



Brevard County Board of County Commissioners

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Legislation Text

File #: 4730, **Version:** 1

Subject:

Approval, Re: Funding recommendations for FY 2022-2023 Sport Events Grant

Fiscal Impact:

FY2022-2023: \$94,252.25 for the listed grants is budgeted in the Marketing fund #1441/293050.

Dept/Office:

Tourism Development Office

Requested Action:

It is requested that the Board of County Commissioners approve funding the following FY 2022-2023 Sports Grant applications:

1. Cocoa Beach Half Marathon (10/15/2022 - 10/16/2022) \$13,076.25;
2. Space Coast Cup Soccer Tournament (11/11/2022 - 11/13/2022) \$12,675.00;
3. Softball Magazine Senior Softball Camp (11/16/2022 - 11/19/2022) \$3,725.00;
4. Florida Marathon Weekend (2/11/2023 - 2/12/2023) \$14,895.00;
5. Moon Golf Invitational (2/19/2023 - 2/21/2023) \$5,841.00;
6. Space Coast Showdown Soccer Tournament (3/2/2023 - 3/6/2023) \$15,750.00;
7. Beach 'n Boards Festival (3/8/2023 - 3/12/2023) \$17,160.00;
8. ACS Gateway to Space Race (3/11/2023) \$5,310.00;
9. Softball Magazine Spring Training (3/15/2023 - 3/18/2023) \$5,820.00.

Further, based on the facts specified, request the Board make the following legislative finding by approving each grant listed above: Tourist Development Tax funds are authorized for each grant pursuant to Section 125.0104(5)(a)3., Florida Statutes, and Section 102-119(3)a, (5)a, and (6)a. of the Brevard County Code of Ordinances, because each grant supports an activity or event which has as one of its main purposes the attraction of tourists as evidenced by the promotion of the activity, service, venue, or event to tourists from outside Brevard County.

Additionally, request authority for the Director, Tourism Development Office to negotiate and sign all necessary agreements and related documents upon County Attorney's Office, Risk Management and Central Services approval and authorized the County Manager to execute necessary budget change requests.

Summary Explanation and Background:

The Sport Events Grant Program is to provide grants to sports-related organizations to support and enhance athletic events seeking financial assistance for events held on Florida's Space Coast. The grants are administered by the Sports Committee of the Tourist Development Council. The goal of the grant program is to

assist the County in attracting and growing high quality sporting events that generate significant economic impact through the attraction of out-of-county participants, related room nights and spending in the local economy. Reimbursement grants up to \$20,000 are available to support events that benefit sports tourism on the Florida's Space Coast. Qualifying grants are also subject to partial reimbursement to the TDO from the Florida Sports Foundation.

The Sports Committee at their May 18, 2022 meeting, and the Tourist Development Council at their May 25, 2022 meeting, voted unanimously to recommended the Board approve the FY 2022-2023 Sports & Events Grant Cycle #1 Awards as well as make the necessary legislative findings.

Clerk to the Board Instructions:

Please return a memo of the Board's action to the Tourism Development Office and CAO.