop system guidelines for consistency across collections with regard to cataloging and the Functional Requirements for Bibliographic Records (FRBR).
- Continue to build in-demand collections such as e-books, e-audio and bestsellers.
- Develop resources for youngest patrons such as sensory programs and preschool readiness across library locations.

Engage with our Community

- Expand and adjust the new App BCL-GO for patron access to resources, account management and self-check.
- Develop robust marketing campaigns to launch new resources and events across the system.
- Explore best practices with the current e-newsletter platform.
- Engage face-to-face with community partners, invite them to events, and provide opportunities for them to be in libraries to address evolving community needs.
- Focus on social media platforms with content that effectively engages community participation.

- Continue to engage with larger-scale system-wide events that promote the library and gamification of reading.
- Encourage Early Voters, and Voters, to be surprised and engaged, at the library, when they use the Library as a voting site.
- Develop methods to survey patrons to gauge expectations and needs.
- Continue efforts to develop summer reading programs and activities for adults.

Provide Learning and Discovery Spaces

- Launch the new “Riverhouse” space for community-centric programming and low-tech learning designed to serve the community.
- Continue to renovate spaces and upgrade furnishings to provide welcoming environments for the community.
- Develop additional specific and controlled online learning participation events, such as the Young Storytellers program provided over the summer of 2024.
- Develop quiet sensory spaces for youth at locations, especially at larger events that can be overstimulating.
- Use the mobile library as a pop-up experience where the library is unexpected.
- Expand the “Library of Things” across the system such as memory kits, blood pressure cuffs, and ukuleles.

Ensure Accountability

- Continue to develop infrastructure, updating and budget planning, to address long- and short-term needs.
- Ensure all staff participate in Cybersecurity training.
- Update Access Points for WIFI throughout the system.
- Monitor internet bandwidth to determine future needs.
- Identify opportunities to minimize duplication across the system and explore ways to save resources/time.
- Explore the use of RFID Nearfield Communication tools for inventory management.

Explore Innovative Possibilities

- Explore grant opportunities – apply for at least two grants.
- Encourage more system-wide family-focused programming.
- Expand drone technology to for more access and learners.
- Follow emerging technology and identify ways for the library to bring innovative and appropriate technology to the community, that brings value.
- Explore new means of patron notification to avoid compatibility issues trending with various SMS service providers.